

Global Plant-based Butter Market Size study, By Nature {Organic, Conventional}, By Application {Food and Beverage Industry (Food Premixes, Soups and Sauces, Bakery, Prepared and Packaged Food), Foodservice Industry, Household/Retail}, By Source {Plant-based Milk, Almond, Coconut, Olive oil, Canola, Palm Fruit, Vegetable Oil, Others}, By Distribution Channel {B2B (Hotels, Restaurants, Cafes), B2C (Hypermarket/Supermarket Convenience Stores, Specialty Stores, Mom, and Pop Stores, Discount Stores, Food & Drink Specialty Stores, Independent Small Groceries, Online Retail, Others)}, Analysis Regional Forecasts 2021-2027

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Abstracts

Global Plant-based Butter Market reached USD XXX Billion in 2020. The Global Plant-based Butter Market tends to grow by a CAGR of XX% in the 2021-2027 period. Plant-based butter is an alternative for dairy-based butter, this butter is produced from plant-derived oils like olive, avocado, palm, coconut, etc. with a mixture of various other ingredients including water, flavors, and preservatives. Price fluctuation of raw materials such as oils, nuts, and others negatively impact the final price of the product, thus disrupting the growth of the market. A wide variety of butter flavors are available in the market which creates opportunities for the established players in the market to spread the product line. The major driving factor for the market is the increasing global vegan population which is growing the consumption of vegan dairy products. In the distribution

channel, the offline segment accounted for the largest market share owing to the huge presence of dairy stores. ForA:, one of the prominent leaders in this market launched a plant-based butter with the key ingredient being coconut oil, coconut cream, sunflower oil, etc. in the year 2020.

The key regions covered in the global Plant-based Butter market are North America, Latin America, Europe, East Asia, South Asia-Pacific, and the Middle East & Africa. North America accounted for the largest market share and it is estimated to grow in the forecasted period owing to the presence of various established players and rising awareness of vegan dairy food products.

Major market players included in this report are:

Conagra Brands Inc.

Upfield Foods

Miyoko's Creamery

Wayfare Foods

Prosperity Organic Food Inc.

Lyrical Foods Inc.

Califia Farms

Premier Organics

Naturli Foods

Ekogram-the real food

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Nature:

Organic

Conventional

By Application:

Food and Beverage Industry

Food Premixes

Soups and Sauces

Bakery
Prepared and Packaged Food
Foodservice Industry
Household/Retail
By Source:
Plant-based Milk
Almond, Coconut
Olive oil
Canola
Palm Fruit
Vegetable Oil
Others
By Distribution Channel:
B2B
Hotels
Restaurants
Cafes
B2C
Hypermarket/Supermarket
Convenience Stores
Specialty Stores
Mom and Pop Stores
Discount Stores
Food & Drink Specialty Stores
Independent Small Groceries
Online Retail
Others
By Region:
North America
The U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, the years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Plant-based Butter Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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