

# Global Pet Dewormers Market Size Study, by Pet (Dogs, Cats), Dosage Form (Liquids, Tablets), Route of Administration, Type, Distribution Channel, and Regional Forecasts 2022-2032

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## Abstracts

The Global Pet Dewormers Market is experiencing a surge in demand, driven by the increasing awareness of pet health, rising pet ownership, and a growing emphasis on preventive veterinary care. In 2023, the market was valued at approximately USD 2.25 billion, with projections indicating an 8.61% CAGR from 2024 to 2032, culminating in an estimated market size of USD 4.73 billion by 2032. The expanding prevalence of parasitic infections among pets and the rising demand for effective deworming solutions are fueling market growth, with pet owners increasingly prioritizing the health and well-being of their animals.

The increasing humanization of pets and the expansion of the pet care industry have significantly boosted the adoption of pet dewormers. With more households treating pets as family members, preventive healthcare, including regular deworming, has gained traction. Pet owners are seeking convenient and effective solutions, leading to increased sales of oral tablets, liquid dewormers, and combination treatments that address multiple parasitic infections simultaneously. Additionally, veterinary recommendations and growing awareness campaigns on the risks of parasitic infections in pets and humans are driving consistent demand for prescription and over-the-counter deworming medications.

Technological advancements in veterinary pharmaceuticals have led to the development of broad-spectrum dewormers that target various parasites with a single dose, reducing the frequency of treatments while ensuring efficacy. Additionally, natural and herbal deworming solutions are gaining popularity as pet owners seek chemical-

free alternatives with fewer side effects. E-commerce platforms are playing a pivotal role in market expansion, offering pet owners easy access to deworming products and contributing to the growth of the direct-to-consumer segment. Online availability has not only enhanced product accessibility but also enabled pet owners to compare brands, formulations, and pricing, further strengthening market penetration.

While the pet dewormers market continues its upward trajectory, challenges such as regulatory approvals, drug resistance among parasites, and concerns over synthetic chemicals persist. Stricter regulations regarding pet pharmaceuticals, particularly in regions with stringent veterinary drug policies, could hinder market expansion. Furthermore, increasing resistance to certain deworming agents necessitates ongoing R&D investments to develop novel and more effective formulations. However, rising pet adoption rates, increased veterinary expenditures, and an evolving preference for holistic pet care solutions are expected to offset these challenges, paving the way for sustained market growth.

From a regional perspective, North America dominates the pet dewormers market, supported by high pet ownership rates, advanced veterinary healthcare infrastructure, and a well-established pet care industry. The United States remains the key revenue generator, driven by widespread pet insurance coverage and increased spending on pet health products. Europe follows closely, with countries such as the UK, Germany, and France witnessing strong demand for preventive pet healthcare solutions. Meanwhile, the Asia-Pacific region is expected to register the fastest growth, fueled by rising disposable incomes, increasing awareness of pet health, and the expanding pet population in countries such as China, India, and Japan. The growing penetration of pet pharmaceuticals in Latin America and the Middle East & Africa also signifies untapped potential in these emerging markets.

#### Major Market Players Included in This Report:

Boehringer Ingelheim Animal Health

Zoetis Inc.

Bayer Animal Health

Elanco Animal Health

Virbac

Merck Animal Health

Ceva Sant? Animale

Vetoquinol

PetIQ, Inc.

Bimeda Animal Health

Norbrook Laboratories

Chanelle Pharma

Krka d.d.

ECO Animal Health

Dechra Pharmaceuticals

The Detailed Segments and Sub-Segments of the Market Are Explained Below:

By Pet:

Dogs

Cats

By Dosage Form:

Liquids

Tablets

By Route of Administration:

Oral

Injectable

Topical

By Type:

Broad-Spectrum Dewormers

Single-Spectrum Dewormers

Herbal/Natural Dewormers

By Distribution Channel:

Veterinary Clinics

Pharmacies

Online Retail

Pet Specialty Stores

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years Considered for the Study:

Historical Year: 2022, 2023

Base Year: 2023

Forecast Period: 2024-2032

Key Takeaways:

Market estimates & forecasts for 10 years (2022-2032).

Annualized revenue projections with detailed regional-level analysis.

In-depth analysis of market segments, consumer behavior, and industry trends.

Strategic recommendations for market participants, including growth strategies and investment opportunities.

Competitive landscape evaluation with key player insights.

Demand-side and supply-side analysis to understand market dynamics.

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