

# **Global Pet Oral Care Products Market is segmented by Offering (Hardware, Software, Services), Transaction Type (Cash, Cashless), Model Type (Standalone, Countertop, Mobile), End-user Industry (Retail, Entertainment, Travel, Financial Services, Healthcare), Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G02001D54C1EEN.html>

Date: January 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G02001D54C1EEN

## **Abstracts**

Global pet oral care products market is valued approximately at USD 15.64 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.6% over the forecast period 2021-2027. Pet oral care products include a variety of equipment, medications, and other substances that are used to maintain pets' oral hygiene and prevent dental disease. The rising prevalence of dental disorders in dogs is driving the market. More than 80% of dogs have gum disease by the age of three, compared to more than 70% of cats at the same age, according to the Australian and American veterinary dentistry associations. As a result, rising pet oral health awareness and rising veterinary health spending are expected to drive market development over the forecast period. According to the Statista, United States consumers spent approximately USD 162 on a per capita basis on such products in 2019. Also, Britain ranked in second place where consumers on average spent USD 93 per Capita. Moreover, rise in disposable income, increase in veterinary health expenditure and rise in pet ownership affect the pet oral care market positively. However, Lack of veterinary doctors may impede market growth over the forecast period of 2021-2027.

The Geographical analysis is based on the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World for the global pet oral care market. North America is leading the market growth over the forecast years owing to the increasing per capita animal healthcare expenditure and rise in companion animal

adoption. However, Asia Pacific is expected to grow at rapid pace followed by north America and Europe.

Major market player included in this report are:

Dechra Veterinary Products  
AllAccem  
Mars Incorporated  
Petzlife Products Inc.  
Colgate-Palmolive  
Ceva  
Purina Pet Care (Nestle)ImRex Inc.  
TropiClean Pet Products

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type:

Mouthwash/Rinse  
Tooth Paste  
Tooth Brush  
Dental Chews  
Veterinary products  
Other Product Types

By Animal type:

Dogs  
Cats

By Distribution Channel:

Supermarkets/Hypermarkets  
Online Channel  
Specialized Pet Shops  
Veterinary Channels

Other Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Pet Oral Care Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

*Global Pet Oral Care Products Market is segmented by Offering (Hardware, Software, Services), Transaction Type...*

Investors

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