

Global Pet day-care and lodging Market Size study & Forecast, by Service (Dog daycare and lodging, Combined day-care and lodging and Cat daycare and lodging) by Type (Dog, Cat and Others) and Regional Analysis, 2023-2030

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Abstracts

Global Pet day-care and lodging Market is valued approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. The pet daycare and lodging market is a growing industry that provides a range of services to pet owners. This market encompasses both pet daycare services and pet lodging services, with some businesses offering both. Pet daycare services typically involve providing a safe and comfortable environment for pets while their owners are at work or otherwise occupied. These services can include supervised playtime, feeding, and basic grooming. Some pet daycare businesses also offer additional services such as dog training, transportation, and overnight care. The pet daycare and lodging market is driven by a growing demand for high-quality pet care services. This demand is being fueled by several factors, including an increasing number of pet owners, a growing awareness of the health benefits of pet ownership, and an increasing willingness to spend money on pet care.

The increasing popularity of both large and small breed dogs is expected to drive the demand for custom pet services, particularly in the pet daycare market. The American Kennel Club (AKC) has reported that the top 10 most popular dog breeds in the US include large breeds like Labrador Retrievers, Golden Retrievers, German Shepherds, and Rottweilers, as well as smaller breeds like French Bulldogs, Poodles, Bulldogs, Beagles, and Dachshunds. For instance, Labrador Retrievers have a thick, water-repellent double coat that sheds. Therefore, they require occasional baths and nail trimming to keep them clean. Additionally, the breed has notable physical strength and

high energy levels, and the AKC recommends socialization activities, puppy training classes, and regular exercise to prevent hyperactive and/or destructive behavior. The unique pet care needs of different breeds of dogs are anticipated to increase the demand for pet daycare services across the globe. The pet daycare market is expected to experience significant growth driven by the increasing number of pet services facilities and the rise in pet expenditure. The US Census Bureau reported a total of 20,413 facilities offering pet care services in 2019, indicating a growing demand for pet daycare services. Moreover, according to the American Pet Products Association (APPA), pet parents in the US spent approximately USD 103.6 billion on their pets in 2020, which is significantly higher than the USD 97.1 billion and USD 90.5 billion spent in 2019 and 2018, respectively. These figures highlight the increasing importance of pets in people's lives and their willingness to spend on pet care services, which is expected to fuel the growth of the pet daycare market.

The key regions considered for the Global Pet day-care and lodging Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. The pet daycare market in North America is expected to grow significantly due to the high number of pet owners in the region. The US and Canada are the major markets in North America, and the increasing adoption of pets and a rise in pet expenditure are driving the growth of the pet daycare market. The European pet daycare market is anticipated to experience substantial growth due to the increasing trend of pet ownership in the region, particularly in countries like the UK, Germany, and France. Additionally, the presence of key players in the region and the increasing adoption of advanced pet care services are also contributing to market growth.

Major market player included in this report are:

Rover, Inc.

Wag Labs, Inc.

PetSmart, Inc.

Camp Bow Wow

Dogtopia

PetSuites

Preppy Pet

The Dog Stop

Central Bark Doggy Day Care

Happy Hound Play & Daycare Ltd

Recent Developments in the Market:

In February 2021, Rover, a leading pet care marketplace, announced a partnership with Walmart to offer pet parents access to Rover's dog-walking and pet-sitting services at

select Walmart stores.

In December 2020, Tend, a provider of tech-enabled veterinary care, announced a \$15 million Series A funding round led by Lux Capital. The funding will be used to expand Tend's services, including pet daycare and boarding, across multiple markets.

In September 2020, Baroo, a Chicago-based pet daycare and boarding provider, announced a strategic partnership with Green City Market, a non-profit farmers market. The partnership will enable Baroo to source locally grown and organic produce for its pet meals.

In August 2020, PetSmart, a leading pet retailer, announced an investment in its pet daycare services through the acquisition of Rover.com, a leading pet care marketplace. The acquisition will enable PetSmart to expand its services and provide pet parents with more options for dog walking and pet-sitting services.

Global Pet day-care and lodging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Service, Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Service:

Dog daycare and lodging

Combined day-care and lodging

Cat daycare and lodging

By Type:

Dog

Cat

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

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Rest of Middle East & Africa

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