

Global Pet Skin & Coat Care Products Market Size study & Forecast, by Pet Type (Dog, Cat, Others), by Product (Spray, Supplements, Shampoo, Conditioner, Others), by Application (Household, Commercial), by Type (Prescription, Over-the-Counter (OTC)) and Regional Analysis, 2023-2030

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Abstracts

Global Pet Skin & Coat Care Products Market is valued at approximately USD 4.13 billion in 2022 and is anticipated to grow with a CAGR growth rate of more than 9.80% over the forecast period 2023-2030. Pet skin and coat care products are specially formulated to maintain the health and appearance of a pet's skin and fur. The market includes of shampoos, conditioners, detanglers, brushes, wipes, supplements, and topical treatments. These products clean, moisturize, detangle, and protect the skin and coat, promoting a healthy and shiny appearance. Regular use of these products, along with a balanced diet and proper grooming, helps keep pets looking their best and contributes to their overall well-being. Moreover, rising household disposable income and growing rapid urbanization are anticipated to be the growth driver of this market. Furthermore, growing pet parenting and rising initiatives of companies is creating lucrative growth opportunity for the market over the forecast period 2023-2030.

According to Statista in 2021, the United States achieved the highest gross adjusted per capita household disposable income among Organization for Economic Co-operation and Development (OECD) nations, reaching approximately USD 62,335. Luxembourg secured the second position with around USD 51,465, while Australia closely followed in third place. According to United Nations Population Fund (UNFPA) in 2022, the world is witnessing an unprecedented increase in urbanization. Over half of the global population already lives in urban areas, and this number is expected to reach around 5

billion by 2030. Africa and Asia is experience the largest urbanization growth, resulting in significant social, economic, and environmental changes. Rural population growth has halted since 2016, and it is estimated that 1.5 billion people may become urban residents by 2050, with an additional 3 billion expected by that year. However, limited awareness & education and changing consumer preferences may hamper the growth of the market over the forecast period 2023-2030.

The key regions considered for the Global Pet Skin & Coat Care Products Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America region emerged as the dominant region in the market. This can be attributed to the increasing number of pet owners in the region. According to Pet Pedia, in 2022 around 70% of households in the United States own at least one pet. Dogs are the most popular choice, with over 48 million households having them, while cats come in second with nearly 31 million owners. The strong pet industry, the trend of premiumization, and rising disposable income further contribute to the demand for pet skin and coat care products in North America. Asia Pacific is the fastest growing region in the pet skin and coat care products market due to increasing pet ownership, growing awareness of pet grooming, rising affluence and premiumization, urbanization, and the influence of Western pet care trends. The region's demand for high-quality grooming products has surged as more people prioritize their pets' health and well-being.

Major market player included in this report are:

Nestl? Purina PetCare

Virbac Group

Groomer's Choice

Synergylabs Technology Private Limited

Zesty Paws

Petco Animal Supplies, Inc.

Logic Product Group LLC

Wahl Clipper Corporation

Earthwhile Endeavors, Inc.

Nutramax Laboratories, Inc.

Recent Developments in the Market:

In February 2023, Petco Animal Supplies, Inc. announced a special partnership with Canadian Tire, the company would be adding shop-in-shops within most Canadian Tire stores by mid-2023. This strategic move aims to expand Petco Animal Supplies, Inc.'s reach and connect with a vast number of pet owners across Canada.

In May 2022, Earthwhile Endeavors, Inc. introduced a new product called the Treatment

Balm, specially designed for puppies, dogs, cats, and kittens. This balm contains nourishing ingredients such as shea butter, aloe vera, and coconut oil, which effectively soothe itchy, dry, and cracked skin. It can be applied directly to various skin issues such as cracked paws, wounds, skin folds, calluses, and abrasions, promoting overall skin health and aiding in the healing process.

Global Pet Skin & Coat Care Products Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Pet Type, Product, Application, Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Dog

Cat

Others

By Product:

Spray

Supplements

Shampoo

Conditioner

Others

By Application:

Household

Commercial

By Type:

Prescription

Over-the-Counter (OTC)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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