

Global Personal Care Wipes Market Size study & Forecast, by Product (Baby Wipes, Facial & Cosmetic Wipes, Hand & Body Wipes, Flushable Wipes, Others), by Distribution Channel (Supermarkets & Hypermarkets, Pharmacies & Drugstores, E-commerce, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Personal Care Wipes Market is valued at approximately USD 11.25 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.2 % over the forecast period 2022-2029. Convenience, cleanliness, ease of disposal, and consumer-focused aesthetics are some of the key attributes of personal care wipes that are driving the expansion of the sector. The expansion is also being fueled by the increased awareness of cleanliness. The product is increasingly being used as a more practical substitute for cloth, liquid washes, and paper towels, which is helping the sector flourish.

Additionally, there has been an increase in demand for eco-friendly and organic wipes. For instance, Walgreens Boots Alliance, Inc. said in April 2022 that by the end of 2022, it would replace wipes containing plastic with replacements made of wood fibre or plants. In the upcoming years, it is anticipated that this trend among consumers of organic products would only continue to rise. Because they are portable, personal care wipes make it simple to maintain personal hygiene. Additionally, the majority of these are created using natural components, making them environmentally friendly and satisfying consumer demand for sustainable goods. Additionally, there has been an increase in demand for skin and personal care products in a number of industries, including hygiene, cosmetics, and beauty. Because they are portable and don't require lathering and rinsing, facial and cosmetic wipes help to consumers. However, the high cost of Personal Care Wipes stifles market growth throughout the forecast period of

2022-2029.

The key regions considered for the Global Personal Care Wipes Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North American market for the personal care wipes is domination the market share in 2021. Due to the rise in the need for wipes for personal hygiene and home tasks. The U.S. held the top spot for the North American market in 2021 as a result of rising demand for hygiene goods and rising customer awareness of their health. Additionally, the region's accessibility to a wide variety of goods is fostering further expansion. Along with this, Asia-Pacific is growing with fastest CAGR. The region's large newborn population will aid in the rise during the next years. For example, the East Asia Forum (EAF) estimates that twelve million kids were born in China alone in 2020. Another important aspect fueling the region's growth is the accessibility of a broad range of goods at competitive rates.

Major market players included in this report are:

Edana
Diamond Wipes International Inc.
Medline Industries
The Honest Company, Inc.
Procter and Gamble Co.
Edgewell Personal Care Co.
Johnson & Johnson Services, Inc.
Pluswipes
Rockline Industries
KCWW

Recent Developments in the Market:

Essity announced the acquisition of Legacy Converting Inc. in April 2022. This company sells a variety of goods, including dry wipes, wet wipes, and chemical-ready wipes.

Global Personal Care Wipes Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

- Baby Wipes
- Facial & Cosmetic Wipes
- Hand & Body Wipes
- Flushable Wipes
- Others

By Distribution Channel:

- Supermarkets & Hypermarkets
- Pharmacies & Drug stores
- E-commerce
- Others

By Region:

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Spain
- Italy
- ROE
- Asia Pacific
- China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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