

Global Peer-to-Peer Lending Market Size study, by Business Model (Alternate Marketplace Lending, Traditional Lending), by Type (Consumer Lending, Business Lending), by End-User (Consumer Credit Loans, Small Business Loans, Student Loans, Real Estate Loans) and Regional Forecasts 2020-2027

<https://marketpublishers.com/r/GCA6728BB8A9EN.html>

Date: July 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GCA6728BB8A9EN

Abstracts

Global Peer-to-Peer Lending Market is valued at approximately USD 68 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 30% over the forecast period 2020-2027. Peer-to-peer (P2P) lending is the financial practice of lending money to businesses or individuals through using online services that match lenders with borrowers. P2P lending is usually developed to operate with reduced overhead and offer the services more reasonably priced than conventional financial institutions. As a result, lenders can get higher returns in comparison to investment products and savings offered by banks, while borrowers can make money at a lower rate of interest, even after the P2P lending firms get hold of a fee for providing the match-making platform and credit checking the borrower. Furthermore, the recent outbreak of COVID-19 pandemic around the world has been adversely impacting the banking and financial sector, due to the government imposed strict actions on movement and there are lower possibilities to access banking infrastructure. Thus, traditional banks are unable to deliver financial facilities, however, in these modern days, P2P lending companies are offering all the financial facilities, which has resulted in widening the customer base for P2P lending platforms during the COVID-19 crisis thereby, influencing the growth of the global Peer-to-Peer Lending market. Moreover, the rise in acceptance of digital banking by individuals and large enterprises & SMEs, along with the technological developments in the customary banking system to enhance transparency and low operating cost are the few factors responsible for the CAGR of the market during the forecast period. As

per the U.S. Federal Reserve, it is estimated that digital banking users in the United States has increased from 26% to 51% between 2012 and 2017. Similarly, according to the BBA organization 2017, to the data from the BBA's main bank and building society groups 2017, it is estimated that the number of people regularly using banking apps increased with 12% from 17.6 million in 2015 to 19.6 million in 2016, equivalent to 37% of UK adult population. However, the risk of losing money and the implementation of stringent government regulation for loan processing in P2P lending are the major factors restraining the market growth over the forecast period of 2020-2027.

The regional analysis of the global Peer-to-Peer Lending market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the rise in digitalization in the BFSI industry, and the presence of a significant number of P2P lending companies in the region. Whereas Asia-Pacific is also anticipated to exhibit the highest growth rate / CAGR over the forecast period 2020-2027, due to the increasing number of digital banking users and growing and availability of lesser operating cost-based P2P lending companies in the emerging economies, such as China and India.

Major market player included in this report are:

Avant Inc.

Funding Circle Limited

Kabbage Inc.

Lending Club Corporation

LendingTree, LLC

On Deck Capital, Inc.

Prosper Marketplace Inc.

RateSetter

Social Finance Inc.

Zopa Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest

along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Business Model:

Alternate Marketplace Lending

Traditional Lending

By Type:

Consumer Lending

Business Lending

By End-User:

Consumer Credit Loans

Small Business Loans

Student Loans

Real Estate Loans

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Peer-to-Peer Lending Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Peer-to-Peer Lending Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Peer-to-Peer Lending Market, by Business Model, 2018-2027 (USD Billion)
 - 1.2.3. Peer-to-Peer Lending Market, by Type, 2018-2027 (USD Billion)
 - 1.2.4. Peer-to-Peer Lending Market, by End-User, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PEER-TO-PEER LENDING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PEER-TO-PEER LENDING MARKET DYNAMICS

- 3.1. Peer-to-Peer Lending Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL PEER-TO-PEER LENDING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry

- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PEER-TO-PEER LENDING MARKET, BY BUSINESS MODEL

- 5.1. Market Snapshot
- 5.2. Global Peer-to-Peer Lending Market by Business Model, Performance - Potential Analysis
- 5.3. Global Peer-to-Peer Lending Market Estimates & Forecasts by Business Model 2017-2027 (USD Billion)
- 5.4. Peer-to-Peer Lending Market, Sub Segment Analysis
 - 5.4.1. Alternate Marketplace Lending
 - 5.4.2. Traditional Lending

CHAPTER 6. GLOBAL PEER-TO-PEER LENDING MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Peer-to-Peer Lending Market by Type, Performance - Potential Analysis
- 6.3. Global Peer-to-Peer Lending Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 6.4. Peer-to-Peer Lending Market, Sub Segment Analysis
 - 6.4.1. Consumer Lending
 - 6.4.2. Business Lending

CHAPTER 7. GLOBAL PEER-TO-PEER LENDING MARKET, BY END-USER

- 7.1. Market Snapshot
- 7.2. Global Peer-to-Peer Lending Market by End-User - Potential Analysis
- 7.3. Global Peer-to-Peer Lending Market Estimates & Forecasts by End-User 2017-2027 (USD Billion)
- 7.4. Peer-to-Peer Lending Market, Sub Segment Analysis
 - 7.4.1. Consumer Credit Loans
 - 7.4.2. Small Business Loans

7.4.3. Student Loans

7.4.4. Real Estate Loans

CHAPTER 8. GLOBAL PEER-TO-PEER LENDING MARKET, REGIONAL ANALYSIS

8.1. Peer-to-Peer Lending Market, Regional Market Snapshot

8.2. North America Peer-to-Peer Lending Market

8.2.1. U.S. Peer-to-Peer Lending Market

8.2.1.1. Business Model breakdown estimates & forecasts, 2017-2027

8.2.1.2. Type breakdown estimates & forecasts, 2017-2027

8.2.1.3. End-User breakdown estimates & forecasts, 2017-2027

8.2.2. Canada Peer-to-Peer Lending Market

8.3. Europe Peer-to-Peer Lending Market Snapshot

8.3.1. U.K. Peer-to-Peer Lending Market

8.3.2. Germany Peer-to-Peer Lending Market

8.3.3. France Peer-to-Peer Lending Market

8.3.4. Spain Peer-to-Peer Lending Market

8.3.5. Italy Peer-to-Peer Lending Market

8.3.6. Rest of Europe Peer-to-Peer Lending Market

8.4. Asia-Pacific Peer-to-Peer Lending Market Snapshot

8.4.1. China Peer-to-Peer Lending Market

8.4.2. India Peer-to-Peer Lending Market

8.4.3. Japan Peer-to-Peer Lending Market

8.4.4. Australia Peer-to-Peer Lending Market

8.4.5. South Korea Peer-to-Peer Lending Market

8.4.6. Rest of Asia Pacific Peer-to-Peer Lending Market

8.5. Latin America Peer-to-Peer Lending Market Snapshot

8.5.1. Brazil Peer-to-Peer Lending Market

8.5.2. Mexico Peer-to-Peer Lending Market

8.6. Rest of The World Peer-to-Peer Lending Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Avant Inc.

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Funding Circle Limited
- 9.2.3. Kabbage Inc.
- 9.2.4. Lending Club Corporation
- 9.2.5. LendingTree, LLC
- 9.2.6. On Deck Capital, Inc.
- 9.2.7. Prosper Marketplace Inc.
- 9.2.8. RateSetter
- 9.2.9. Social Finance Inc.
- 9.2.10. Zopa Limited

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Peer-to-Peer Lending market, report scope

TABLE 2. Global Peer-to-Peer Lending market estimates & forecasts by region
2017-2027 (USD Billion)

TABLE 3. Global Peer-to-Peer Lending market estimates & forecasts by Business
Model 2017-2027 (USD Billion)

TABLE 4. Global Peer-to-Peer Lending market estimates & forecasts by Type
2017-2027 (USD Billion)

TABLE 5. Global Peer-to-Peer Lending market estimates & forecasts by End-User
2017-2027 (USD Billion)

TABLE 6. Global Peer-to-Peer Lending market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 7. Global Peer-to-Peer Lending market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 8. Global Peer-to-Peer Lending market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 9. Global Peer-to-Peer Lending market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 10. Global Peer-to-Peer Lending market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 11. Global Peer-to-Peer Lending market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 12. Global Peer-to-Peer Lending market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 13. Global Peer-to-Peer Lending market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 14. Global Peer-to-Peer Lending market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 15. Global Peer-to-Peer Lending market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 16. Global Peer-to-Peer Lending market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 17. Global Peer-to-Peer Lending market by region, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 18. Global Peer-to-Peer Lending market by segment, estimates & forecasts,
2017-2027 (USD Billion)

TABLE 19. Global Peer-to-Peer Lending market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Global Peer-to-Peer Lending market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 21. Global Peer-to-Peer Lending market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. U.S. Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. U.S. Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. U.S. Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Canada Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Canada Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Canada Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. UK Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. UK Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. UK Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. Germany Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. Germany Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. Germany Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. France Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. France Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. France Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Spain Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Spain Peer-to-Peer Lending market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 39. Spain Peer-to-Peer Lending market estimates & forecasts by segment

2017-2027 (USD Billion)

TABLE 40. Italy Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. Italy Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. Italy Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. ROE Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. ROE Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. ROE Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. China Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. China Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. China Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. India Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. India Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. India Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. Japan Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 53. Japan Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Japan Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. Australia Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 56. Australia Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. Australia Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)

- TABLE 58. South Korea Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 59. South Korea Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 60. South Korea Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 61. ROPAC Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 62. ROPAC Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 63. ROPAC Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 64. Brazil Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 65. Brazil Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 66. Brazil Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 67. Mexico Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 68. Mexico Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 69. Mexico Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 70. ROLA Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 71. ROLA Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 72. ROLA Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 73. ROW Peer-to-Peer Lending market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 74. ROW Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 75. ROW Peer-to-Peer Lending market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 76. List of secondary End-Users, used in the study of global Peer-to-Peer Lending market
- TABLE 77. List of primary End-Users, used in the study of global Peer-to-Peer Lending

market

TABLE 78. Years considered for the study

TABLE 79. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Peer-to-Peer Lending market, research methodology
- FIG 2. Global Peer-to-Peer Lending market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Peer-to-Peer Lending market, key trends 2019
- FIG 5. Global Peer-to-Peer Lending market, growth prospects 2020-2027
- FIG 6. Global Peer-to-Peer Lending market, porters 5 force Model
- FIG 7. Global Peer-to-Peer Lending market, pest analysis
- FIG 8. Global Peer-to-Peer Lending market, value chain analysis
- FIG 9. Global Peer-to-Peer Lending market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Peer-to-Peer Lending market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Peer-to-Peer Lending market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Peer-to-Peer Lending market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Peer-to-Peer Lending market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Peer-to-Peer Lending market by segment, 2017 & 2027 (USD Billion)
- FIG 15. Global Peer-to-Peer Lending market by segment, 2017 & 2027 (USD Billion)
- FIG 16. Global Peer-to-Peer Lending market by segment, 2017 & 2027 (USD Billion)
- FIG 17. Global Peer-to-Peer Lending market, regional snapshot 2017 & 2027
- FIG 18. North America Peer-to-Peer Lending market 2017 & 2027 (USD Billion)
- FIG 19. Europe Peer-to-Peer Lending market 2017 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Peer-to-Peer Lending market 2017 & 2027 (USD Billion)
- FIG 21. Latin America Peer-to-Peer Lending market 2017 & 2027 (USD Billion)
- FIG 22. Global Peer-to-Peer Lending market, company market share analysis (2019)

COMPANIES MENTIONED

Avant Inc.
Funding Circle Limited
Kabbage Inc.
Lending Club Corporation
LendingTree, LLC
On Deck Capital, Inc.
Prosper Marketplace Inc.
RateSetter
Social Finance Inc.

Zopa Limited

I would like to order

Product name: Global Peer-to-Peer Lending Market Size study, by Business Model (Alternate Marketplace Lending, Traditional Lending), by Type (Consumer Lending, Business Lending), by End-User (Consumer Credit Loans, Small Business Loans, Student Loans, Real Estate Loans) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/GCA6728BB8A9EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCA6728BB8A9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970