

Global Pet Furniture Market Size study, by Type (Dog, Cat and Others), Product (Houses, Bed & Sofas, and Trees & Condos) Distribution Channel (Specialty Stores, Supermarkets/Hypermarkets, E-Commerce, and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Pet Furniture Market is valued approximately USD 3.44 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.5 % over the forecast period 2020-2027. Pet Furniture is specifically designed and manufactured furniture based on needs of different types of pets such as cats, dogs, rabbits; ferrets; pigs; rodents, avian pets,; reptile pets; aquatic pets, , amphibians; and arthropod pets,. Most popular of them are dogs and cats. These huge varieties of pets make pet furniture market an ever growing market. The Pet Furniture is used for taking care of pets' health and providing comfort to the both pets as well as pet owners. They provide pet owners a lifestyle with good convenience such as temperature control, orthopedic beds and electrical heating beds and many other benefits. They also have features such as bedding, built-in storage space, and seating configurations. Pet owners who prefer indoor pets, they choose proper pet furniture for maintaining hygiene in their homes and is popular in America, England, Germany, where manufacturers are investing in new product innovations due to higher demand. For instance: According to the American Pet Productions Association (APPA) in 2018, pet care spending was USD 90.5 billion, a 20% increase from 2017. The innovative products like designer prints and premium fabrics along with environment friendly are creating demand in the less developed countries. Further, increasing adoption of pets in the households, advanced cost-effective pet care and increasing disposable income has led the adoption of Pet Furniture across the forecast period. However, high cost of smart furniture impedes the growth of the market over the forecast period of 2020-2027. Also, with the increasing pet animals, customized furniture, rising concerns towards pet care, increase in health

expenditure for animals and huge varieties in furniture for pet the adoption & demand for Pet Furniture is likely to increase.

The regional analysis of global Pet Furniture market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the growing pet owners and promptness & affordability of pet care services coupled with the well-established marketing & innovation of products. For instance: According to the American Veterinary Medical Association, in 2018 the rural states of the U.S. have the highest ownership of domestic animals. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, rising animal welfare awareness and customized pet furniture would create lucrative growth prospects for the Pet Furniture market across Asia-Pacific region.

Major market player included in this report are:

FurHaven Pet Products

Go Pet Club

MidWest Homes for Pets

Nest Bedding

North American Pet Products

PetPals Group, Inc

Prevue Pet Products

Taizhou Huamao Handicraft Article Co., Ltd

Ultra Modern Pet

Ware Pet Products

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Dog

Cat

Others

By Product:

Houses

Bed & Sofas

Trees & Condos

By Distribution Channel:

Specialty Stores

Supermarkets/Hypermarkets

E-Commerce

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Pet Furniture Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Pet Furniture Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Pet Furniture Market, by Type, 2018-2027 (USD Billion)
 - 1.2.3. Pet Furniture Market, by Product, 2018-2027 (USD Billion)
 - 1.2.4. Pet Furniture Market, by Distribution Channel, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PET FURNITURE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PET FURNITURE MARKET DYNAMICS

- 3.1. Pet Furniture Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL PET FURNITURE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)

- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PET FURNITURE MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Pet Furniture Market by Type, Performance - Potential Analysis
- 5.3. Global Pet Furniture Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Pet Furniture Market, Sub Segment Analysis
 - 5.4.1. Dog
 - 5.4.2. Cat
 - 5.4.3. Others

CHAPTER 6. GLOBAL PET FURNITURE MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Pet Furniture Market by Product, Performance - Potential Analysis
- 6.3. Global Pet Furniture Market Estimates & Forecasts by Product 2017-2027 (USD Billion)
- 6.4. Pet Furniture Market, Sub Segment Analysis
 - 6.4.1. Houses
 - 6.4.2. Bed & Sofas
 - 6.4.3. Trees & Condos

CHAPTER 7. GLOBAL PET FURNITURE MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Pet Furniture Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Pet Furniture Market Estimates & Forecasts by Distribution Channel 2017-2027 (USD Billion)
- 7.4. Pet Furniture Market, Sub Segment Analysis
 - 7.4.1. Specialty Stores

- 7.4.2. Supermarkets/Hypermarkets
- 7.4.3. E-Commerce
- 7.4.4. Others

CHAPTER 8. GLOBAL PET FURNITURE MARKET, REGIONAL ANALYSIS

- 8.1. Pet Furniture Market, Regional Market Snapshot
- 8.2. North America Pet Furniture Market
 - 8.2.1. U.S. Pet Furniture Market
 - 8.2.1.1. Type breakdown estimates & forecasts, 2017-2027
 - 8.2.1.2. Product breakdown estimates & forecasts, 2017-2027
 - 8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2017-2027
 - 8.2.2. Canada Pet Furniture Market
- 8.3. Europe Pet Furniture Market Snapshot
 - 8.3.1. U.K. Pet Furniture Market
 - 8.3.2. Germany Pet Furniture Market
 - 8.3.3. France Pet Furniture Market
 - 8.3.4. Spain Pet Furniture Market
 - 8.3.5. Italy Pet Furniture Market
 - 8.3.6. Rest of Europe Pet Furniture Market
- 8.4. Asia-Pacific Pet Furniture Market Snapshot
 - 8.4.1. China Pet Furniture Market
 - 8.4.2. India Pet Furniture Market
 - 8.4.3. Japan Pet Furniture Market
 - 8.4.4. Australia Pet Furniture Market
 - 8.4.5. South Korea Pet Furniture Market
 - 8.4.6. Rest of Asia Pacific Pet Furniture Market
- 8.5. Latin America Pet Furniture Market Snapshot
 - 8.5.1. Brazil Pet Furniture Market
 - 8.5.2. Mexico Pet Furniture Market
- 8.6. Rest of The World Pet Furniture Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. FurHaven Pet Products
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview

- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Go Pet Club
- 9.2.3. MidWest Homes for Pets
- 9.2.4. Nest Bedding
- 9.2.5. North American Pet Products
- 9.2.6. PetPals Group, Inc
- 9.2.7. Prevue Pet Products
- 9.2.8. Taizhou Huamao Handicraft Article Co., Ltd
- 9.2.9. Ultra Modern Pet
- 9.2.10. Ware Pet Products

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Pet Furniture market, report scope

TABLE 2. Global Pet Furniture market estimates & forecasts by Region 2017-2027
(USD Billion)

TABLE 3. Global Pet Furniture market estimates & forecasts by Type 2017-2027 (USD
Billion)

TABLE 4. Global Pet Furniture market estimates & forecasts by Product 2017-2027
(USD Billion)

TABLE 5. Global Pet Furniture market estimates & forecasts by Distribution Channel
2017-2027 (USD Billion)

TABLE 6. Global Pet Furniture market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 7. Global Pet Furniture market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 8. Global Pet Furniture market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 9. Global Pet Furniture market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 10. Global Pet Furniture market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 11. Global Pet Furniture market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 12. Global Pet Furniture market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 13. Global Pet Furniture market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 14. Global Pet Furniture market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 15. Global Pet Furniture market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 16. U.S. Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. U.S. Pet Furniture market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 18. U.S. Pet Furniture market estimates & forecasts by segment 2017-2027
(USD Billion)

TABLE 19. Canada Pet Furniture market estimates & forecasts, 2017-2027 (USD

Billion)

TABLE 20. Canada Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 21. Canada Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 22. UK Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. UK Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. UK Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Germany Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Germany Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Germany Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. RoE Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. RoE Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. RoE Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. China Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. China Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. China Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. India Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. India Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. India Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Japan Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Japan Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 39. Japan Pet Furniture market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. RoAPAC Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. RoAPAC Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 42. RoAPAC Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 43. Brazil Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. Brazil Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 45. Brazil Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 46. Mexico Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. Mexico Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 48. Mexico Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 49. RoLA Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. RoLA Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 51. RoLA Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 52. Row Pet Furniture market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 53. Row Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 54. Row Pet Furniture market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 55. List of secondary sources, used in the study of global Pet Furniture market

TABLE 56. List of primary sources, used in the study of global Pet Furniture market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Pet Furniture market, research methodology
- FIG 2. Global Pet Furniture market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Pet Furniture market, key trends 2019
- FIG 5. Global Pet Furniture market, growth prospects 2020-2027
- FIG 6. Global Pet Furniture market, porters 5 force model
- FIG 7. Global Pet Furniture market, pest analysis
- FIG 8. Global Pet Furniture market, value chain analysis
- FIG 9. Global Pet Furniture market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Pet Furniture market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Pet Furniture market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Pet Furniture market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Pet Furniture market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Pet Furniture market, regional snapshot 2017 & 2027
- FIG 15. North America Pet Furniture market 2017 & 2027 (USD Billion)
- FIG 16. Europe Pet Furniture market 2017 & 2027 (USD Billion)
- FIG 17. Asia pacific Pet Furniture market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Pet Furniture market 2017 & 2027 (USD Billion)
- FIG 19. Global Pet Furniture market, company market share analysis (2019)

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