

Global Pet Obesity Management Market Size study & Forecast, by Product (Drugs, Food Supplements), By Animal Type (Dogs, Cats), By End Use (Pet Specialty Stores, E-commerce), and Regional Analysis, 2022-2029

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Abstracts

Global Pet Obesity Management Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2029. Pet Obesity Management refers to the weight management of pets. Excess weight in pets also causes various other health issues including diabetes etc. Pet obesity management includes the consumption of drugs, food supplements, etc. The Pet Obesity Management market is expanding because of factors such as the rising prevalence of diseases in pet population and growing pet ownership.

According to the article titled ' Pet Diabetes Care' published in October 2020, Diabetes affects one out of every 300 dogs and one out of every 230 cats at some point in their lives, and the numbers are rising. Obesity increases the likelihood of developing chronic diseases. Also, according to VCA Animal Hospitals report in February 2021, Obesity is the most common preventable condition in dogs in North America. Obesity affects 25-30% of the dog population, with 40-45% of canines aged 5-11 years weighing more than average. Whereas rising expenditure toward pet healthcare and growing demand for drugs and pet insurance policies create lucrative opportunities for the market. However, the lack of knowledge of pet owners hampers the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Pet Obesity Management Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World.

North America dominated the market in terms of revenue, owing to the increasing expenditure towards pet healthcare. Growing pet ownership and rising cases of a pet suffering from obesity. Whereas the Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increasing government efforts to enhance veterinary healthcare facilities and rising funding schemes by government.

Major market players included in this report are:

Pfizer animal health

Royal Canin

Hills Pet Nutrition, Inc.

Pedigree

KONG Company

Vivaldis

Park Vet Group

Auxthera LLC

Weight Watchers

Novo Nordisk A/S;

Recent Developments in the Market:

In January 2022, Alton Brown has joined Hill's Pet Nutrition in their mission to eliminate pet obesity. To support this campaign, the company revealed recent research findings, as well as free education, tools, and resources for pet owners.

In May 2022, The Veterinary Nursing Awareness campaign was launched by Park Vet Group to raise awareness about the importance of veterinary nursing and pet nutrition balances.

Global Pet Obesity Management Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Animal, End-user, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Drugs,
Food Supplements

By Animal:

Dogs
Cats

By End-use:

Pet Specialty Stores,
E-commerce

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America

Brazil

Mexico

Rest of the World

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