

# **Global Pepper Spray Market Size study, by Product (Fogger, Stream, Gel and Others), by Distribution Channel (Specialty Shops and Online Stores) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Pepper Spray Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Pepper Spray is also known as OC spray, or lachrymatory agent, which is used for self-defense, riot control, attack by animals by people and law enforcement agencies. The global Pepper Spray market is being driven by growing incidences of crime around the world such as rape, human trafficking, violent protest among others which demand for self-defense. According to Eurostat, in Europe, assaults cases estimated to 642 500 in 2019, grew 11 % from 577 400 in 2014. Also, according to United Nations Office on Drugs and Crime, victims of intentional homicide worldwide increased from 447,625 in 2016 to 449,565 in 2017. Another important driving factor is the rising awareness programs conducted by government for self-defense. In October 2021, Pune district of India launched "ASMITA Symposium on Daughter Empowerment" to help empower 12,500 girls by providing 1,250 bottles of pepper spray, 250 Samsung A7 tablets, 4 lakh sanitary napkins, 12,500 help booklets and 2,500 bottles of multivitamin medicine. Furthermore, it is easy and convenient to carry, the rising product launches and expanding e-commerce coverage around the world will provide new opportunities for the global Pepper Spray industry. For instance, in January 2020, SABRE, launched new SMART Pepper Spray with GPS tracking. However, ban on pepper spray in certain countries which may impede market growth over the forecast period of 2021-2027.

The regional analysis for the global Pepper Spray Market is based on the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World.

North America is the leading region across the world in terms of market share owing to rising awareness amongst female consumers and introduction of new products. Asia-Pacific is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 owing favorable government policies and rising incidences of crime in the region.

Major market player included in this report are:

Counter Assault  
Defense Technology  
Fox Labs International Inc.  
J&L Self Defense Products Inc.  
Mace Security International, Inc  
SABRE - Security Equipment Corp  
Super-Sparkly Safety Stuff, LLC  
Suresafety  
UDAP Industries, Inc.  
Zarc International Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Fogger  
Stream  
Gel  
Others

By Distribution Channel:

Specialty Shops  
Online Stores

By Region:

North America  
U.S.

Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Pepper Spray Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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