

Global Pet Monitoring Camera Products Market Size study, by Product Type (One-way Video Functionality and Two-way Video Functionality), by Distribution Channel (Offline and Online), and Regional Forecasts 2021-2027

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Abstracts

Global Pet Monitoring Camera Products Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Pet monitoring camera products have been gaining popularity among pet owners for tracking or surveillance pet. This device is helpful in tracking the activities of pets back at home when pet owners are not present physically. The global Pet Monitoring Camera Products market is being driven by surge in the spending by consumers for pet care. According to the American Pet Productions Association (APPA), in 2018, pet care spending increased to USD 90.5 billion, which witnessed a 20% increase from 2017. The other driving factor for the market is the increase in the adoption of pet animals. For instance, according to Statista, population of pet dogs in India is forecasted to reach over 31 million by 2023. Furthermore, the growing working population as the device is beneficial in the surveillance of pet animals, rising technological advancements such as 360-degree camera movement, night vision & others and expanding ability and willingness to purchase these products due to rise in personal income will provide new opportunities for the global Pet Monitoring Camera Products industry. However, high costs and challenging cloud connectivity in the underdeveloped countries such as India, Brazil & others may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Pet Monitoring Camera Products Market. North America is the leading region across the world in terms of

market share owing to increasing ownership of pet animals, presence of large established companies and adoption of busy lifestyles due to working population. Whereas Asia Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to growing population of pet animals, increasing expenditure on pet care and enhanced standards of living in the region.

Major market player included in this report are:

Guardzilla

Wagz, Inc.

Tomofun (Furbo Dog Camera)

Motorola, Inc.

Petcube, Inc.

Zmodo

Acer Inc. (Pawbo Inc.)

Anser Innovation LLC (PetChatz)

Hangzhou Hikvision Digital Technology Co., Ltd. (Ezviz Inc.)

Vimtag Technology Co., Ltd

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

One-way Video Functionality

Two-way Video Functionality

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Pet Monitoring Camera Products Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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