

Global Pet Snacks and Treats Market Size study, By Animal Type (Dog, Cat, Others), By Distribution Channel (Supermarkets & Hypermarkets, Specialized Pet Shops, E-commerce), and Regional Forecasts 2022-2028

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Abstracts

Global Pet Snacks and Treats Market is valued at approximately USDXX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028. Pet foods are a special variety of food that is made from plant or animal material. Pet snacks and treats are dietary supplements for pets to keep them active and improve their nutritional level, with high-quality ingredients. The increasing number of pet owners, rising awareness regarding pet health among pet owners, coupled with the growing number of product launches are creating a productive demand for the market across the globe. For instance, according to Statista, in 2018, pet food sales globally were recorded at USD 91.1 billion and the sales progressively grows and reached around USD 102.6 billion by 2020. Consequentially, the growing pet food sales is exhibiting a positive influence on the growth of the market worldwide. However, stringent regulations are executed associated with the pet food impede the growth of the market over the forecast period of 2022-2028. Also, the rise in per capita disposable income, and growth of pet food industry are anticipated to act as catalyzing factors for the market demand during the forecast period.

The key regions considered for the global Pet Snacks and Treats Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia Pacific is the leading region across the world in terms of market share owing to the growing awareness of the nutritional needs of pets, along with the increasing pet adoption. Whereas, North America is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the presence of prominent market

players, as well as rising number of pet owners, would create lucrative growth prospects for the Pet Snacks and Treats Market across the North American region.

Major market players included in this report are:

Mars, Incorporated and its Affiliates

Nestl?

SCHELL & KAMPETER, INC.

The J.M. Smucker Company

Hill's Pet Nutrition, Inc.

Addiction Foods

Wellness Pet Company

Spectrum Brands, Inc.

Unicharm Corporation

Blue Buffalo Co., Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Animal Type:

Dog

Cat

Others

By Distribution Channel:

Supermarkets & Hypermarkets

Specialized Pet Shops

E-commerce

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Pet Snacks and Treats Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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