

Global Plant Protein Ingredient Market Size study & Forecast, by Product Type (Soy Protein, Wheat Protein, Pea Protein, Rice Protein, Potato Protein, Others), by Form (Isolates, Concentrates, Others), by Application (Sports Nutrition, Clinical Nutrition, Infant Nutrition, Bakery & Confectionary, Fortified Food & Beverages, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Plant Protein Ingredient Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Plant protein ingredient refers to a type of ingredient derived from plants that contain proteins. Proteins are essential nutrients that play a crucial role in body by supporting functions such as muscle growth, repair, and overall health. Plant protein ingredients are obtained from various plant sources such as soybeans, peas, rice, and hemp. These ingredients are used in a wide range of food and beverage products as alternatives to animal-based proteins. They provide a nutritious and sustainable option for people following plant-based diets or looking for healthier and more environmentally friendly choices. The market is driven by a surge in demand for plant-based ingredients and expansion in food & and beverages.

Additionally, the growth in the sports nutrition industry is further propelling the market demand at a considerable rate. According to Statista, the global sports nutrition market, and supplements were valued at USD 44.43 billion in 2021 and is expected to increase in value to USD 85.7 billion by 2030. The United Kingdom boasts 11,675 food and drink manufacturing businesses, and they are demonstrating a strong commitment to investment. The total industry business investment has reached ?4 billion (approx. USD 4.86 billion), marking a robust increase of 7.9% compared to the figures from 2020.

Moreover, innovation in product development and sustainable sourcing & supply chain can create more growth opportunities in the market. However, lack of consumer awareness, along with the high price of the product are the factors that stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Plant Protein Ingredient Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America stands as the dominant force in the market, attributed to several key factors. These include the increasing consumer adoption of veganism, a notable surge in the consumption of health-conscious foods and beverages, and the region's significant presence of leading producers specializing in plant protein ingredients. Also, Europe is expected as the fastest-growing region in the forecast period owing to the increasing disposable income, favorable government policies, and growth and rising demand for animal protein alternatives.

Major market player included in this report are:

Kerry Group Plc

AMCO Proteins

The Scoular Company

A&B Ingredients, Inc.

Glanbia PLC

Axiom Foods Inc

Batory Foods, Inc.

Arla Food Ingredients Group P/S

Archer Daneil Midland Company

Sun Brothers, LLC

Recent Developments in the Market:

In October 2021, Lactodan BLG-100 a pure BLG component with a nutritional profile, was introduced by Arla Foods Ingredients with the aim of meeting the customer's demand and thrive in fierce market competition.

In November 2021, FrieslandCampina Solutions and AGT Foods announced their collaboration that aim on the introduction of pea and fava bean isolate in the plant-based proteins market.

Global Plant Protein Ingredient Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Product Type, Form, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Soy Protein

Wheat Protein

Pea Protein

Rice Protein

Potato Protein

Others

By Form:

Isolates

Concentrates

Others

By Application:

Sports Nutrition

Clinical Nutrition

Infant Nutrition

Bakery & Confectionary

Fortified Food & Beverages

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

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Rest of Middle East & Africa

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