

# **Global Plastic Additives Market Size study, by Type (Plasticizers, Stabilizers, Flame Retardants, Impact Modifiers, Other Plastic Additives) By Application (Commodity Plastics, Engineering Plastic, High Performance Plastics) By Plastic (Packaging, Consumer Goods, Construction, Automotive, Others) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Plastic Additives Market is valued approximately USD 43 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 4 % over the forecast period 2019-2026. Polymer additives can mostly be categorized as functional agents or polymer stabilizers. These additives are all chemicals used to polymerize, process or to change end use plastics properties. These plastic additives improve the heat sensitivity, polymer's strength and durability thus, are used by the end use industries such as automotive, building, consumer electronics and other. Thus, increasing use of plastic additives in end use industries, growing plastic consumption coupled with replacement of conventional materials by plastics in several applications are key driving forces of market growth. According to plastic garbage project organization, about 300 million tons of plastic is produced every year whereas, global plastic production reached 359 million metric tons in 2018. This growth in plastic production capabilities cater to high potential market globally. Apart from this, increasing demand of plastic additives from agriculture and pharmaceutical applications is expected to create significant growth opportunity in the market over the forecast period. However, stringent government regulations impede the growth of the market over the forecast period of 2019-2026.

The regional analysis of global Plastic Additives market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the

World. North America is the significant region across the world in terms of market share owing to the growing demand for processed food is booming the plastic industry thereby augmenting the demand for plastic additives. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2019-2026. Factors such as rising automotive industry, packaging industry, increasing demand of plastic additives from the retail industry would create lucrative growth prospects for the Plastic Additives market across Asia-Pacific region.

Major market player included in this report are:

Songwon Industrial Co., Ltd.

Albemarle Corporation

BASF SE

Clariant AG

The DOW Chemical Company

Akzonobel NV

Bayer AG

Chemtura Corporation

Evonik Industries AG

Kaneka Corporation

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Plasticizers

Stabilizers

Flame Retardants

Impact Modifiers

Other Plastic Additives

By Application:

Commodity Plastics

Engineering Plastic

High Performance Plastics

By Plastic:

Packaging  
Consumer Goods  
Construction  
Automotive  
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Plastic Additives Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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