

Global Pearlescent Pigment Market Size study & Forecast, by Type (Natural Pearl Essence, Titanium Dioxide Mica, Ferric Oxide Mica, Others), by Application (Paints and Coatings, Plastics, Printing Ink, Cosmetics and Personal Care, Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G9172A2B52FEEN.html>

Date: May 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G9172A2B52FEEN

Abstracts

Global Pearlescent Pigment Market is valued approximately USD 1.2 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 6.3% over the forecast period 2022-2029. Pearlescent pigments are coated mica platelets which are used to provide color and visual effects to different types of coatings, plastics, and printing inks. Additionally, owing to their smooth surfaces, these pigments are transparent and reflect light. These pigments are formed through depositing titanium dioxide and/or iron salts onto metal oxide layered mica such as titanium dioxide, iron oxide. The increasing growth of cosmetics & personal care industry and growing application in Paints and Coatings solutions are key factors driving the market growth.

The surging cosmetics and personal care industry is contributing towards the growth of the Global Pearlescent Pigment market. Further, these pigments have their application in different cosmetics products including eye shadow, blush, nail paint etc. For instance – as of 2020, the revenue in global cosmetics segment was estimated at USD 72.37 billion, and as projections the global cosmetics segment is projected to grow to USD 125.40 billion by 2027. Additionally, in 2020, the worldwide skincare products segment was valued at USD 128.70 billion, and it is projected to reach to USD 181.50 billion by 2027. Also, growing industrialization in developing economies and rising expansion of automotive industry would create lucrative growth prospectus for the market over the forecast period. However, the high cost of Pearlescent Pigment stifles market growth

throughout the forecast period of 2022-2029.

The key regions considered for the Global Pearlescent Pigment Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing usage of pearlescent pigments in different industries including automotive, paints and coatings, and plastic as well as presence of leading market players in the region. Whereas Asia Pacific is expected to grow with a highest CAGR during the forecast period, owing to factors such as rising expansion of paints and coatings industry and increasing number of commercial & residential construction activities in the region.

Major market player included in this report are:

BASF SE

Eckart GmbH

Sun Chemical

Kromachem Ltd

ifc solutions

Chemical Technologies SIA

Kuncai Americas, LLC

RIKA Technology Co., Ltd.

Zhejiang Ruicheng New Material Co., Ltd.

Geotech International B.V.

Recent Developments in the Market:

In September 2020, DIC Corporation and its subsidiary company Sun Chemical acquired Brazil based Seller Ink, a leading manufacturer of coatings and specialty inks.

In October 2021, Sun Chemical has rolled out Xennia® Pearl pigment inks. This new range includes inks for both mid-viscosity and high viscosity printheads. Additionally, the company announced the development of this product for high fastness, multi-substrate compatibility, consistent color, and outstanding print performance

Global Pearlescent Pigment Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Natural Pearl Essence

Titanium Dioxide Mica

Ferric Oxide Mica

Others

By Application

Paints and Coatings

Plastics

Printing Ink

Cosmetics and Personal Care

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
RoLA
Rest of the World

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