

Global Pet Meal Kit Delivery Services Market Size study, By Pet (Dogs, Cats), By Subscription (Topper, Full), By Food (Dry(Kibble), Wet), and Regional Forecasts 2021-2027

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Abstracts

Global Pet Meal Kit Delivery Services Market is valued at approximately USD 1.67 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 15.3 % over the forecast period 2021-2027. Pet Meal Kit Delivery Services provides food for dogs, cats, and other pets with essential nutritional values etc. It delivers both types of food, dry and wet. The increasing inclination towards pet adoption has led to the adoption of Pet Meal Kit Delivery Services across the forecast period. For Instance: according to Insurance Information Institute in 2020, the number of U.S households that own dogs were 63.4 million and 42.7 household own cats as pet animal. Increasing awareness towards pet health and diet enhances the growth of pet meal kit delivery services market. Also, with the increasing expenditure towards pet care, the adoption & demand for Pet Meal Kit Delivery Services is likely to increase the market growth during the forecast period. However, threat of substitutes impedes the growth of the market over the forecast period of 2021-2027.

The geographical regions considered for the global Pet Meal Kit Delivery Services market analysis includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is considered as the significant region across the globe in terms of huge market share due to the increasing adoption of dogs and cats, rising spending on pet food etc. Whereas, Asia-Pacific is also estimated to attain a maximum growth rate during 2021-2027. Factors such as rising disposable income, rising pet population, and increasing awareness towards pet health and proper diet would create beneficial growth forecasts for the Pet Meal Kit Delivery Services market across Asia-Pacific region.



Major market players included in this report are:

The Farmer's Dog, Inc.

PetPlate

NomNomNow Inc.

Ollie Pets Inc.

Spot and Tango

Butternut Box

Kabo Labs

Lyka

Tailsco Ltd

Lucky Dog Cuisine Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Pet:

Dogs

Cats

By Food:

Dry (Kibble)

Wet

By Subscription:

Topper

Full

By Region:

North America

U.S.

Canada

Europe

UK

Germany



France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World
Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019 Base year – 2020 Forecast period – 2021 to 2027

Target Audience of the Global Pet Meal Kit Delivery Services Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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