

# **Global Plastic Kegs Market Size study, by Type (Recyclable, Disposable) by Product Application (Beer, Cider, Winery, Other drink) By Size (20L, 30L, Other) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Plastic Kegs Market is valued approximately USD XXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XXX % over the forecast period 2021-2027. Plastic Kegs are used for storing, transporting and packaging different types of beverages. They are mostly used for storing beer; the biggest benefit of storing beer in plastic kegs is that the quality and flavor of the beer is preserved for a long time. The key factor which is driving the demand of plastic kegs is increasing consumption of beer among consumers. According to alcohol.org nearly 446 billion liter sprite, beer and wine are consumed every year globally, majority of alcohol consumed are cider, beer and lagers around 400 billion liter. Growing demand of flavored alcoholic and nonalcoholic beverages is fueled by evolving consumer life style as well as increasing per capital income. This, in turn, is fueling the demand for plastic kegs. However, environmental laws regarding raw material use impedes the growth of the market over the forecast period of 2021-2027. Also, recyclable plastic kegs which promote reduction of plastic pollution are likely to increase the market growth during the forecast period.

The global region wise analysis of Plastic Kegs market is considered for the following key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the growing consumption of soft drink and beer among consumers and increase in demand for safe and convenient packaging for beverages. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as growing hospitality industry which is the biggest consumer

of plastic kegs would create lucrative growth prospects for the Plastic Kegs market across Asia-Pacific region.

Major market player included in this report are:

Lightweight Containers BV  
American Keg Company  
Rehrig Pacific Company  
NDL Keg Inc  
Ningbo Best Friend Beverage Containers Co. Ltd  
Blefa GmbH  
Shinhan Industrial Co. Ltd  
SCHAEFER Container Systems  
Petainer  
Ardagh Group S.A.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Recyclable

Disposable

By Product Application:

Beer

Cider

Winery

Other drink

By Size:

20L

30L

Other

By Region:

North America

U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Plastic Kegs Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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