

Global Personal Hygiene Market Size study, by Product Type (Soaps, Hand Sanitizers, Bath and Shower Products, Face Care Products and Other Products), by Gender (Unisex, Male, Female), by Distribution Channel (Retail Pharmacies, Hospital-Based Pharmacies, Supermarkets, and E-commerce), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/G12DAF56734FEN.html>

Date: July 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G12DAF56734FEN

Abstracts

Global Personal Hygiene Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. The global Personal Hygiene market is being driven by surge in the emergence of new infectious diseases. For instance, occurrence of infectious covid-19 in the year 2019 all around the world. The other driving factor for the market is the increase in the adoption of new strategies by the related companies. For instance, in June 2021, Pee Safe Company raised USD 250 Million in a Pre-Series B round to accelerate R&D and product launches with respect to feminine hygiene and wellness. Furthermore, the growing awareness for the hygienic products, rising favorable government initiatives to promote personal hygiene and expanding ability and willingness to purchase these products due to rise in personal income will provide new opportunities for the global Personal Hygiene industry. However, presence of organic and chemical free personal care products may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Personal Hygiene Market. Asia Pacific is the leading region across the world in terms of market share and is anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to

growing population, increasing awareness campaigns by the government and private organizations and enhanced standards of living have stimulated product demand in the region.

Major market player included in this report are:

3M

Johnson & Johnson

Unilever

P&G

Syndy Pharma

Colgate-Palmolive Company

B. Braun Melsungen

HARTMANN

Kimberly-Clark Corporation

Reckitt Benckiser Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Soaps

Hand Sanitizers

Bath and Shower Products

Face Care Products

Other Products

By Gender:

Unisex

Male

Female

By Distribution Channel:

Retail Pharmacies

Hospital-Based Pharmacies

Supermarkets

E-commerce

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Personal Hygiene Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Personal Hygiene Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Personal Hygiene Market, by Product Type, 2019-2027 (USD Billion)
 - 1.2.3. Personal Hygiene Market, by Gender , 2019-2027 (USD Billion)
 - 1.2.4. Personal Hygiene Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PERSONAL HYGIENE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PERSONAL HYGIENE MARKET DYNAMICS

- 3.1. Personal Hygiene Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Surge in the emergence of new infectious diseases
 - 3.1.1.2. Increase in the adoption of new strategies by the related companies
 - 3.1.2. Market Restraint
 - 3.1.2.1. Presence of organic and chemical free personal care products
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing awareness for the hygienic products
 - 3.1.3.2. Rising favorable government initiatives to promote personal hygiene

CHAPTER 4. GLOBAL PERSONAL HYGIENE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PERSONAL HYGIENE MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Personal Hygiene Market by Product Type, Performance - Potential Analysis
- 5.3. Global Personal Hygiene Market Estimates & Forecasts by Product Type 2018-2027 (USD Billion)
- 5.4. Personal Hygiene Market, Sub Segment Analysis
 - 5.4.1. Soaps
 - 5.4.2. Hand Sanitizers
 - 5.4.3. Bath and Shower Products
 - 5.4.4. Face Care Products
 - 5.4.5. Other Products

CHAPTER 6. GLOBAL PERSONAL HYGIENE MARKET, BY GENDER

- a. Market Snapshot
- 6.1. Global Personal Hygiene Market by Gender, Performance - Potential Analysis
- 6.2. Global Personal Hygiene Market Estimates & Forecasts by Gender 2018-2027 (USD Billion)
- 6.3. Personal Hygiene Market, Sub Segment Analysis
 - 6.3.1. Unisex
 - 6.3.2. Male
 - 6.3.3. Female

CHAPTER 7. GLOBAL PERSONAL HYGIENE MARKET, BY DISTRIBUTION CHANNEL

b. Market Snapshot

7.1. Global Personal Hygiene Market by Distribution Channel, Performance - Potential Analysis

7.2. Global Personal Hygiene Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)

7.3. Personal Hygiene Market, Sub Segment Analysis

7.3.1. Retail Pharmacies

7.3.2. Hospital-Based Pharmacies

7.3.3. Supermarkets

7.3.4. E-commerce

CHAPTER 8. GLOBAL PERSONAL HYGIENE MARKET, REGIONAL ANALYSIS

8.1. Personal Hygiene Market, Regional Market Snapshot

8.2. North America Personal Hygiene Market

8.2.1. U.S. Personal Hygiene Market

8.2.1.1. Product Type breakdown estimates & forecasts, 2018-2027

8.2.1.2. Gender breakdown estimates & forecasts, 2018-2027

8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2027

8.2.2. Canada Personal Hygiene Market

8.3. Europe Personal Hygiene Market Snapshot

8.3.1. U.K. Personal Hygiene Market

8.3.2. Germany Personal Hygiene Market

8.3.3. France Personal Hygiene Market

8.3.4. Spain Personal Hygiene Market

8.3.5. Italy Personal Hygiene Market

8.3.6. Rest of Europe Personal Hygiene Market

8.4. Asia-Pacific Personal Hygiene Market Snapshot

8.4.1. China Personal Hygiene Market

8.4.2. India Personal Hygiene Market

8.4.3. Japan Personal Hygiene Market

8.4.4. Australia Personal Hygiene Market

8.4.5. South Korea Personal Hygiene Market

8.4.6. Rest of Asia Pacific Personal Hygiene Market

8.5. Latin America Personal Hygiene Market Snapshot

8.5.1. Brazil Personal Hygiene Market

8.5.2. Mexico Personal Hygiene Market

8.6. Rest of The World Personal Hygiene Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. 3M

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

9.2.2. Johnson & Johnson

9.2.3. Unilever

9.2.4. P&G

9.2.5. Syndy Pharma

9.2.6. Colgate-Palmolive Company

9.2.7. B. Braun Melsungen

9.2.8. HARTMANN

9.2.9. Kimberly-Clark Corporation

9.2.10. Reckitt Benckiser Group

CHAPTER 10. RESEARCH PROCESS

10.1. Research Process

10.1.1. Data Mining

10.1.2. Analysis

10.1.3. Market Estimation

10.1.4. Validation

10.1.5. Publishing

10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Personal Hygiene Market, report scope

TABLE 3. Global Personal Hygiene Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 4. Global Personal Hygiene Market estimates & forecasts by Product Type 2018-2027 (USD Billion)

TABLE 5. Global Personal Hygiene Market estimates & forecasts by Gender 2018-2027 (USD Billion)

TABLE 6. Global Personal Hygiene Market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 7. Global Personal Hygiene Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Personal Hygiene Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Personal Hygiene Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Personal Hygiene Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Personal Hygiene Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Personal Hygiene Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Personal Hygiene Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Personal Hygiene Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Personal Hygiene Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Personal Hygiene Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Personal Hygiene Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Personal Hygiene Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Personal Hygiene Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Personal Hygiene Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Personal Hygiene Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. Global Personal Hygiene Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. U.S. Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. U.S. Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. Canada Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. Canada Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. UK Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. UK Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. Germany Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. Germany Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. France Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. France Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 39. Spain Personal Hygiene Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. Spain Personal Hygiene Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 41. Italy Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 42. Italy Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. Italy Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. ROE Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 45. ROE Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. ROE Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. China Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 48. China Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. China Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. India Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. India Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. India Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Japan Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 54. Japan Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Japan Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. Australia Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 57. Australia Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. Australia Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 59. South Korea Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 60. South Korea Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. South Korea Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 62. ROPAC Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 63. ROPAC Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 64. ROPAC Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 65. Brazil Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 66. Brazil Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 67. Brazil Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 68. Mexico Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 69. Mexico Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 70. Mexico Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 71. ROLA Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 72. ROLA Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 73. ROLA Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 74. ROW Personal Hygiene Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 75. ROW Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 76. ROW Personal Hygiene Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 77. List of secondary sources used in the study of global Personal Hygiene Market.

TABLE 78. List of primary sources used in the study of global Personal Hygiene Market.

TABLE 79. Years considered for the study.

TABLE 80. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Personal Hygiene Market, research methodology
- FIG 2. Global Personal Hygiene Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Personal Hygiene Market, key trends 2020
- FIG 5. Global Personal Hygiene Market, growth prospects 2021-2027
- FIG 6. Global Personal Hygiene Market, porters 5 force model
- FIG 7. Global Personal Hygiene Market, pest analysis
- FIG 8. Global Personal Hygiene Market, value chain analysis
- FIG 9. Global Personal Hygiene Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Personal Hygiene Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Personal Hygiene Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Personal Hygiene Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Personal Hygiene Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Personal Hygiene Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Personal Hygiene Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Personal Hygiene Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Personal Hygiene Market, regional snapshot 2018 & 2027
- FIG 18. North America Personal Hygiene Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Personal Hygiene Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Personal Hygiene Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Personal Hygiene Market 2018 & 2027 (USD Billion)
- FIG 22. Global Personal Hygiene Market, company market share analysis (2020)

I would like to order

Product name: Global Personal Hygiene Market Size study, by Product Type (Soaps, Hand Sanitizers, Bath and Shower Products, Face Care Products and Other Products), by Gender (Unisex, Male, Female), by Distribution Channel (Retail Pharmacies, Hospital-Based Pharmacies, Supermarkets, and E-commerce), and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G12DAF56734FEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G12DAF56734FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970