

# **Global Phytosterols Market by Type (Beta-sitosterol, Campesterol, and Stigmasterol), Application (Food, Pharmaceuticals, Cosmetics, and Feed) & by Region - Global Trends & Forecast to 2019-2026**

<https://marketpublishers.com/r/GE2C39F88868EN.html>

Date: February 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE2C39F88868EN

## **Abstracts**

Global Phytosterols Market is valued approximately USD 612.6 million in 2018 and is anticipated to grow with a healthy growth rate of more than 8.50% over the forecast period 2019-2026. Phytosterols are substances, that are analogous to the structure of cholesterol which occurs in plants. It enriches food and dietary supplements and have been known for decades. It has property for reducing blood cholesterol. There is plethora of commercial products that contains phytosterols in various proportions. There are several factors driven the growth of market such as: increase in number of deaths caused by cardiovascular diseases, various health benefits and demand of consumer for functional food, rise in end use applications. Phytosterols are basically found in all items of plant origin, mainly oils, but also in dried fruits and pulses. They are widely used as food preservatives in food and beverages, such as yogurt, milk, sausages, cold cuts, bakery products, spicy sausages, margarines, and spreads. The increase in precedence of heart diseases has elevated product penetration and product availability that gives an opportunity of ethnic minorities. A key challenge for this market is to establish effective marketing strategies. Further, the market faces the major restraint in the form of side effects.

The regional analysis of Phytosterols Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. European region is expected to register significant growth rate over the forecast period owing to the deaths caused due to cardiovascular diseases and rise in aging population, increased in awareness level regarding health and wellness.

Major market player included in this report are:

Archer Daniels Midland Company  
BASF Se  
Bunge Limited  
Cargill Inc.  
E.I. Du Pont De Nemours And Company  
Arboris LLC  
Gustav Parmentier Gmbh  
Hyphyto Inc.  
Pharmachem Laboratories Inc.  
Raisio Plc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Beta-Sitosterol  
Campesterol  
Stigmasterol  
Others

By Application:

Food  
Pharmaceuticals  
Cosmetics  
Feed

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
Asia Pacific  
China

India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017  
Base year – 2018  
Forecast period – 2019 to 2026

Target Audience of the Global Phytosterols Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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