

Global Pet Accessories Market Size study, by Product (Pet Toys, Housing and Bedding, Grooming Products, Carriers, Collars and Harness, Others), by End User (Dogs, Cats, Others), by Distribution Channel (Specialist Retailers, Factory Outlets, Internet Sales, Department Stores, Others), and Regional Forecasts 2022-2032

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Abstracts

The global pet accessories market was valued at USD 6.28 billion in 2023 and is anticipated to grow at a CAGR of 6.9% over the forecast period from 2024 to 2032, reaching approximately USD 11.45 billion by 2032. The expansion of this market is primarily driven by the increasing number of pet owners, rising pet humanization trends, and the growing demand for premium and sustainable pet accessories. As consumers prioritize the health, safety, and well-being of their pets, expenditure on high-quality accessories such as grooming products, pet toys, and ergonomic carriers has surged significantly.

The rapid adoption of e-commerce platforms has further accelerated market growth by providing consumers with easy access to a broad spectrum of pet accessories. Leading industry players have been leveraging digital sales channels to increase customer engagement and enhance brand visibility. Additionally, sustainability concerns have led to increased production of eco-friendly pet accessories made from biodegradable, organic, and recycled materials. Brands such as PetFusion and West Paw have launched sustainable pet beds and toys that cater to environmentally conscious consumers.

Furthermore, the demand for smart pet accessories is gaining traction, with innovations

such as GPS-enabled collars, activity trackers, and AI-powered interactive toys revolutionizing pet care. Companies are increasingly investing in technological advancements to develop products that enhance pet health monitoring, safety, and entertainment. The rise in disposable income, coupled with growing awareness regarding pet wellness, is expected to contribute significantly to the industry's continued growth.

From a regional perspective, North America dominates the pet accessories market due to its well-established pet industry, high consumer spending on pet care, and increasing adoption of smart pet accessories. Europe follows closely, with stringent animal welfare regulations and increasing demand for premium pet products. Meanwhile, Asia-Pacific is projected to exhibit the fastest growth, driven by the rising pet ownership rates in China, Japan, and India, along with expanding urbanization and digital retail penetration.

Major Market Players Included in this Report:

Ferplast S.p.A (Italy)

MidWest Homes for Pets (U.S.)

Cargill, Incorporated (U.S.)

ADM (U.S.)

BASF (Germany)

Adisseo (China)

Darling Ingredients (U.S.)

DuPont (U.S.)

Chr. Hansen A/S (Denmark)

Roquette Frères (France)

SunOpta (Canada)

Lallemand Inc. (Canada)

Lesaffre (France)

Nutreco (Netherlands)

Omega Protein Corporation (U.S.)

The detailed segments and sub-segments of the market are explained below:

By Product:

Pet Toys

Housing and Bedding

Grooming Products

Carriers

Collars and Harness

Others

By End User:

Dogs

Cats

Others

By Distribution Channel:

Specialist Retailers

Factory Outlets

Internet Sales

Department Stores

Others

By Region:

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Netherlands

Switzerland

Belgium

Russia

Italy

Spain

Turkey

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Singapore

Malaysia

Australia

Thailand

Indonesia

Philippines

Rest of Asia Pacific

Middle East & Africa (MEA)

Saudi Arabia

UAE

South Africa

Egypt

Israel

Rest of MEA

Latin America

Brazil

Argentina

Rest of South America

Years Considered for the Study:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways:

Market estimates & forecasts for 10 years from 2022 to 2032.

Annualized revenue and regional-level analysis for each market segment.

Competitive landscape with detailed information on major market players.

Insights on key business strategies and market growth drivers.

Demand-side and supply-side analysis of the market.

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