

Global Personalized Beauty Devices Market Size study, by Product (Hair Removal Devices, Acne Devices, Skin Derma Rollers, Hair Growth Devices, Cellulite Reduction Devices, Oxygen & Streamer Devices, Light/LED Therapy & Photo rejuvenation Devices, Cleansing Devices) by Application (Commercial, Domestic) by Technology (Transcutaneous Electrical Nerve Stimulation (TENS) Technology, Lasers Invigorate, Wearable Devices), by End-User (Beauty Centres & Spas, Home-us, Dermatology Centres), by Gender (Male, Female) and Regional Forecasts 2021-2027

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Abstracts

Global Personalized Beauty Devices Market is valued approximately USD XXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX over the forecast period 2021-2027.

Personalized Beauty Devices are the products which are recommended for the specific individual. Almost all physicians who deal with cosmetics are advising an individual treatment like Laser, infra light, etc.

Consumers inclination toward the personalized beauty devices and growing of new trends in the cosmetics and wellness industry has increased nowadays. Also, manufacturers aim to provide consumers with personalized and AI-based devices which is a driving factor for the market.

In January 2020, L'Oréal introduced a personalized makeup device. Perso is an

artificial intelligence-powered device that is capable to deliver on-the-spot skincare, lipstick, and foundation. In November 2020, Lumen announced has launched the hand-held personalized nutrition device to keep a track on the metabolism across the U.K. implementing artificial intelligence and real-time data to keep the track. Still, high cost of these beauty devices and concerns about potential side effects may limit the market growth. However, influencers are promoting these devices and new cosmetic product on social media which is affecting a wide range of audience and is expected to increase the demand of these devices in forthcoming period. The regional analysis of global Personalized Beauty Devices Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America has dominant the market by its great innovation in beauty devices. Customers in the North American region are likely to inclined more towards implementing and using new technologies. Furthermore, the advance lifestyle of this region has inclined people towards beauty products. Studies has found that 50 million of American are suffering from acne related issue. Thereby, increases the demand for these devices.

Major market player included in this report are:

Koninklijke Philips N.V.

Jebsen Consumer Products Co. Ltd

CANDELA CORPORATION.

Nu Skin Enterprises Inc.

Procter & Gamble.

L'Or?al Paris

Panasonic Corporation

MTG CO., LTD

NuFACE

Home Skin ovations Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the Industrial within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

- Hair Removal Devices
- Acne Devices
- Skin Derma Rollers
- Hair Growth Devices
- Cellulite Reduction Devices
- Oxygen & Streamer Devices
- Light/LED Therapy & Photo rejuvenation Devices
- Cleansing Devices

By Application:

- Commercial
- Domestic

By Technology:

- Transcutaneous Electrical Nerve Stimulation (TENS) Technology
- Lasers Invigorate
- Wearable Devices

By End-User:

- Beauty Centres & Spas
- Home-us
- Dermatology Centres

By Gender:

- Male
- Female

By Region:

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoASIA PACIFIC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Personalized Beauty Devices Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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