

Global Pet Services Market Size study & Forecast, by Pet Type (Dogs, Cats and Others) by Service Type (Pet Boarding, Pet Sitting, Pet Training, Pet Grooming, Pet Transportation, Dog Walking and Others), by Delivery Channel (Commercial facilities, Mobile/ Outdoors and Others) and Regional Analysis, 2022-2029

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Abstracts

Global Pet Services Market is valued at approximately USD 23.0 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.2% over the forecast period 2022-2029. Pet Services refers to locations where domestic animals are groomed. Animal boarding, pet sales, grooming, and pet shops are examples of pet services. The Pet Services market is expanding because of factors such as an increase in the Number of Pet Owners and increased Spending on Pets. However, may halt market growth.

According to the American Pet Products Association's (APPA) National Pet Owner's Survey (2020–2021), there are about 90.5 million pet-owning homes in the United States. Over the past 30 years, the percentage of households with pets has increased from 56.0% to 68.0%. A significant rise in goods and services targeted at wealthy pet owners can be attributed to the surge in pet care spending. As pets are seen as good companions for the elderly, the growing older population in industrialized nations is driving the rise of the worldwide pet daycare and lodging business. Customization is more appealing to clients since it gives the pet a more unique personality, and it is anticipated that this element will have a significant impact on the expansion of the pet service. However, the high cost of Pet Services stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Pet Services Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Among these regions, North America holds the highest share owing to factors such as rising number of pet ownership, and rising spending on pet grooming, Furthermore, the Asia Pacific region is also growing at a highest rate owing to factors such as rising disposable income in key markets, an increase in the pet population, and the availability of pet care providers all create the profitable potential for the forecast period in the region.

Major market player included in this report are:

A Place for Rover, Inc.

Pets at Home, Inc.

Wag Labs, Inc.

Highland Canine Training, LLC

Dogtopia Enterprises

Pooch Dog SPA

American Pet Resort, LLC

Pawz and Company

AirPets International

Paradise 4 Paws, LLC

Recent Developments in the Market:

In July 2021, Nebula Caravel Acquisition Corp. announced the acquisition of Rover.

With this acquisition, the company would have better access to a variety of stakeholders, which will help it gain market share in the sector.

In 2020, We Love Pets opened a pet grooming salon in Trowbridge, offering a variety of salon services for dogs of every breed, size, and coat. Pets can enjoy massages with honey and oats, treatments for bad breath, and so on. The company's service portfolio was increased because of this service innovation, which also increased regional market share.

Global Pet Services Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Pet Type, Service Type, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Pet Type offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Pet Type:

Dogs

Cats

Others

By Service Type:

Pet Boarding

Pet Training

Pet Grooming

Pet Transportation

 Dog Walking

Others

By Delivery Channel:

Commercial facilities

Mobile/ Outdoors

Others

By Region:

North America

 U.S.

 Canada

Europe

 UK

 Germany

 France

 Spain

 Italy

ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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