

# **Global Perishable Prepared Food Market Size Study, by Type (Peeled or Cut Vegetables Fruits and Vegetables, Processed Food, Prepared Meals, Other Perishable Prepared Food), by Distribution Channel (Online, Offline), by Application (Confectionery and Bakery, Jams and Preserves, Fruit-based Beverages, Dairy, Other Applications), and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/GE62DE7C1546EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GE62DE7C1546EN

## **Abstracts**

Global Perishable Prepared Food Market is valued at approximately USD 101.06 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 8.6% over the forecast period 2024-2032. Perishable prepared food encompasses a variety of food products, including peeled or cut fruits and vegetables, processed foods, and prepared meals that require refrigeration or freezing to prevent spoilage. This market has witnessed substantial growth driven by urbanization, the rise of dual-income households, the expansion of retail channels, and the globalization of cuisine. The increasing preference for plant-based and alternative proteins has further fueled this growth.

The demand for perishable prepared food is set to grow strongly in the coming years due to several key factors. The rise in disposable income, particularly in emerging markets, enhances consumer purchasing power, altering eating habits and boosting demand for convenient and nutritious food options. For instance, disposable personal income in India saw a significant rise, enhancing consumer spending capacity. Moreover, the expansion of e-commerce has revolutionized the distribution of perishable prepared foods, offering consumers the convenience of fresh meal delivery

while expanding market reach and streamlining logistics.

Technological innovations in packaging and food preservation, the growing trend of subscription-based meal services, and the incorporation of global flavors and fusion cuisine are anticipated to shape the market's future. Additionally, blockchain technology is being increasingly adopted for supply chain transparency, ensuring food safety and quality from farm to table. However, the high costs associated with advanced packaging technologies, and maintaining freshness and quality in logistics are challenging the market growth throughout the forecast period of 2024-2032.

The key regions considered for the Global Perishable Prepared Food Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is a dominating region in the Global Perishable Prepared Food Market in terms of revenue. The market growth in the region is being attributed to factors including a high demand for convenience foods and a well-established cold chain infrastructure. The United States and Canada lead the region due to their large consumer base, busy lifestyles, and strong preference for ready-to-eat and easy-to-prepare meals. Whereas, the market in Asia Pacific is anticipated to grow at the fastest rate over the forecast period fueled by urbanization, rising disposable incomes, and shifting dietary preferences towards convenient and healthy food options. Countries such as China, India, and Japan are driving this expansion as consumers increasingly opt for fresh and ready-to-eat products due to busy lifestyles and the influence of Western food culture.

Major market player included in this report are:

Nestlé S.A.

Conagra Brands Inc.

Tyson Foods

Hormel Foods Corporation

Kraft Heinz

General Mills

Campbell Soup Company

JBS USA Holdings Inc.

Smithfield Foods

Maple Leaf Foods

McCain Foods

Rich Products Corporation

Schwan's Company

Sandridge Food Corporation

Greencore Group

The detailed segments and sub-segment of the market are explained below:

By Type:

Peeled or Cut Vegetables Fruits and Vegetables

Processed Food

Prepared Meals

Other Perishable Prepared Food Manufacturing

By Distribution Channel:

Online

Offline

By Application:

Confectionery and Bakery

Jams and Preserves

Fruit-based Beverages

Dairy

Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

## RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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