

Global Player Tracking Market Size study & Forecast, by Component (Solution, Services), by End-User (Individual Sports, Team Sports), by Application (Fitness Tracking, Performance Tracking, Fraud Detection, Player Safety) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GE445B40E2CEEN.html>

Date: January 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE445B40E2CEEN

Abstracts

Global Player Tracking Market is valued at approximately USD 4.38 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 27.8% over the forecast period 2022-2029. Player Tracking is defined as the utilization of technological solutions to track players and sports tools and equipment. Moreover, Wearables and Optical solutions are used for player tracking. The application of player tracking offers several advantages such as it ensures safety of athletes, facilitates fraud tracking and fitness and performance evaluation of athletes. A combination of various devices such as Player-worn devices, combining global positioning systems and inertial monitors are used by professional sports bodies. The increasing growth of organized multi-sport events and growing utilization of on-field data for athletes' training as well as rising focus towards real-time data access are key factors driving the market growth.

The rapid expansion of organized multi-sports events owing to favorable government initiatives and increasing inclination towards different sports is contributing to the growth of the Global Player Tracking Market. For instance, according to Statista – as of 2022, revenue in the global Sports Events segment is estimated at USD 27.18 billion, and the worldwide revenue is projected to show an annual growth rate of 3.49% between 2022 & 2027 to reach a market volume of USD 32.26 billion by 2027. Moreover, as per the India Brand Equity Foundation (IBEF)'s estimates - Indian sports media market was valued at USD 1 billion, and it is expected to grow to more than USD 13.4 billion by

2027. Also, increasing demand for sports analytics and rising emergence of high-end computing solutions would create a lucrative growth prospectus for the market over the forecast period. However, lack of technical expertise and budget constraints impede the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Player Tracking Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to presence of leading market players coupled with the region being home to leading sports bodies including the National Basketball League (NBL), National Football League (NFL), and National Hockey League (NHL). Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising expansion of organized sports event sector as well as increasing penetration of leading market players coupled with favorable initiatives from government authorities to promote sports in the region.

Major market players included in this report are:

Catapult (Australia)
STATSports (UK)
Zebra Technologies (US)
ChyronHego Corporation (US)
Polar (Finland)
STATS LLC (US)
JOHAN Sports (Netherlands)
Sonda Sports (Poland)
Xampion (Finland)
Kinexon (Germany)
Advanced Sports Analytics (US)

Recent Developments in the Market:

In December 2019, Australian wearable device manufacturer Sports Performance Tracking received approval from Zurich, Switzerland based FIFA for its SPT2 GPS tracking system during games. With this approval, soccer players can utilize these wearables in International Soccer.

In August 2021, Australia based Catapult has rolled out its new wearable performance solution for athletes named Catapult One. This new solution provide data related to different important sports metrics including sprint distance, acceleration, and intensity.

Global Player Tracking Market Report Scope:

Global Player Tracking Market Size study & Forecast, by Component (Solution, Services), by End-User (Individua...

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Component, End-User, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component

Solution

Services

By End-User

Individual Sports

Team Sports

By Application

Fitness Tracking

Performance Tracking

Fraud Detection

Player Safety

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Player Tracking Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Player Tracking Market, by Component, 2019-2029 (USD Billion)
 - 1.2.3. Player Tracking Market, by End-User, 2019-2029 (USD Billion)
 - 1.2.4. Player Tracking Market, by Application, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PLAYER TRACKING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PLAYER TRACKING MARKET DYNAMICS

- 3.1. Player Tracking Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing growth of organized multi-sport events
 - 3.1.1.2. Growing utilization of on-field data for athletes training
 - 3.1.1.3. Growing focus towards real-time data access
 - 3.1.2. Market Challenges
 - 3.1.2.1. Lack of technical expertise
 - 3.1.2.2. Budget constraints
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increased demand for sports analytics
 - 3.1.3.2. Rising emergence of high-end computing solutions

CHAPTER 4. GLOBAL PLAYER TRACKING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. Industry Experts Prospective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL PLAYER TRACKING MARKET, BY COMPONENT

- 6.1. Market Snapshot
- 6.2. Global Player Tracking Market by Component, Performance - Potential Analysis
- 6.3. Global Player Tracking Market Estimates & Forecasts by Component 2019-2029 (USD Billion)
- 6.4. Player Tracking Market, Sub Segment Analysis
 - 6.4.1. Solution
 - 6.4.2. Services

CHAPTER 7. GLOBAL PLAYER TRACKING MARKET, BY END-USER

- 7.1. Market Snapshot
- 7.2. Global Player Tracking Market by End-User, Performance - Potential Analysis
- 7.3. Global Player Tracking Market Estimates & Forecasts by End-User 2019-2029 (USD Billion)
- 7.4. Player Tracking Market, Sub Segment Analysis

7.4.1. Individual Sports

7.4.2. Team Sports

CHAPTER 8. GLOBAL PLAYER TRACKING MARKET, BY APPLICATION

8.1. Market Snapshot

8.2. Global Player Tracking Market by Application, Performance - Potential Analysis

8.3. Global Player Tracking Market Estimates & Forecasts by Application 2019-2029
(USD Billion)

8.4. Player Tracking Market, Sub Segment Analysis

8.4.1. Fitness Tracking

8.4.2. Performance Tracking

8.4.3. Fraud Detection

8.4.4. Player Safety

CHAPTER 9. GLOBAL PLAYER TRACKING MARKET, REGIONAL ANALYSIS

9.1. Player Tracking Market, Regional Market Snapshot

9.2. North America Player Tracking Market

9.2.1. U.S. Player Tracking Market

9.2.1.1. Component breakdown estimates & forecasts, 2019-2029

9.2.1.2. End-User breakdown estimates & forecasts, 2019-2029

9.2.1.3. Application breakdown estimates & forecasts, 2019-2029

9.2.2. Canada Player Tracking Market

9.3. Europe Player Tracking Market Snapshot

9.3.1. U.K. Player Tracking Market

9.3.2. Germany Player Tracking Market

9.3.3. France Player Tracking Market

9.3.4. Spain Player Tracking Market

9.3.5. Italy Player Tracking Market

9.3.6. Rest of Europe Player Tracking Market

9.4. Asia-Pacific Player Tracking Market Snapshot

9.4.1. China Player Tracking Market

9.4.2. India Player Tracking Market

9.4.3. Japan Player Tracking Market

9.4.4. Australia Player Tracking Market

9.4.5. South Korea Player Tracking Market

9.4.6. Rest of Asia Pacific Player Tracking Market

9.5. Latin America Player Tracking Market Snapshot

- 9.5.1. Brazil Player Tracking Market
- 9.5.2. Mexico Player Tracking Market
- 9.5.3. Rest of Latin America Player Tracking Market
- 9.6. Rest of The World Player Tracking Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Catapult (Australia)
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. STATSports (UK)
 - 10.2.3. Zebra Technologies (US)
 - 10.2.4. ChyronHego Corporation (US)
 - 10.2.5. Polar (Finland)
 - 10.2.6. STATS LLC (US)
 - 10.2.7. JOHAN Sports (Netherlands)
 - 10.2.8. Sonda Sports (Poland)
 - 10.2.9. Xampion (Finland)
 - 10.2.10. Kinexon (Germany)

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Player Tracking Market, report scope

TABLE 2. Global Player Tracking Market estimates & forecasts by Region 2019-2029
(USD Billion)

TABLE 3. Global Player Tracking Market estimates & forecasts by Component
2019-2029 (USD Billion)

TABLE 4. Global Player Tracking Market estimates & forecasts by End-User 2019-2029
(USD Billion)

TABLE 5. Global Player Tracking Market estimates & forecasts by Application
2019-2029 (USD Billion)

TABLE 6. Global Player Tracking Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 7. Global Player Tracking Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 8. Global Player Tracking Market by segment, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 9. Global Player Tracking Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 10. Global Player Tracking Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 11. Global Player Tracking Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 12. Global Player Tracking Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 13. Global Player Tracking Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 14. Global Player Tracking Market by segment, estimates & forecasts,
2019-2029 (USD Billion)

TABLE 15. Global Player Tracking Market by region, estimates & forecasts, 2019-2029
(USD Billion)

TABLE 16. U.S. Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 17. U.S. Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 18. U.S. Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 19. Canada Player Tracking Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 20. Canada Player Tracking Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 21. Canada Player Tracking Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 22. UK Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 24. UK Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 25. Germany Player Tracking Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 26. Germany Player Tracking Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 27. Germany Player Tracking Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 28. France Player Tracking Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 29. France Player Tracking Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 30. France Player Tracking Market estimates & forecasts by segment
2019-2029 (USD Billion)

TABLE 31. Italy Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 33. Italy Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 34. Spain Player Tracking Market estimates & forecasts, 2019-2029 (USD
Billion)

TABLE 35. Spain Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 36. Spain Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 37. RoE Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 39. RoE Player Tracking Market estimates & forecasts by segment 2019-2029
(USD Billion)

TABLE 40. China Player Tracking Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 41. China Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. China Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 43. India Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. India Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 46. Japan Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. Japan Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 49. South Korea Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 50. South Korea Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. South Korea Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 52. Australia Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 53. Australia Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. Australia Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 55. RoAPAC Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 56. RoAPAC Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. RoAPAC Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 58. Brazil Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Brazil Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 61. Mexico Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 62. Mexico Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. Mexico Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 64. RoLA Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. RoLA Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 67. Row Player Tracking Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. Row Player Tracking Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Player Tracking Market

TABLE 71. List of primary sources, used in the study of global Player Tracking Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Player Tracking Market, research methodology
 - FIG 2. Global Player Tracking Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Player Tracking Market, key trends 2021
 - FIG 5. Global Player Tracking Market, growth prospects 2022-2029
 - FIG 6. Global Player Tracking Market, porters 5 force model
 - FIG 7. Global Player Tracking Market, pest analysis
 - FIG 8. Global Player Tracking Market, value chain analysis
 - FIG 9. Global Player Tracking Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Player Tracking Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Player Tracking Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Player Tracking Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Player Tracking Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Player Tracking Market, regional snapshot 2019 & 2029
 - FIG 15. North America Player Tracking Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Player Tracking Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia Pacific Player Tracking Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Player Tracking Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Player Tracking Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Player Tracking Market Size study & Forecast, by Component (Solution, Services), by End-User (Individual Sports, Team Sports), by Application (Fitness Tracking, Performance Tracking, Fraud Detection, Player Safety) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GE445B40E2CEEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE445B40E2CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970