

Global Plant-based Baby Care Products Market Size study & Forecast, by Product Type (Skincare, Hair Care, Food and Beverage, Others), by Age (Newborn, Infant, Toddler), by Distributional Channel (Hypermarket and Supermarket, Pharmacy and Drugstores, Online Sales Channel, Specialty Store, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Plant-based Baby Care Products Market is valued at approximately USD 24.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 12.9% over the forecast period 2022-2029. Plant-based Baby Care Products include different baby nourishment products such as hair and skin care products, and healthy food & beverages products. These products are made with plant-based sources such as tomato, sunflower, dark cumin, cranberry, and raspberry seeds. In plant-based skincare products, very less amount of chemicals is used. The increasing expansion of global baby care products market and growing awareness towards the ill impact of chemical-based products as well as strategic initiatives from leading market players are key factors accelerating the growth of the market over the forecast period.

The rapid expansion of global baby care products market and increasing demand for organic skincare products are contributing to the growth of the Global Plant-based Baby Care Products Market. For instance, according to Statista – in 2020, the global baby care products market was valued at USD 67.35 billion, and the market is projected to grow to USD 88.72 billion by 2026. Also, rising penetration of e-commerce platforms worldwide and growing disposable income would create a lucrative growth prospectus for the market over the forecast period. However, the high cost associated with plant-based baby care products stifles market growth throughout the forecast period of

2022-2029.

The key regions considered for the Global Plant-based Baby Care Products Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of market share owing to presence of leading market players as well as increasing demand for chemical-free baby care products in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising penetration of leading market players as well as growing expansion of e-commerce sector in the region.

Major market players included in this report are:

Chicco

Green People

Gaia Skin Natural

Nuby

HiPP Gmbh & Co. Vertrieb KG

Biotropic Cosmetic

Krauter Healthcare Ltd

Baby Mantra

Made4baby

Himalaya Herbals

Recent Developments in the Market:

In September 2020, India based MommyPure launched certified natural plant-based skin, hair and diaper care products for babies in the age group of 0-5 years. These products are made from naturally derived, clean and plant-based sources.

Global Plant-based Baby Care Products Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Age, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type

- Skincare
- Hair Care
- Food and Beverage
- Others

By Age

- Newborn
- Infant
- Toddler

By Distributional Channel

- Hypermarket
- Supermarket
- Pharmacy and Drugstores
- Online Sales Channel
- Specialty Store
- Others

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
 - France
 - Spain
 - Italy

ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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