

# Global Personal Health Record Software Market Size study, By Component (Software & Mobile Apps, Services), By Deployment Mode (Cloud-, Web-based), By Architecture Type(Payer Tethered, Provider Tethered, Standalone) and Regional Forecasts 2021-2027

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## Abstracts

Global Personal Health Record Software Market is valued approximately USD 70.7 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.90% over the forecast period 2021-2027. A personal health record software (PHR) is a software that collects health-related data that is maintained and documented by the individual it is related. It collects all the necessary information about respective diseases, records of hospitalization, list of medication taken, essential data regarding previously taken surgeries and other procedures performed. Increasing government initiatives to enhance public health care pushes the growth of personal health record software market. For instance: as per IBE (India Brand Equity Foundation) the Indian government planned to introduce a programme worth USD 6.8 billion to boost the country's public health care infrastructure. It also stated that the government of India aims to spend 3% of its GDP by 2022. Rising adoption for cloud-based software for monitoring individual data enhances the growth of market. However, lack of technical awareness impedes the growth of the market over the forecast period of 2021-2027. Also, the increasing use of mobile and electronic devices in medical field and public awareness regarding health is likely to increase the market growth during the forecast period.

The regional analysis of global Personal Health Record Software Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and

Rest of the World. North America is a significant region across the world in terms of market share owing to government initiatives and public awareness for eHealth, and the increased demand to follow necessary guidelines & reduce the rapidly growing healthcare costs. Whereas, Rest of the World is also anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as increasing demand for mobile patient sensors and monitoring solutions, due to the growing geriatric and infant population and due to rising cases of chronic and long term diseases would create lucrative growth prospects for the Personal Health Record Software Market across

Major market player included in this report are:

Healthspek

Health Companion

NoMoreClipboard

Patient Ally

Records For Living, Inc.

Practice Fusion, Inc.

SoftClinic Software

Knapsack Health

75Health (Kaaspro)

Zapbuild

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

ByComponent:

Software & Mobile Apps

Services

ByDeployment Mode:

Web-based

Cloud-based

By Architecture:

Payer Tethered

Provider Tethered

Standalone

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Personal Health Record Software Marketin Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers  
Investors

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