

Global Pizza Oven Market Size study & Forecast, by Fuel Used (Wood Fired Pizza Ovens, Gas Pizza Ovens, Electric Pizza Ovens), by End Use (Residential, Commercial), by Type (Brick Ovens, Pizza Deck Ovens, Conveyor Pizza Ovens, Pizza Convection Ovens), by Distribution Channel (Wholesalers/Distributors, Specialty Stores, Online Retailers, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Pizza Oven Market is valued approximately USD 1.75 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 5.30% over the forecast period 2023-2030. the demand for pizza ovens has significantly increased in recent years. Pizza is steadily gaining popularity around the world, and the fast-casual dining industry is growing alongside it by providing a selection of pizzas with unique toppings. The market for pizza ovens is predicted to grow due to increased consumer demand, which is making pizza a popular food item in almost every food-serving establishment. As pizza becomes more popular, so does the number of businesses looking for appliances and the need for pizza ovens. Additionally, the variety of pizzas available to satisfy people's palates around the world has significantly expanded the size of the global pizza market. Moreover, online sales and e-commerce and increasing demand for commercial pizza ovens is creating lucrative growth opportunity for the market over the forecast period 2023-2030.

According to Statista, Domino's Pizza, a leading provider of pizza around the world, had 19,880 stores open as of 2022. Over the prior year, this figure climbed by 1,032 units. Since 2006, the number of Domino's Pizza locations has grown annually. Along with

this, Zomato has created research on the food ordering habits of Indians in 2020. Pizza was among the most often ordered dishes on the food delivery service, according to the survey. Over 17 lakh pizza orders were made up till November 2020. Furthermore, according to Statista, In 2022, the sales of pizza shops in the United States were estimated to be around 46.98 billion dollars, up from 45.59 billion the year before. In comparison to independently owned restaurants, which generated 19.77 billion US dollars in sales, chains made up about 27.21 US billion of the total. However, the high cost of Pizza Oven stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Pizza Oven Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The North American market is dominating region for pizza ovens market, in 2022, driven by a strong pizza culture and a thriving foodservice industry. The United States, in particular, is a significant market with a high demand for both commercial and residential pizza ovens. Wood-fired ovens and high-end gas or electric ovens are popular choices among consumers. The trend of outdoor cooking and backyard entertaining has contributed to the popularity of outdoor pizza ovens. The Asia Pacific region is experiencing significant growth in the pizza oven market, driven by changing consumer preferences and increasing urbanization. Countries like China, India, Japan, and Australia have witnessed a surge in pizza consumption and a rising demand for pizza ovens. Gas and electric pizza ovens are more common in this region, catering to the needs of commercial establishments. There is also an increasing interest in home pizza-making, leading to a growing market for residential pizza ovens.

Major market player included in this report are:

Morello Forni Italia S.r.l.

Peppino

Woodstone Corporation

Earthstone Wood-fire ovens

Marra Forni

Californo wood fired ovens

Wachtel GmbH

Cuppone s.r.l.

Ooni Canada, Inc.

Mugnaini

Recent Developments in the Market:

In March 2023, Ooni Volt 12 Indoor & Outdoor Electric Pizza Oven and the Karu 12G Multi-Fuel Pizza Oven are two new products being introduced by Ooni Pizza Ovens, the pioneer and market leader in the home pizza oven space.

Global Pizza Oven Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Fuel Used, End Use, Type, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries

involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Fuel Used offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Fuel Used:

Wood Fired Pizza Ovens

Gas Pizza Ovens

Electric Pizza Ovens

By End Use:

Residential

Commercial

By Type:

Brick Ovens

Pizza Deck Ovens

Conveyor Pizza Ovens

Pizza Convection Ovens

By Distribution Channel:

Wholesalers/Distributors

Specialty Stores

Online Retailers

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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