

Global Plastic Cards Market Size study, by Type (Contact Cards, Contactless Cards), Technology (Chip Enabled Cards, Regular Cards, Smart Cards), Applications (Gift Cards, Access Cards, Payment Cards, SIM Cards, Transportation Cards, Government/Health, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Plastic cards Market to reach USD xx billion by 2027.

Global Plastic Cards Market is valued approximately USD xx billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx % over the forecast period 2021-2027. Plastic cards are used for verification and identification in a variety of industries, including government, banking, transportation, financial services and insurance (BFSI), and healthcare. These aid in providing individuals with permitted access to a company's protected premises, ensuring data security and confidentiality. One of the primary factors fueling the growth of the plastic card industry is the increased use of plastic cards in banks and SIM cards among the global population. Consumer acceptance of cashless payment choices is growing, due to use of modern banking operations, business transactions, and other payments around the world. The industry is also influenced by the rise in smart phone usage, which makes technical applications much more accessible to users, as well as a surge in government measures to promote digitalization. For Instance: in 2021, Nitecrest's shares have been purchased in their whole by Austriacard GmbH. Under the umbrella of Vienna-based Austriacard, Nitecrest's core shareholders and leadership team have equity holdings in the new group structure and remain in their leadership roles, providing continuity for Nitecrest's partners, customers, and employees.. Also, with the increasing prevalence of banks

which offers different types of cards such as credit cards, and others is likely to increase the market growth during the forecast period. However, lack of awareness, and standardization impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Plastic cards market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing to the high population and rising prevalence of banking industry coupled with the well-established technological infrastructure. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027.

Major market player included in this report are:

Gemalto
ABC Corp
IDEMIA France
Perfect Plastic Printing
CPI Card Group
VALID
Giesecke and Devrient
Qartis SA
Inteligensa Group
Marketing Card Technology

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Contact Cards
Contactless Cards

By Technology:

Chip Enabled Cards
Regular Cards

Smart Cards

By Application:

Gift Cards

Access Cards

Payment Cards

SIM Cards

Transportation Cards

Government/Health

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Plastic cards Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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