

Global Pickles and Pickle Products Market is segmented into Product Type (Fruit Pickle, Vegetable Pickle, Meat Pickle, Sea Food Pickle, Relish, and Other Product Types), Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Online Retailers, and Other Distribution Channels), Regional Forecasts 2021-2027

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### **Abstracts**

Global Pickle and Pickle Products Market is valued approximately at USD 12.65 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 3.36% over the forecast period 2021-2027. The market is being driven by increasing consumption of convenience food and increasing demand for natural or organic food products. As per Statista, convenience foods accounts for around 6% of the worldwide food market, resulting in sales of around USD 433 billion in 2019 and expected to reach USD 585 billion by 2025. Furthermore, At May 2020, kimchi sales in Tokyo supermarkets increased by 60.8 percent over the same period the previous year, owing to an increase in at-home meal consumption that fueled demand. Furthermore, players such as Nilon increased their online presence in 2020 with initiatives such as #AchaarWithVichaar to position the product among consumers, which reached over 13 million Indian consumers' screens. However, price variation of raw materials, may impede market growth over the forecast period of 2021-2027.

Asia-Pacific is leading the pickles and pickle products market, owing to its increased commercialization and industrialization of the pickle processing industry in developing countries such as India. Furthermore, due to the year-round availability of seasonal foods such as pickles, the pickles market is anticipated to grow at the fastest rate throughout the forecast period. Furthermore, the usage of various pickled vegetables,



fruits, seafood, and meat as a meal accompaniment is expected to propel the pickles market in the Asia-Pacific region to new levels.

Major market player included in this report are:

Desai Foods Private limited
Conagra Brands Inc.
The Kraft Heinz Company
Nilon's Enterprises Private Limited
G.D. Foods Mfg. (India) Pvt Ltd
Sims Foods Inc
Mt. Olive Pickle Company
ADF Foods Limited
Del Monte Foods Inc.
Reitzel SA

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type:
Fruit Pickle
Vegetable Pickle
Meat Pickle
Sea Food Pickle
Relish
Other Product Types
By Distribution Channel:
Supermarkets/Hypermarkets
Convenience Stores



Online Retailers
Other Distribution Channels
By Region:

U.S.

Canada

North America

Europe

UK

Germany

France

Spain

Italy

**ROE** 

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Pickle and Pickle Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers



Investment bankers Investors



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