

Global Pharmaceutical Contract Sales Organizations Market Size study & Forecast, by Service (Personal Promotion, Non-personal Promotion), by End-use (Pharmaceutical Companies, Biopharmaceutical Companies) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GBCD97BB45DBEN.html>

Date: April 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GBCD97BB45DBEN

Abstracts

Global Pharmaceutical Contract Sales Organizations Market is valued at approximately USD 7.90 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.4% over the forecast period 2022-2029. In order to expand the production capacity for vaccinations and other efficient treatment alternatives, the pharmaceutical sector has come under scrutiny. These advances are being used by market participants in the pharmaceutical contract sales outsourcing (CSO) sector to meet consumer and healthcare facility demand. Another significant factor generating income prospects for industry participants in the pharmaceutical contract sales outsourcing (CSO) sector is the increased knowledge of the immune system's potential. A rising desire for lower in-house sales costs, a rise in pharmaceutical R&D activities, and a rising number of new medication launches are a few of the major drivers of the industry's expansion. Moreover, high government initiatives and rising geriatric population are creating a lucrative growth opportunity for the market over the forecast period 2022-2029.

Companies that make biopharmaceuticals are currently concentrating on enhancing their research capacities. Almost 45% of all drugs in development in 2022, as per the Pharma R&D annual review, were biopharmaceuticals. It is anticipated that biopharmaceutical companies will outsource their sales activities to CSOs so they may concentrate on their research capabilities due to the great interest these companies have in research. However, the high cost of Pharmaceutical Contract Sales Organizations stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Pharmaceutical Contract Sales Organizations Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2022, North America had the largest market share, accounting for approximately 34.45% of global industry revenue. One of the main factors promoting the region's growth is the existence of a sizable number of CSOs there, including IQVIA, Inc., EPS Corp., and Axxelus. The demand for pharmaceutical CSOs is further supported by the region's embrace of new technology for pharmaceutical sales and a sizable number of new drug launches in the area. During the projected period, the Asia Pacific region is anticipated to increase at the fastest rate. The demand for CSO operations in the region is rising as a result of the substantial number of pharmaceutical and biopharmaceutical businesses in the area that are consistently developing novel treatments. In comparison to other developed areas, the region offers CSO services at a lower cost; this is anticipated to improve CSO activities and assist the sector market.

Major market player included in this report are:

CMIC Holdings Co., Ltd.

Axxelus

EPS Corp.

QFR Solutions

MaBico

Mednext Pharma Pvt. Ltd.

Peak Pharma Solutions Inc.

IQVIA, Inc.

Promoveo Health

Syneous Health

Recent Developments in the Market:

Dr Reddy's Laboratories and IQVIA, Inc. entered a partnership in September 2022. In accordance with the agreement, IQVIA gave Dr Reddy access to its Orchestrated Customer Engagement (OCE) platform to support its CRM activities. According to the deal, Dr Reddy gave IQVIA's OCE application to all of its marketing users and field staff in India so they could more effectively engage customers by integrating marketing, account management, medical scientific liaison, sales, and other activities.

Global Pharmaceutical Contract Sales Organizations Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered Service, End-use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Service offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service:

Personal Promotion

Non-personal Promotion

By End-use:

Pharmaceutical Companies

Biopharmaceutical Companies

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Pharmaceutical Contract Sales Organizations Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Pharmaceutical Contract Sales Organizations Market, by Service, 2019-2029 (USD Billion)
 - 1.2.3. Pharmaceutical Contract Sales Organizations Market, by End-use, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PHARMACEUTICAL CONTRACT SALES ORGANIZATIONS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PHARMACEUTICAL CONTRACT SALES ORGANIZATIONS MARKET DYNAMICS

- 3.1. Pharmaceutical Contract Sales Organizations Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing pharmaceutical R&D activities
 - 3.1.1.2. Growing drug development
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost of Pharmaceutical Contract Sales Organizations
 - 3.1.3. Market Opportunities
 - 3.1.3.1. High government initiatives
 - 3.1.3.2. Rising geriatric population

CHAPTER 4. GLOBAL PHARMACEUTICAL CONTRACT SALES ORGANIZATIONS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL PHARMACEUTICAL CONTRACT SALES ORGANIZATIONS MARKET, BY SERVICE

- 6.1. Market Snapshot
- 6.2. Global Pharmaceutical Contract Sales Organizations Market by Service, Performance - Potential Analysis
- 6.3. Global Pharmaceutical Contract Sales Organizations Market Estimates & Forecasts by Service 2019-2029 (USD Billion)
- 6.4. Pharmaceutical Contract Sales Organizations Market, Sub Segment Analysis
 - 6.4.1. Personal Promotion
 - 6.4.2. Non-personal Promotion

CHAPTER 7. GLOBAL PHARMACEUTICAL CONTRACT SALES ORGANIZATIONS MARKET, BY END-USE

- 7.1. Market Snapshot
- 7.2. Global Pharmaceutical Contract Sales Organizations Market by End-use, Performance - Potential Analysis
- 7.3. Global Pharmaceutical Contract Sales Organizations Market Estimates & Forecasts by End-use 2019-2029 (USD Billion)
- 7.4. Pharmaceutical Contract Sales Organizations Market, Sub Segment Analysis
 - 7.4.1. Pharmaceutical Companies
 - 7.4.2. Biopharmaceutical Companies

CHAPTER 8. GLOBAL PHARMACEUTICAL CONTRACT SALES ORGANIZATIONS MARKET, REGIONAL ANALYSIS

- 8.1. Pharmaceutical Contract Sales Organizations Market, Regional Market Snapshot
- 8.2. North America Pharmaceutical Contract Sales Organizations Market
 - 8.2.1. U.S. Pharmaceutical Contract Sales Organizations Market
 - 8.2.1.1. Service breakdown estimates & forecasts, 2019-2029
 - 8.2.1.2. End-use breakdown estimates & forecasts, 2019-2029
 - 8.2.2. Canada Pharmaceutical Contract Sales Organizations Market
- 8.3. Europe Pharmaceutical Contract Sales Organizations Market Snapshot
 - 8.3.1. U.K. Pharmaceutical Contract Sales Organizations Market
 - 8.3.2. Germany Pharmaceutical Contract Sales Organizations Market
 - 8.3.3. France Pharmaceutical Contract Sales Organizations Market
 - 8.3.4. Spain Pharmaceutical Contract Sales Organizations Market
 - 8.3.5. Italy Pharmaceutical Contract Sales Organizations Market
 - 8.3.6. Rest of Europe Pharmaceutical Contract Sales Organizations Market
- 8.4. Asia-Pacific Pharmaceutical Contract Sales Organizations Market Snapshot
 - 8.4.1. China Pharmaceutical Contract Sales Organizations Market
 - 8.4.2. India Pharmaceutical Contract Sales Organizations Market
 - 8.4.3. Japan Pharmaceutical Contract Sales Organizations Market
 - 8.4.4. Australia Pharmaceutical Contract Sales Organizations Market
 - 8.4.5. South Korea Pharmaceutical Contract Sales Organizations Market
 - 8.4.6. Rest of Asia Pacific Pharmaceutical Contract Sales Organizations Market
- 8.5. Latin America Pharmaceutical Contract Sales Organizations Market Snapshot
 - 8.5.1. Brazil Pharmaceutical Contract Sales Organizations Market
 - 8.5.2. Mexico Pharmaceutical Contract Sales Organizations Market
- 8.6. Rest of The World Pharmaceutical Contract Sales Organizations Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. CMIC Holdings Co., Ltd.
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. Axxelus
 - 9.2.3. EPS Corp.
 - 9.2.4. QFR Solutions
 - 9.2.5. MaBico
 - 9.2.6. Mednext Pharma Pvt. Ltd.
 - 9.2.7. Peak Pharma Solutions Inc.
 - 9.2.8. IQVIA, Inc.
 - 9.2.9. Promoveo Health
 - 9.2.10. Syneous Health

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Pharmaceutical Contract Sales Organizations Market, report scope

TABLE 2. Global Pharmaceutical Contract Sales Organizations Market estimates & forecasts by Region 2019-2029 (USD Billion)

TABLE 3. Global Pharmaceutical Contract Sales Organizations Market estimates & forecasts by Service 2019-2029 (USD Billion)

TABLE 4. Global Pharmaceutical Contract Sales Organizations Market estimates & forecasts by End-use 2019-2029 (USD Billion)

TABLE 5. Global Pharmaceutical Contract Sales Organizations Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 6. Global Pharmaceutical Contract Sales Organizations Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 7. Global Pharmaceutical Contract Sales Organizations Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 8. Global Pharmaceutical Contract Sales Organizations Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 9. Global Pharmaceutical Contract Sales Organizations Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 10. Global Pharmaceutical Contract Sales Organizations Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 11. Global Pharmaceutical Contract Sales Organizations Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 12. Global Pharmaceutical Contract Sales Organizations Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 13. Global Pharmaceutical Contract Sales Organizations Market by segment, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 14. Global Pharmaceutical Contract Sales Organizations Market by region, estimates & forecasts, 2019-2029 (USD Billion)

TABLE 15. U.S. Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 16. U.S. Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 17. U.S. Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 18. Canada Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 19. Canada Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 20. Canada Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. UK Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 22. UK Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 23. UK Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. Germany Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 25. Germany Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 26. Germany Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. France Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 28. France Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 29. France Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. Italy Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 31. Italy Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 32. Italy Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Spain Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 34. Spain Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 35. Spain Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. RoE Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 37. RoE Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 38. RoE Pharmaceutical Contract Sales Organizations Market estimates &

forecasts by segment 2019-2029 (USD Billion)

TABLE 39. China Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 40. China Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 41. China Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 42. India Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 43. India Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 44. India Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 45. Japan Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 46. Japan Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 47. Japan Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 48. South Korea Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 49. South Korea Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 50. South Korea Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 51. Australia Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 52. Australia Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 53. Australia Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 54. RoAPAC Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 55. RoAPAC Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 56. RoAPAC Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 57. Brazil Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 58. Brazil Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 59. Brazil Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 60. Mexico Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 61. Mexico Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 62. Mexico Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 63. RoLA Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 64. RoLA Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 65. RoLA Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 66. Row Pharmaceutical Contract Sales Organizations Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 67. Row Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 68. Row Pharmaceutical Contract Sales Organizations Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 69. List of secondary sources, used in the study of global Pharmaceutical Contract Sales Organizations Market

TABLE 70. List of primary sources, used in the study of global Pharmaceutical Contract Sales Organizations Market

TABLE 71. Years considered for the study

TABLE 72. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Pharmaceutical Contract Sales Organizations Market, research methodology
- FIG 2. Global Pharmaceutical Contract Sales Organizations Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Pharmaceutical Contract Sales Organizations Market, key trends 2021
- FIG 5. Global Pharmaceutical Contract Sales Organizations Market, growth prospects 2022-2029
- FIG 6. Global Pharmaceutical Contract Sales Organizations Market, porters 5 force model
- FIG 7. Global Pharmaceutical Contract Sales Organizations Market, pest analysis
- FIG 8. Global Pharmaceutical Contract Sales Organizations Market, value chain analysis
- FIG 9. Global Pharmaceutical Contract Sales Organizations Market by segment, 2019 & 2029 (USD Billion)
- FIG 10. Global Pharmaceutical Contract Sales Organizations Market by segment, 2019 & 2029 (USD Billion)
- FIG 11. Global Pharmaceutical Contract Sales Organizations Market by segment, 2019 & 2029 (USD Billion)
- FIG 12. Global Pharmaceutical Contract Sales Organizations Market by segment, 2019 & 2029 (USD Billion)
- FIG 13. Global Pharmaceutical Contract Sales Organizations Market by segment, 2019 & 2029 (USD Billion)
- FIG 14. Global Pharmaceutical Contract Sales Organizations Market, regional snapshot 2019 & 2029
- FIG 15. North America Pharmaceutical Contract Sales Organizations Market 2019 & 2029 (USD Billion)
- FIG 16. Europe Pharmaceutical Contract Sales Organizations Market 2019 & 2029 (USD Billion)
- FIG 17. Asia pacific Pharmaceutical Contract Sales Organizations Market 2019 & 2029 (USD Billion)
- FIG 18. Latin America Pharmaceutical Contract Sales Organizations Market 2019 & 2029 (USD Billion)
- FIG 19. Global Pharmaceutical Contract Sales Organizations Market, company Market share analysis (2021)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

I would like to order

Product name: Global Pharmaceutical Contract Sales Organizations Market Size study & Forecast, by Service (Personal Promotion, Non-personal Promotion), by End-use (Pharmaceutical Companies, Biopharmaceutical Companies) and Regional Analysis, 2022-2029

Product link: <https://marketpublishers.com/r/GBCD97BB45DBEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBCD97BB45DBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970