

# **Global Pharmedging Market Size Study by Product Type (Pharmaceuticals, Healthcare), by Indication (Lifestyle Diseases, Cancer and Autoimmune Diseases, Infectious Diseases, Others), by Distribution Channel (Hospitals, Clinics, Retail Pharmacies, E-commerce, Drug Stores), and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G3CD737A92DEEN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G3CD737A92DEEN

## **Abstracts**

The Global Pharmedging Market is valued at approximately USD 2.34 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 11.6% over the forecast period 2024-2032. Pharmedging' is a term used to describe pharmaceutical markets in emerging economies that are experiencing rapid growth. These markets typically include countries with developing economies that are investing heavily in healthcare infrastructure and expanding access to medicines and healthcare services. Pharmedging markets often exhibit high growth potential due to factors such as increasing population, rising incomes, greater healthcare spending, and expanding access to health insurance. Regulatory bodies in these regions are also facilitating the approval process for generic medications, enhancing market accessibility.

The rise in the incidence of chronic diseases necessitates comprehensive insurance coverage and affordable medication options. Insurance companies in pharmedging countries are offering policies to reduce patient costs, further driving market growth. Additionally, the heightened awareness of the importance of early disease detection is contributing to market expansion. Companies are increasingly producing generic medicines in larger quantities to reach underprivileged populations in developing economies, which is crucial for market growth. Asia Pacific, particularly China and Japan, is expected to lead this growth, driven by substantial advancements in the

pharmaceuticals sector. However, IP protection issues and regulatory compliance and approval processes are some factors hampering the market growth.

The pharmerging market's landscape is also shaped by the healthcare systems in these countries, which are promoting generic medications to reduce costs. This shift is accompanied by collaborations between private and public sectors to raise awareness about the benefits of generic therapies. Generic drugs, being more affordable due to lower marketing and advertising costs, are increasingly being adopted. Governments are launching initiatives like India's 'Pradhan Mantri Bhartiya Janaushadhi Pariyojana' to promote generic medicines and make them accessible to most of the population. Furthermore, the increasing prevalence of chronic diseases necessitates early detection and timely treatment, boosting the demand for affordable medications and thus augmenting the pharmerging market.

The key regions considered in the study include Asia Pacific, North America, Europe, Latin America, and Middle East and Africa. In 2023, Asia Pacific dominated the market, driven by significant investments in R&D, rising prevalence of chronic diseases, and urbanization. The market in North America is also expected to grow due to technological advancements in healthcare facilities. The growing demand for premium healthcare products in North America contributing to the market expansion leading to fastest growing region. The region's increasing aerospace and industrial activities support the demand for several tool storage products.

Major market players included in this report are:

Abbott Laboratories

Koninklijke Philips N.V.

F. Hoffmann-La Roche Ltd.

Merck & Co., Inc.

Novartis AG

Johnson & Johnson

Teva Pharmaceutical Industries Ltd.

AstraZeneca

GlaxoSmithKline plc

Lupin

Tata Consultancy Services Ltd.

Sun Pharmaceutical Industries Ltd.

Huadong Medicine Co., Ltd.

Eurofarma Laboratorios S.A.

OAQ Pharmstandard

The detailed segments and sub-segment of the market are explained below:

By Product Type:

Pharmaceuticals

Healthcare

By Indication:

Lifestyle Diseases

Cancer and Autoimmune Diseases

Infectious Diseases

Others

By Distribution Channel:

Hospitals

Clinics

Retail Pharmacies

E-commerce

Drug Stores

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL PHARMERGING MARKET EXECUTIVE SUMMARY**

- 1.1. Global Pharmerging Market Size & Forecast (2022- 2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Product Type
  - 1.3.2. By Indication
  - 1.3.3. By Distribution Channel
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL PHARMERGING MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. GLOBAL PHARMERGING MARKET DYNAMICS**

### 3.1. Market Drivers

3.1.1. Rise in Demand for Generic Therapies

3.1.2. Growth in Awareness about Early Detection of Chronic Diseases

### 3.2. Market Challenges

3.2.1. IP Protection Issues

3.2.2. Regulatory Compliance and Approval Processes

### 3.3. Market Opportunities

3.3.1. Expansion of Healthcare Infrastructure

3.3.2. Increasing Investments in R&D

## **CHAPTER 4. GLOBAL PHARMERGING MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

4.1.1. Bargaining Power of Suppliers

4.1.2. Bargaining Power of Buyers

4.1.3. Threat of New Entrants

4.1.4. Threat of Substitutes

4.1.5. Competitive Rivalry

4.1.6. Futuristic Approach to Porter's 5 Force Model

4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

4.2.1. Political

4.2.2. Economical

4.2.3. Social

4.2.4. Technological

4.2.5. Environmental

4.2.6. Legal

### 4.3. Top investment opportunity

### 4.4. Top winning strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL PHARMERGING MARKET SIZE & FORECASTS BY PRODUCT TYPE 2022-2032**

### 5.1. Segment Dashboard

### 5.2. Global Pharmedging Market: Product Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)



5.2.1. Pharmaceuticals

5.2.2. Healthcare

## **CHAPTER 6. GLOBAL PHARMERGING MARKET SIZE & FORECASTS BY INDICATION 2022-2032**

6.1. Segment Dashboard

6.2. Global Pharmerging Market: Indication Revenue Trend Analysis, 2022 & 2032 (USD Billion)

6.2.1. Lifestyle Diseases

6.2.2. Cancer and Autoimmune Diseases

6.2.3. Infectious Diseases

6.2.4. Others

## **CHAPTER 7. GLOBAL PHARMERGING MARKET SIZE & FORECASTS BY DISTRIBUTION CHANNEL 2022-2032**

7.1. Segment Dashboard

7.2. Global Pharmerging Market: Distribution Channel Revenue Trend Analysis, 2022 & 2032 (USD Billion)

7.2.1. Hospitals

7.2.2. Clinics

7.2.3. Retail Pharmacies

7.2.4. E-commerce

7.2.5. Drug Stores

## **CHAPTER 8. GLOBAL PHARMERGING MARKET SIZE & FORECASTS BY REGION 2022-2032**

8.1. North America Pharmerging Market

8.1.1. U.S. Pharmerging Market

8.1.1.1. Product Type breakdown size & forecasts, 2022-2032

8.1.1.2. Indication breakdown size & forecasts, 2022-2032

8.1.1.3. Distribution breakdown size & forecasts, 2022-2032

8.1.2. Canada Pharmerging Market

8.2. Europe Pharmerging Market

8.2.1. U.K. Pharmerging Market

8.2.2. Germany Pharmerging Market

8.2.3. France Pharmerging Market

- 8.2.4. Spain Pharmerging Market
- 8.2.5. Italy Pharmerging Market
- 8.2.6. Rest of Europe Pharmerging Market
- 8.3. Asia-Pacific Pharmerging Market
  - 8.3.1. China Pharmerging Market
  - 8.3.2. India Pharmerging Market
  - 8.3.3. Japan Pharmerging Market
  - 8.3.4. Australia Pharmerging Market
  - 8.3.5. South Korea Pharmerging Market
  - 8.3.6. Rest of Asia Pacific Pharmerging Market
- 8.4. Latin America Pharmerging Market
  - 8.4.1. Brazil Pharmerging Market
  - 8.4.2. Mexico Pharmerging Market
  - 8.4.3. Rest of Latin America Pharmerging Market
- 8.5. Middle East & Africa Pharmerging Market
  - 8.5.1. Saudi Arabia Pharmerging Market
  - 8.5.2. South Africa Pharmerging Market
  - 8.5.3. Rest of Middle East & Africa Pharmerging Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Abbott Laboratories
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Market Strategies
  - 9.3.2. Koninklijke Philips N.V.
  - 9.3.3. F. Hoffmann-La Roche Ltd.
  - 9.3.4. Merck & Co., Inc.
  - 9.3.5. Novartis AG
  - 9.3.6. Johnson & Johnson
  - 9.3.7. Teva Pharmaceutical Industries Ltd.

- 9.3.8. AstraZeneca
- 9.3.9. GlaxoSmithKline plc
- 9.3.10. Lupin
- 9.3.11. Tata Consultancy Services Ltd.
- 9.3.12. Sun Pharmaceutical Industries Ltd.
- 9.3.13. Huadong Medicine Co., Ltd.
- 9.3.14. Eurofarma Laboratorios S.A.
- 9.3.15. OAO Pharmstandard

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Pharmerging market, report scope

TABLE 2. Global Pharmerging market estimates & forecasts by Region 2022-2032  
(USD Billion)

TABLE 3. Global Pharmerging market estimates & forecasts by Product Type  
2022-2032 (USD Billion)

TABLE 4. Global Pharmerging market estimates & forecasts by Indication 2022-2032  
(USD Billion)

TABLE 5. Global Pharmerging market estimates & forecasts by Distribution Channel  
2022-2032 (USD Billion)

TABLE 6. Global Pharmerging market by segment, estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 7. Global Pharmerging market by region, estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 8. Global Pharmerging market by segment, estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 9. Global Pharmerging market by region, estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 10. Global Pharmerging market by segment, estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 11. Global Pharmerging market by region, estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 12. Global Pharmerging market by segment, estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 13. Global Pharmerging market by region, estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 14. Global Pharmerging market by region, estimates & forecasts, 2022-2032  
(USD Billion)

TABLE 15. U.S. Pharmerging market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Pharmerging market estimates & forecasts by segment 2022-2032  
(USD Billion)

TABLE 17. U.S. Pharmerging market estimates & forecasts by segment 2022-2032  
(USD Billion)

TABLE 18. Canada Pharmerging market estimates & forecasts, 2022-2032 (USD  
Billion)

TABLE 19. Canada Pharmerging market estimates & forecasts by segment 2022-2032

(USD Billion)

TABLE 20. Canada Pharmerging market estimates & forecasts by segment 2022-2032

(USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Pharmerging market, research methodology
- FIG 2. Global Pharmerging market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Pharmerging market, key trends 2023
- FIG 5. Global Pharmerging market, growth prospects 2022-2032
- FIG 6. Global Pharmerging market, porters 5 force model
- FIG 7. Global Pharmerging market, PESTEL analysis
- FIG 8. Global Pharmerging market, value chain analysis
- FIG 9. Global Pharmerging market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Pharmerging market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Pharmerging market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Pharmerging market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Pharmerging market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Pharmerging market, regional snapshot 2022 & 2032
- FIG 15. North America Pharmerging market 2022 & 2032 (USD Billion)
- FIG 16. Europe Pharmerging market 2022 & 2032 (USD Billion)
- FIG 17. Asia pacific Pharmerging market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Pharmerging market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Pharmerging market 2022 & 2032 (USD Billion)
- FIG 20. Global Pharmerging market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Pharmerging Market Size Study by Product Type (Pharmaceuticals, Healthcare), by Indication (Lifestyle Diseases, Cancer and Autoimmune Diseases, Infectious Diseases, Others), by Distribution Channel (Hospitals, Clinics, Retail Pharmacies, E-commerce, Drug Stores), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G3CD737A92DEEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3CD737A92DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970