

# Global Personal Care Specialty Ingredients Market Size study, by Product (Active and Inactive), and Regional Forecasts 2021-2027

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## Abstracts

Global Personal Care Specialty Ingredients Market is valued approximately USD 12.77 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.40 % over the forecast period 2021-2027. Personal care ingredients are raw materials used in the production of skin care products. These ingredients can be used in skin care products as anti-fungal agents, skin conditioning agents, anti-aging agents, and other ingredients. Increasing consumer awareness of the toxicity of synthetic chemicals used in personal care products and toiletries contributing to the increasing use of organic products. The long term benefits of natural products and change in lifestyle is also attracting the consumer towards personal care products. In addition to that, increasing awareness regarding personal grooming and rapid urbanization has driven the market for personal care specialty ingredients. As per the report of Global Wellness Institute, in 2018, the personal care, beauty and anti-aging industry accounted to \$1083 billion in 2017. According to the report of National Center for Biotechnology Information (NCBI), Americans spends around \$43 billion on skin care industry. However, fluctuation in the production and supply of raw materials and restriction on certain ingredients hampers the growth of the market over the forecast period of 2021-2027. Also, demand for cruelty-free cosmetics, and production of innovative and customized products may increase the adoption & demand for personal care specialty ingredients during the forecast period.

The global personal care specialty ingredients market is segmented into key regions such as Asia Pacific, North America, Europe, Latin America, and the Rest of the World. Asia Pacific is the leading region across the world in terms of market share owing to the shifting consumer trend towards skin care and hair care products and new startups in personal care industry. Whereas, North America is also expected to show highest

growth rate over the forecast period 2021-2027. Factors such as growing awareness regarding UV protection and personal care as well as increasing demand for luxury products would create lucrative growth prospects for the Personal Care Specialty Ingredients market across Asia-Pacific region.

Major market player included in this report are:

Dow Chemicals

Naturex

BASF SE

Ashland, Inc.

Symrise Group

Evonik Industries

Lotioncrafter

Treatt

Vantage Specialty Ingredients

Inolex

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Active

Inactive

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Personal Care Specialty Ingredients Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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