

Global Pico Projector Market Size study, by Product Type (USB Pico Projector, Embedded Pico Projector, Media Player Pico Projector, Stand-alone Pico Projector, Others), by Component (Light Source, Optics, Batteries, MEMS Technology, Others), by End-Use Industry (Consumer Electronics, Automotive, Defense & Aerospace, Healthcare, Retail, Others) and Regional Forecasts 2019-2026

<https://marketpublishers.com/r/G2AC5E13D362EN.html>

Date: February 2020

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: G2AC5E13D362EN

Abstracts

Global Pico Projector Market is valued approximately at USD 2.10 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 15.85% over the forecast period 2019-2026. Pico projector is a small hardware device which is designed to project content from a smartphone, tablet, notebook, camera, or memory device onto a wall or other flat surface. They are an exceptional choice for low energy consumption, mobility and resolution compared to large and bulky projectors. The three main imager technologies used for the Pico projectors including, digital light processing (DLP), liquid crystal on silicon (LCoS), and laser beam steering (LBS). The amalgamation of projection technology with portable electronics products, the surging investment & funding on Internet of Things (IoT), coupled with growing adoption of smart devices are the few factors responsible for high CAGR of the market over the forecast period. For instance, Moto Insta-Share projector is entirely intended for Moto Z smartphones, while MobileCinema i60 is a highly consistent compact projector for Apple iPhone 6s and iPhone 6. Also, in 2019, the Asia-pacific will lead the IoT spending in 2019 with around 35.7%, followed by the United States of America with 27.3%. Moreover, rising demand for the consumer electronics along with increase in disposable income of people is the prime factor projected to create lucrative growth opportunities to the market growth in

the forecasting years. However, health and safety issues pertaining to the use of laser beams in LBS-based Pico projectors and short battery back-up are the few factor restraining the growth of global Pico Projector market during the forecast period of 2019-2026.

The regional analysis of global Pico Projector Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the surging investments on the consumer electronics, along with the robust demand from the healthcare, automotive, and education sector in the region. However, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period due to easy availability of requisite components, coupled with growing adoption of smart devices, which is expected to boost the growth of the market in the Asia-Pacific region. Major market player included in this report are:

Aaxa Technologies, Inc.

Acer, Inc.

Aiptek International, Inc.

Coretronic Corporation

Sony Corporation

STMicroelectronics

Texas Instruments, Inc.

Koninklijke Philips N.V.

LG Electronics Inc.

Samsung Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

USB Pico Projector

Embedded Pico Projector

Media Player Pico Projector

Stand-alone Pico Projector
Others

By Component:

Light Source
Optics
Batteries
MEMS Technology
Other

By End-Use Industry

Consumer Electronics
Automotive
Defence & Aerospace
Healthcare
Retail
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
Asia Pacific
China
India
Japan
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017

Base year – 2018

Forecast period – 2019 to 2026

Target Audience of the Global Pico Projector Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2017-2026 (USD Billion)
 - 1.2.1. Pico Projector Market, by Product Type, 2017-2026 (USD Billion)
 - 1.2.2. Pico Projector Market, by Component, 2017-2026 (USD Billion)
 - 1.2.3. Pico Projector Market, by End-Use Industry, 2017-2026 (USD Billion)
 - 1.2.4. Pico Projector Market, by Region, 2017-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PICO PROJECTOR MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PICO PROJECTOR MARKET DYNAMICS

- 3.1. Pico Projector Market Impact Analysis (2018-2026)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL PICO PROJECTOR MARKET: INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)

- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PICO PROJECTOR MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Pico Projector Market by Product Type, Performance - Potential Analysis
- 5.3. Global Pico Projector Market Estimates & Forecasts by Product Type 2016-2026 (USD Billion)
- 5.4. Pico Projector Market, Sub Segment Analysis
 - 5.4.1. USB Pico Projector
 - 5.4.2. Embedded Pico Projector
 - 5.4.3. Media Player Pico Projector
 - 5.4.4. Stand-alone Pico Projector
 - 5.4.5. Others

CHAPTER 6. GLOBAL PICO PROJECTOR MARKET, BY COMPONENT

- 6.1. Market Snapshot
- 6.2. Global Pico Projector Market by Component, Performance - Potential Analysis
- 6.3. Global Pico Projector Market Estimates & Forecasts by Component, 2016-2026 (USD Billion)
- 6.4. Pico Projector Market, Sub Segment Analysis
 - 6.4.1. Light Source
 - 6.4.2. Optics
 - 6.4.3. Batteries
 - 6.4.4. MEMS Technology
 - 6.4.5. Others

CHAPTER 7. GLOBAL PICO PROJECTOR MARKET, BY END-USE INDUSTRY

- 7.1. Market Snapshot
- 7.2. Global Pico Projector Market by End-Use Industry, Performance - Potential Analysis

7.3. Global Pico Projector Market Estimates & Forecasts by End-Use Industry, 2016-2026 (USD Billion)

7.4. Pico Projector Market, Sub Segment Analysis

7.4.1. Consumer Electronics

7.4.2. Automotive

7.4.3. Defence & Aerospace

7.4.4. Healthcare

7.4.5. Retail

7.4.6. Others

CHAPTER 8. GLOBAL PICO PROJECTOR MARKET, REGIONAL ANALYSIS

8.1. Pico Projector Market, Regional Market Snapshot

8.2. North America Pico Projector Market

8.2.1. U.S. Pico Projector Market

8.2.1.1. Product Type breakdown estimates & forecasts, 2016-2026

8.2.1.2. Component breakdown estimates & forecasts, 2016-2026

8.2.1.3. End-Use Industry breakdown estimates & forecasts, 2016-2026

8.2.2. Canada Pico Projector Market

8.3. Europe Pico Projector Market Snapshot

8.3.1. U.K. Pico Projector Market

8.3.2. Germany Pico Projector Market

8.3.3. Rest of Europe Pico Projector Market

8.4. Asia-Pacific Pico Projector Market Snapshot

8.4.1. China Pico Projector Market

8.4.2. India Pico Projector Market

8.4.3. Japan Pico Projector Market

8.4.4. Rest of Asia Pacific Pico Projector Market

8.5. Latin America Pico Projector Market Snapshot

8.5.1. Brazil Pico Projector Market

8.5.2. Mexico Pico Projector Market

8.6. Rest of The World Pico Projector Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Aaxa Technologies, Inc.

9.2.1.1. Key Information

- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject To Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Acer, Inc.
- 9.2.3. Aiptek International, Inc.
- 9.2.4. Coretronic Corporation
- 9.2.5. Sony Corporation
- 9.2.6. STMicroelectronics
- 9.2.7. Texas Instruments, Inc.
- 9.2.8. Koninklijke Philips N.V.
- 9.2.9. LG Electronics Inc.
- 9.2.10. Samsung Group

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. LIST OF SECONDARY SOURCES, USED IN THE STUDY OF GLOBAL PICO PROJECTOR MARKET

TABLE 2. LIST OF PRIMARY SOURCES, USED IN THE STUDY OF GLOBAL PICO PROJECTOR MARKET

TABLE 3. GLOBAL PICO PROJECTOR MARKET, REPORT SCOPE

TABLE 4. YEARS CONSIDERED FOR THE STUDY

TABLE 5. EXCHANGE RATES CONSIDERED

TABLE 6. GLOBAL PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY REGION 2016-2026 (USD BILLION)

TABLE 7. GLOBAL PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY PRODUCT TYPE 2016-2026 (USD BILLION)

TABLE 8. GLOBAL PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY COMPONENT 2016-2026 (USD BILLION)

TABLE 9. GLOBAL PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY END-USE INDUSTRY 2016-2026 (USD BILLION)

TABLE 10. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 11. GLOBAL PICO PROJECTOR MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 12. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 13. GLOBAL PICO PROJECTOR MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 14. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 15. GLOBAL PICO PROJECTOR MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 16. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 17. GLOBAL PICO PROJECTOR MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 18. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 19. GLOBAL PICO PROJECTOR MARKET BY REGION, ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

- TABLE 20. U.S. PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)
- TABLE 21. U.S. PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 22. U.S. PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 23. CANADA PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)
- TABLE 24. CANADA PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 25. CANADA PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 26. UK PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)
- TABLE 27. UK PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 28. UK PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 29. GERMANY PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)
- TABLE 30. GERMANY PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 31. GERMANY PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 32. ROE PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)
- TABLE 33. ROE PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 34. ROE PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 35. CHINA PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)
- TABLE 36. CHINA PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 37. CHINA PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)
- TABLE 38. INDIA PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)
- TABLE 39. INDIA PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY

SEGMENT 2016-2026 (USD BILLION)

TABLE 40. INDIA PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 41. JAPAN PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 42. JAPAN PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 43. JAPAN PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 44. ROAPAC PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 45. ROAPAC PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 46. ROAPAC PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 47. BRAZIL PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 48. BRAZIL PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 49. BRAZIL PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 50. MEXICO PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 51. MEXICO PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 52. MEXICO PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 53. ROLA PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 54. ROLA PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 55. ROLA PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 56. ROW PICO PROJECTOR MARKET ESTIMATES & FORECASTS, 2016-2026 (USD BILLION)

TABLE 57. ROW PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

TABLE 58. ROW PICO PROJECTOR MARKET ESTIMATES & FORECASTS BY SEGMENT 2016-2026 (USD BILLION)

List Of Figures

LIST OF FIGURES

- FIG 1. GLOBAL PICO PROJECTOR MARKET, RESEARCH METHODOLOGY
- FIG 2. GLOBAL PICO PROJECTOR MARKET, MARKET ESTIMATION TECHNIQUES
- FIG 3. GLOBAL MARKET SIZE ESTIMATES & FORECAST METHODS
- FIG 4. GLOBAL PICO PROJECTOR MARKET, KEY TRENDS 2018
- FIG 5. GLOBAL PICO PROJECTOR MARKET, GROWTH PROSPECTS 2019-2026
- FIG 6. GLOBAL PICO PROJECTOR MARKET, PORTERS 5 FORCE MODEL
- FIG 7. GLOBAL PICO PROJECTOR MARKET, PEST ANALYSIS
- FIG 8. GLOBAL PICO PROJECTOR MARKET, VALUE CHAIN ANALYSIS
- FIG 9. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 10. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 11. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 12. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 13. GLOBAL PICO PROJECTOR MARKET BY SEGMENT, 2016 & 2026 (USD BILLION)
- FIG 14. GLOBAL PICO PROJECTOR MARKET, REGIONAL SNAPSHOT 2016 & 2026
- FIG 15. NORTH AMERICA PICO PROJECTOR MARKET 2016 & 2026 (USD BILLION)
- FIG 16. EUROPE PICO PROJECTOR MARKET 2016 & 2026 (USD BILLION)
- FIG 17. ASIA PACIFIC PICO PROJECTOR MARKET 2016 & 2026 (USD BILLION)
- FIG 18. LATIN AMERICA PICO PROJECTOR MARKET 2016 & 2026 (USD BILLION)
- FIG 19. GLOBAL PICO PROJECTOR MARKET, COMPANY MARKET SHARE ANALYSIS (2018)

I would like to order

Product name: Global Pico Projector Market Size study, by Product Type (USB Pico Projector, Embedded Pico Projector, Media Player Pico Projector, Stand-alone Pico Projector, Others), by Component (Light Source, Optics, Batteries, MEMS Technology, Others), by End-Use Industry (Consumer Electronics, Automotive, Defense & Aerospace, Healthcare, Retail, Others) and Regional Forecasts 2019-2026

Product link: <https://marketpublishers.com/r/G2AC5E13D362EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2AC5E13D362EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970