

Global Pizza Box Market Size study, By Box Type (Whole Pizza Boxes and Pizza Slice Boxes), By Material (Corrugated Paperboard and Clay Coated Cardboard), By Print (Printed Boxes (and Non-Printed Boxes), and Regional Forecasts 2020-2027

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Abstracts

Global Pizza Box Market is valued approximately at USD XX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2020-2027. Growing customer inclination towards home delivery & takeaways (HDTA) across the globe is expected to fuel the growth in the pizza box market. The global market for pizza boxes is marked by a rise in customer demand for pizza delivery, the expense of shipping corrugated pizza boxes and the innovation in packaging design. It is observed that the global market derives revenues mainly from an increasing number of pizza restaurants, pizza chain stores or purely pizza take-away outlets. The rising pizza industry and the rising trend of ordering pizzas online has accelerated the global market for pizza boxes. Rising number of packaging companies, increasing number of pizza restaurants, pizza chain outlets and pizza take-away points at several locations, increasing people's disposable incomes, increasing demand for pizza boxes around the world are some of the factors expected to drive the growth of the pizza box market in the 2020-2027 forecast period. On the other hand, the growing interest of young people in junk food and the introduction of new pizza flavors will further increase the various opportunities that will lead to the growth of the pizza box industry in the above-mentioned forecast period. Further, growing individual preference for a nutritious diet and healthy food habits will act as restraints for the growth of the pizza box market over the forecast period.

The regional analysis of global Pizza Box Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America and Europe lead the pizza box market due to the pizza consumption and rising

disposable incomes in the region, while Asia-Pacific is projected to rise in the 2020-2027 forecast period due to the pizza store outlets and rising fast food consumption worldwide.

Major market player included in this report are:

Smurfit Kappa Group PLC

DS Smith Plc

WestRock Company

International Paper Company

Mondi Group

Huhtamaki Oyj

Georgia-Pacific LLC

Pratt Industries Inc.

Reynolds Group Holdings Ltd

KapStone Paper and Packaging Corp

Rengo Co., Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Box Type:

Whole Pizza Boxes

Pizza Slice Boxes

By Material Type:

Corrugated Paperboard

Clay Coated Cardboard

By Print type:

Printed Boxes

Non-Printed Boxes

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018
Base year – 2019
Forecast period – 2020 to 2027

Target Audience of the Global Pizza Box Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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DS Smith Plc
WestRock Company
International Paper Company
Mondi Group
Huhtamaki Oyj
Georgia-Pacific LLC
Pratt Industries Inc.
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