

# **Global Photocatalyst Market Size Study By Material (Zinc Oxide, and Titanium Dioxide), Application (Water Purification, Air Purification, Self-Cleaning, and Others), and By Regional (North America, Europe, Asia Pacific, Latin America, and Rest of the World) Forecasts, 2018-2025**

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## **Abstracts**

Global Photocatalyst Market to reach USD 4.49 billion by 2025.

Global Photocatalyst Market valued approximately USD 1.70 billion in 2016 is forecasted to grow with a healthy growth rate of more than 11.41% over the forecast period 2018-2025. The major factors speculated to augment the markets are rising demand for low VOC coatings in the building & construction industry, and growing water scarcity due to brisk industrial growth and exhausting freshwater resources. A photocatalyst is an eco-friendly material as it does not display any toxicity and absorbs sunlight or even lamplight for its functioning. Furthermore, there are even fewer regulations over the materials including zinc oxide and titanium dioxide due to its harmless character.

The regional analysis of Global Photocatalyst Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asian region is the leading region across the world in terms of market share. Whereas, North American region is expected to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is

designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Material:

Zinc Oxide

Titanium Dioxide

Others

#### By Application:

Water Purification

Air Purification

Self-Cleaning

Others

#### By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The industry is seeming to be fairly competitive. Some of the leading market players include Ishihara Sangyo Kaisha, Ltd., TOTO Corporation, BASF SE, JSR Corporation, Showa Denko K.K., KRONOS Worldwide, Inc., CRISTAL, OSAKA Titanium Technologies Co., Ltd., Green Millennium, TiPE, and so on. The fierce competitiveness has made these players spend in product developments to improve the customer's requirements.

Target Audience of the Photocatalyst Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. GLOBAL PHOTOCATALYST MARKET DEFINITION & SCOPE**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Scope of The Study
- 1.4. Years Considered for The Study
- 1.5. Currency Conversion Rates
- 1.6. Report Limitation

### **CHAPTER 2. RESEARCH METHODOLOGY**

- 2.1. Research Process
  - 2.1.1. Data Mining
  - 2.1.2. Analysis
  - 2.1.3. Market Estimation
  - 2.1.4. Validation
  - 2.1.5. Publishing
- 2.2. Research Assumption

### **CHAPTER 3. EXECUTIVE SUMMARY**

- 3.1. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
- 3.2. Key Trends

### **CHAPTER 4. GLOBAL PHOTOCATALYST MARKET DYNAMICS**

- 4.1. Growth Prospects
  - 4.1.1. Drivers
  - 4.1.2. Restraints
  - 4.1.3. Opportunities
- 4.2. Industry Analysis
  - 4.2.1. Porter's 5 Force Model
  - 4.2.2. PEST Analysis
  - 4.2.3. Value Chain Analysis
- 4.3. Analyst Recommendation & Conclusion

### **CHAPTER 5. GLOBAL PHOTOCATALYST MARKET BY MATERIAL**

*Global Photocatalyst Market Size Study By Material (Zinc Oxide, and Titanium Dioxide), Application (Water Puri...*

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Photocatalyst Market, Sub Segment Analysis
  - 5.3.1. Zinc Oxide
    - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.2. Titanium dioxide
    - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.3. Others
    - 5.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 6. GLOBAL PHOTOCATALYST MARKET BY APPLICATION**

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Photocatalyst Market, Sub Segment Analysis
  - 6.3.1. Water Purification
    - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.2. Air Purification
    - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.3. Self-Cleaning
    - 6.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.4. Others
    - 6.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 7. GLOBAL PHOTOCATALYST MARKET, REGIONAL ANALYSIS**

- 7.1. Photocatalyst Market, Regional Market Snapshot (2015-2025)
- 7.2. North America Photocatalyst Market Snapshot
  - 7.2.1. U.S.
    - 7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.2.1.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)

- 7.2.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.2.2. Canada
  - 7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 7.2.2.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.2.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3. Europe Photocatalyst Market Snapshot
  - 7.3.1. U.K.
    - 7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.1.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.2. Germany
    - 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.2.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.3. France
    - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.3.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.3.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.3.4. Rest of Europe
    - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.4.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.3.4.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4. Asia Photocatalyst Market Snapshot
  - 7.4.1. China Photocatalyst Market Size Estimates & Forecasts, 2015-2025 (USD Billion)
    - 7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.1.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.2. India
    - 7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.2.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.3. Japan
    - 7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.3.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.3.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.4.4. Rest of Asia Pacific
    - 7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.4.4.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)

- 7.4.4.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5. Latin America Photocatalyst Market Snapshot
  - 7.5.1. Brazil
    - 7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.1.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.5.2. Mexico
    - 7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.2.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.5.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.6. Rest of The World
  - 7.6.1. South America
    - 7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.6.1.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.6.1.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 7.6.2. Middle East and Africa
    - 7.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 7.6.2.2. Material breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 7.6.2.3. Application breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Company Market Share (Subject to Data Availability)
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. Ishihara Sangyo Kaisha, Ltd.
    - 8.3.1.1. Overview
    - 8.3.1.2. Financial (Subject to Data Availability)
    - 8.3.1.3. Product Summary
    - 8.3.1.4. Recent Developments
  - 8.3.2. TOTO Corporation
  - 8.3.3. BASF SE
  - 8.3.4. JSR Corporation
  - 8.3.5. Showa Denko K.K.
  - 8.3.6. KRONOS Worldwide, Inc.
  - 8.3.7. CRISTAL
  - 8.3.8. OSAKA Titanium Technologies Co., Ltd.
  - 8.3.9. Green Millennium
  - 8.3.10. TiPE



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