

Global Pet Furniture Market Size study, by Type (Dog, Cat and Others), Product (Houses, Bed & Sofas, and Trees & Condos) Distribution Channel (Specialty Stores, Supermarkets/Hypermarkets, E-Commerce, and Others) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/G4775271D7FFEN.html>

Date: April 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G4775271D7FFEN

Abstracts

Global Pet Furniture Market is valued approximately USD 3.44 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.5 % over the forecast period 2020-2027. Pet Furniture is specifically designed and manufactured furniture based on needs of different types of pets such as cats, dogs, rabbits; ferrets; pigs; rodents, avian pets,; reptile pets; aquatic pets, , amphibians; and arthropod pets,. Most popular of them are dogs and cats. These huge varieties of pets make pet furniture market an ever growing market. The Pet Furniture is used for taking care of pets' health and providing comfort to the both pets as well as pet owners. They provide pet owners a lifestyle with good convenience such as temperature control, orthopedic beds and electrical heating beds and many other benefits. They also have features such as bedding, built-in storage space, and seating configurations. Pet owners who prefer indoor pets, they choose proper pet furniture for maintaining hygiene in their homes and is popular in America, England, Germany, where manufacturers are investing in new product innovations due to higher demand. For instance: According to the American Pet Productions Association (APPA) in 2018, pet care spending was USD 90.5 billion, a 20% increase from 2017. The innovative products like designer prints and premium fabrics along with environment friendly are creating demand in the less developed countries. Further, increasing adoption of pets in the households, advanced cost-effective pet care and increasing disposable income has led the adoption of Pet Furniture across the forecast period. However, high cost of smart furniture impedes the growth of the market over the forecast period of 2020-2027. Also, with the increasing pet animals, customized furniture, rising concerns towards pet care, increase in health

expenditure for animals and huge varieties in furniture for pet the adoption & demand for Pet Furniture is likely to increase.

The regional analysis of global Pet Furniture market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growing pet owners and promptness & affordability of pet care services coupled with the well-established marketing & innovation of products. For instance: According to the American Veterinary Medical Association, in 2018 the rural states of the U.S. have the highest ownership of domestic animals. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, rising animal welfare awareness and customized pet furniture would create lucrative growth prospects for the Pet Furniture market across Asia-Pacific region.

Major market player included in this report are:

FurHaven Pet Products

Go Pet Club

MidWest Homes for Pets

Nest Bedding

North American Pet Products

PetPals Group, Inc

Prevue Pet Products

Taizhou Huamao Handicraft Article Co., Ltd

Ultra Modern Pet

Ware Pet Products

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Dog

Cat

Others

By Product:

Houses

Bed & Sofas

Trees & Condos

By Distribution Channel:

Specialty Stores

Supermarkets/Hypermarkets

E-Commerce

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Pet Furniture Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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