

Global Pet Boarding Market Size Study & Forecast, by Type (Dog, Cat, Others), By Services (Group Play Sessions, Exercise, Poolside Daycare, Pet Sitting, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Pet Boarding Market is valued at approximately USD 20.75 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.4% over the forecast period 2023-2030. Global pet boarding refers to the service of providing temporary housing and care for pets, such as cats and dogs, while their owners are away. Pet boarding facilities typically offer a range of services, including feeding, exercise, grooming, and medical attention, as well as accommodations for overnight stays. Some pet boarding facilities also offer additional services, such as daycare, training, and socialization classes, to provide a comprehensive pet care experience. However, the Global pet boarding Market is expanding because of factors such as the growth in tendency of pet humanization, fast urbanization movement toward nuclear households. Increase in disposable income, and surge in awareness connected to health benefits of owning pets are several significant aspects that result in the expansion of the pet boarding market.

Additionally, the industry is anticipated to expand profitably as a result of pet owners' spending is rising on items linked to their care, including food, medical treatment, and grooming. For instance, as of 2022, as per the report by the American Pet Products Association, Americans spent more than USD 136 billion on pets. The largest contributor, with USD 58.1 billion, was Pet Food & Treats, which was then followed by Supplies, Live Animals & OTC Medicine, Vet Care & Products, and Other Services. In Australia, USD 21.38 billion was spent on dogs and cats in 2021, with the bulk of spending going towards pet meals, veterinary services and healthcare items. Moreover, the factors such as the Obesity is a common health issue faced by pets. Unnecessary

weight gain occurs in pets due to lack of physical activity or overeating, this issue needs to be addressed which in turn is a factor propelling the growth of the Global Pet Boarding Market. However, the high prices for high-quality goods and expensive boarding services are predicted to inhibit consumption among people with low and intermediate incomes, which is predicted to impede market expansion throughout the forecast period of 2023-2030.

The key regions considered for the Global pet boarding Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America holds a prominent share in the pet boarding market. There are significant opportunities in the market despite increasing maturity and greater competition prevailing in the region. Asia Pacific is expected to grow significantly during the forecast period, due to the factors such as rapid urbanization and rise in nuclear families. In many countries in this region, rising number of pet owner, grooming their pets and spending more on their care boosts the pet boarding market growth.

Major market player included in this report are:

Carey Pet And Home Care
Best Friends Pet Care
Camp Bow Wow Inc.
Dogtopia
Royvon Dog Hotels And Training
Barkefellers
Country Paws
Puss 'N' Boots Boarding Cattery Pty Ltd
Urban Tails Pet Resort
Pet Station Group

Recent Developments in the Market:

In July 2021, the pet boarding and daycare franchise Camp Bow Wow announced a partnership with the pet wellness brand Jiminy's to offer customers discounts on Jiminy's dog treats and Camp Bow Wow services.

In April 2021, the pet services company Wild Earth announced that it had raised \$23 million in Series A funding to develop plant-based pet food and expand its services, including dog boarding.

Global Pet Boarding Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape,

Growth factors, and Trends

Segments Covered - Type, Services, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Dog

Cat

others

By Services:

Group Play Sessions

Exercise

Poolside Daycare

Pet Sitting

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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