

Global Pet Care E-commerce Market Size study, by Animal Type (Canine, Feline and Others), by Product (Pet Grooming Products, Pet Food, Medications and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Pet Care E-commerce Market is valued approximately at USD 23.09 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 11.30% over the forecast period 2021-2027. The pet care products on e-commerce platforms include nutritional food products, antibacterial products, antifungal products, milk products, vitamin and mineral supplements and many others. The trend of shifting from pet owners to pet parenting is fueling growth in the market. Rising pet adoption, rising consumer spending on e-commerce platforms, saving of time and money and rise in smartphone adaptivity are the factors injecting growth in the market. For instance, according to Statista, e-commerce share of global household and pet care retail sales has increased from 12% in 2017 to 20% in 2020 and is expected to reach 29% by 2025. Also, number of smartphone users in United States has reached 294.15 million after increasing from 274.1 in 2018, and is projected to reach 311.53 million by 2025. Furthermore, strategic initiatives by market players to gain competitive edge and rise in spending on pets are expected to drive the market demand during forecast period. Such as, in May 2019, Carrefour and TerraCycle collaborated with over twenty organizations – including Perfect Fit, to launch Loop, an e-commerce shopping platform. However, lack of supply chain infrastructure and dominance of offline store in the market is expected to hinder growth during forecast period.

North America is leading the market with highest market share among Asia Pacific, North America, Europe, Latin America, and Rest of the World, due to well-established e-commerce industry and rising awareness regarding pet health. Asia Pacific is expected to grow with the highest growth rate during forecast period, owing to rising adoption of

companion animals and increasing disposable income in the region.

Major market player included in this report are:

PetSmart Inc.

Amazon.com

Chewy.com

Walmart

Groomers Delight

Petco Animal Supplies Inc.

PETstock

PetMed Express, Inc.

BarkBox

TABcom LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Animal Type:

Canine

Feline

Others

By Product:

Pet Grooming Products

Pet Food

Medications

Others

By Region:

North America

U.S.

Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Pet Care E-commerce Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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