

Global Patient Positioning Systems Market Size study, byProducts (Tables, Accessories), By Application (Surgery, Diagnostics, Others), By End-Use (Hospital, Ambulatory Centers, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Patient Positioning Systems Market is valued at approximately XX in 2021 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2022-2028. Patient positioning systems are patient handling devices that are used to hold a patient in a specific posture or to immobilise a patient during surgery. These devices are also utilised in cancer treatment, radiation therapy, and precision therapy. The growing elderly population, rising cancer prevalence, increased patient awareness, and rising diagnostic procedure spending are likely to drive the market during the forecast period. The primary driving drivers for patient positioning equipment market are technological advancements and the increased prevalence of non-communicable diseases. Mireye, for example, debuted its intelligent imaging technology in February 2022, which automates the patient positioning process for X-ray scans. Increased hospital spending to modernise operating rooms boost the patient positioning equipment market even further. For example, the Alberta government allocated \$100 million to improve hospital operating rooms in March 2020. Sensor developments such as optical fibre technology, cancer tracking sensors, and MEMS sensors are projected to drive market expansion. These technologies aid in keeping patients comfortable and stable throughout radiation and treatment administration. The increasing prevalence of cancer contributes to the growth of this industry. Cancer is the largest cause of mortality worldwide, accounting for approximately 10 million deaths in 2020, or nearly one in every six deaths, according to the WHO. According to the National Cancer Institute, there were roughly 16.9 million cancer survivors in the United States as of January 2019. By 2030, the number of cancer survivors is predicted to reach 22.2 million. This

constant rise in disease prevalence functions as a market driver. However, the availability of refurbished patient positioning systems and product recalls are the market's limiting issues.

The key regions considered for the global Patient Positioning Systems market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America leads the market, followed by Europe; however, the APAC is predicted to grow with fastest growth rate during the forecast period. The presence of expanding economies like China and India; a big population and rising frequency of chronic diseases; rising living standards; and growing demand for quality medical care are some of the primary reasons driving this geographical segment's rapid expansion. Asia Pacific is predicted to have the greatest CAGR among all regions throughout the forecast period, owing to the region's growing senior population and rising healthcare expenditure.

Major market players included in this report are:

Medtronic

Hill-Rom Holdings, Inc.

Stryker Corporation

Medline Industries

Skytron, LLC

Smith & Nephew

STERIS plc

Mizuho OSI

LEONI AG

OPT SurgiSystems Srl

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Tables

Accessories

By Application:

Surgery

Diagnostics

Others

By End-Use:

Hospital

Ambulatory Centers

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Patient Positioning Systems Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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