

# Global Performance Additives Market Size Study & Forecast, by Type (Plastic Additives, Paint & Coatings Additives, Pigment Additives, Ink Additives), End-Use Industry and Regional Forecasts 2025-2035

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## Abstracts

The Global Performance Additives Market is valued at approximately USD 139.01 billion in 2024 and is projected to register a compelling compound annual growth rate (CAGR) of over 8.00% between 2025 and 2035. As the demand for more durable, sustainable, and application-specific materials continues to shape industrial innovation, performance additives have taken center stage. These high-value additives, integrated into polymers, coatings, pigments, and inks, play a pivotal role in optimizing characteristics such as durability, flow behavior, gloss retention, UV resistance, and color stability. The evolving material requirements in automotive engineering, high-performance packaging, smart coatings, and industrial applications are pushing industries to adopt advanced additive technologies that can meet both functionality and compliance.

The market's trajectory is further amplified by increasing consumer expectations for quality, safety, and performance, alongside stringent global regulations emphasizing eco-friendly formulations. In the paints and coatings sector, for example, performance additives have become instrumental in enhancing corrosion resistance, adhesion, and weatherability of architectural and industrial surfaces. In the automotive sector, the shift toward lightweight materials and scratch-resistant finishes has accelerated the integration of multifunctional additives. Moreover, the packaging industry is leveraging performance additives to address sustainability goals while maintaining shelf-life and aesthetics. Innovation in nanotechnology and polymer sciences has also opened new frontiers, enabling tailored performance enhancements for niche applications.

Geographically, North America continues to dominate the performance additives space,

buoyed by its mature packaging and construction industries, rapid technological adoption, and the presence of major manufacturers with robust R&D capabilities. Europe follows closely, with regulatory policies driving demand for environment-friendly and low-VOC additives, particularly in the coatings segment. Meanwhile, the Asia Pacific region is poised to witness the fastest growth rate during the forecast period, driven by rapid urbanization, rising automotive production, and surging infrastructure investment in emerging economies like China, India, and Southeast Asia. Governments in these nations are actively supporting domestic manufacturing and sustainability initiatives, thereby boosting additive consumption across sectors. Latin America and the Middle East & Africa also present noteworthy potential, fueled by industrialization and demand for cost-effective yet high-performance materials.

Major market players included in this report are:

BASF SE

Croda International Plc.

Chevron Phillips Chemical Company

Baker Hughes Company

Honeywell International Inc.

Halliburton Company

Parker-Hannifin Corporation

Schlumberger Limited

3M Company

Thermax Limited

Trican Well Service Ltd.

Impact Fluid Solutions

M&D Industries Of Louisiana, Inc.

SABIC

Aubin Group

Global Performance Additives Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players.

The detailed segments and sub-segments of the market are explained below:

By Type:

Plastic Additives

Paint & Coatings Additives

Pigment Additives

Ink Additives

By End-Use Industry:

Packaging

Household Goods

Automotive

Industrial

Construction

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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