

Global Patient Engagement Solutions Market Size study, by Delivery Type (Web & Cloud-based, On-premise), By Component (Software & Hardware, Services) by Functionality (Communication, Health Tracking & Insights, Billing & Payments, Administrative, Patient Education, Others), by Therapeutic Area (Health & Wellness, Chronic Disease Management, Others), By Application, (Population Health Management, Outpatient Health Management, In-patient Health Management, Others) By End User (Payers, Providers. Others) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G94D8F62E02FEN.html>

Date: May 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G94D8F62E02FEN

Abstracts

Global Patient Engagement Solutions Market is valued approximately USD 16 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 17% over the forecast period 2022-2028. Implementation of changing government regulations and healthcare initiatives to promote patient-centric care, high demand for patient engagement solutions in the post-pandemic era, and growing use of m-health apps are the factors driving the growth of this market. According to a 2021 survey conducted by NextGen Healthcare, 83% of ambulatory healthcare survey respondents believed that patient engagement solutions were critical to organizational financial success and patient outcomes. In the coming years, favourable government initiatives are likely to have an impact on market growth. For example, the FDA launched the Patient and Caregiver Connection programme in 2018. Throughout the treatment's evaluation and

surveillance, the programme aimed to foster engagement with patients, patient advocates, and caregivers. In March 2019, Columbia Asia Hospitals in Malaysia, India, Indonesia, and Vietnam collaborated with MphRx to launch a patient engagement application suite. The goal of this programme is to digitally transform healthcare services, improve patient engagement, and lead to clinical excellence. However, interoperability for patient engagement solutions, as well as a shortage of skilled IT professionals in the healthcare industry, are expected to limit the market's growth during the forecast period.

The key regions considered for the global Patient Engagement Solutions Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. During the forecast period, the Asia Pacific market is expected to grow at a lucrative rate. Growing internet and smartphone penetration, a large patient population, improving healthcare infrastructure and care quality, and the presence of local players are some of the key factors expected to offer lucrative growth opportunities to the market over the forecast period. Economic development in countries such as India and China is also assisting this region's growth. North America held the largest revenue share because of the presence of key players, increasing adoption of mhealth and EHR, and growing investment in patient engagement software by major companies. Furthermore, rising awareness, combined with increased government spending on the healthcare sector, is expected to accelerate growth. Europe held the second-largest share`.

because of publicly funded systems such as the National Health Service (NHS) in the United Kingdom,

Major market player included in this report are:

Cerner Corporation (Oracle)

NextGen Healthcare, Inc.

Epic Systems Corporation

Allscripts Healthcare, LLC

McKesson Corporation

ResMed

Koninklijke Philips N.V.

Klara Technologies, Inc.

CPSI

Experian Information Solutions, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also

caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Delivery Type:

Web & Cloud-based

On-premise

By Component:

Software & Hardware

Services

By Functionality:

Communication

Health Tracking & Insights

Billing & Payments

Administrative

Patient Education

Others

By Therapeutic Area:

Health & Wellness

Chronic Disease Management

Others

By Application:

Population Health Management

Outpatient Health Management

In-patient Health Management

Others

By End-user:

Payers

Providers

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Patient Engagement Solutions Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Patient Engagement Solutions Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Patient Engagement Solutions Market, by Delivery Type ,2020-2028 (USD Billion)
 - 1.2.3. Patient Engagement Solutions Market, by Component,2020-2028 (USD Billion)
 - 1.2.4. Patient Engagement Solutions Market, by Functionality ,2020-2028 (USD Billion)
 - 1.2.5. Patient Engagement Solutions Market, by Therapeutic Area,2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET DYNAMICS

- 3.1. Patient Engagement Solutions Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Implementation of government regulations and initiatives to promote patient-centric care
 - 3.1.1.2. Increasing adoption of patient engagement solutions
 - 3.1.2. Market Challenges
 - 3.1.2.1. Large investment requirements for healthcare infrastructure
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growth opportunities in emerging Markets

CHAPTER 4. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET, BY DELIVERY TYPE

- 6.1. Market Snapshot
- 6.2. Global Patient Engagement Solutions Market by Delivery Type , Performance - Potential Analysis
- 6.3. Global Patient Engagement Solutions Market Estimates & Forecasts by Delivery Type 2018-2028 (USD Billion)
- 6.4. Patient Engagement Solutions Market, Sub Segment Analysis
 - 6.4.1. Web & Cloud-based
 - 6.4.2. On-premise

CHAPTER 7. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET, BY COMPONENT

- 7.1. Market Snapshot
- 7.2. Global Patient Engagement Solutions Market by Component, Performance - Potential Analysis
- 7.3. Global Patient Engagement Solutions Market Estimates & Forecasts by Component 2018-2028 (USD Billion)
- 7.4. Patient Engagement Solutions Market, Sub Segment Analysis
 - 7.4.1. Software & Hardware
 - 7.4.2. Services

CHAPTER 8. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET, BY FUNCTIONALITY

- 8.1. Market Snapshot
- 8.2. Global Patient Engagement Solutions Market by Functionality , Performance - Potential Analysis
- 8.3. Global Patient Engagement Solutions Market Estimates & Forecasts by Functionality 2018-2028 (USD Billion)
- 8.4. Patient Engagement Solutions Market, Sub Segment Analysis
 - 8.4.1. Communication
 - 8.4.2. Health Tracking & Insights
 - 8.4.3. Billing & Payments
 - 8.4.4. Administrative
 - 8.4.5. Patient Education
 - 8.4.6. Others

CHAPTER 9. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET, BY THERAPEUTIC AREA

- 9.1. Market Snapshot
- 9.2. Global Patient Engagement Solutions Market by Therapeutic Area, Performance - Potential Analysis
- 9.3. Global Patient Engagement Solutions Market Estimates & Forecasts by Therapeutic Area 2018-2028 (USD Billion)
- 9.4. Patient Engagement Solutions Market, Sub Segment Analysis
 - 9.4.1. Health & Wellness
 - 9.4.2. Chronic Disease Management
 - 9.4.3. Others

CHAPTER 10. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET, BY APPLICATION

10.1. Market Snapshot

10.2. Global Patient Engagement Solutions Market by Therapeutic Area, Performance - Potential Analysis

10.3. Global Patient Engagement Solutions Market Estimates & Forecasts by Therapeutic Area 2018-2028 (USD Billion)

10.4. Patient Engagement Solutions Market, Sub Segment Analysis

10.4.1. Population Health Management

10.4.2. Outpatient Health Management

10.4.3. In-patient Health Management

10.4.4. Others

CHAPTER 11. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET, BY END-USER

11.1. Market Snapshot

11.2. Global Patient Engagement Solutions Market by Therapeutic Area, Performance - Potential Analysis

11.3. Global Patient Engagement Solutions Market Estimates & Forecasts by Therapeutic Area 2018-2028 (USD Billion)

11.4. Patient Engagement Solutions Market, Sub Segment Analysis

11.4.1. Payers

11.4.2. Providers

11.4.3. Others

CHAPTER 12. GLOBAL PATIENT ENGAGEMENT SOLUTIONS MARKET, REGIONAL ANALYSIS

12.1. Patient Engagement Solutions Market, Regional Market Snapshot

12.2. North America Patient Engagement Solutions Market

12.2.1. U.S. Patient Engagement Solutions Market

12.2.1.1. Delivery Type breakdown estimates & forecasts, 2018-2028

12.2.1.2. Component breakdown estimates & forecasts, 2018-2028

12.2.1.3. Functionality breakdown estimates & forecasts, 2018-2028

12.2.1.4. Therapeutic Area breakdown estimates & forecasts, 2018-2028

12.2.2. Canada Patient Engagement Solutions Market

12.3. Europe Patient Engagement Solutions Market Snapshot

- 12.3.1. U.K. Patient Engagement Solutions Market
- 12.3.2. Germany Patient Engagement Solutions Market
- 12.3.3. France Patient Engagement Solutions Market
- 12.3.4. Spain Patient Engagement Solutions Market
- 12.3.5. Italy Patient Engagement Solutions Market
- 12.3.6. Rest of Europe Patient Engagement Solutions Market
- 12.4. Asia-Pacific Patient Engagement Solutions Market Snapshot
 - 12.4.1. China Patient Engagement Solutions Market
 - 12.4.2. India Patient Engagement Solutions Market
 - 12.4.3. Japan Patient Engagement Solutions Market
 - 12.4.4. Australia Patient Engagement Solutions Market
 - 12.4.5. South Korea Patient Engagement Solutions Market
 - 12.4.6. Rest of Asia Pacific Patient Engagement Solutions Market
- 12.5. Latin America Patient Engagement Solutions Market Snapshot
 - 12.5.1. Brazil Patient Engagement Solutions Market
 - 12.5.2. Mexico Patient Engagement Solutions Market
- 12.6. Rest of The World Patient Engagement Solutions Market

CHAPTER 13. COMPETITIVE INTELLIGENCE

- 13.1. Top Market Strategies
- 13.2. Company Profiles
 - 13.2.1. Cerner Corporation (Oracle)
 - 13.2.1.1. Key Information
 - 13.2.1.2. Overview
 - 13.2.1.3. Financial (Subject to Data Availability)
 - 13.2.1.4. Component Summary
 - 13.2.1.5. Recent Developments
 - 13.2.2. NextGen Healthcare, Inc.
 - 13.2.3. Epic Systems Corporation
 - 13.2.4. Allscripts Healthcare, LLC
 - 13.2.5. McKesson Corporation
 - 13.2.6. ResMed
 - 13.2.7. Koninklijke Philips N.V.
 - 13.2.8. Klara Technologies, Inc.
 - 13.2.9. CPSI
 - 13.2.10. Experian Information Solutions, Inc.

CHAPTER 14. RESEARCH PROCESS

14.1. Research Process

14.1.1. Data Mining

14.1.2. Analysis

14.1.3. Market Estimation

14.1.4. Validation

14.1.5. Publishing

14.2. Research Attributes

14.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Patient Engagement Solutions Market, report scope
- TABLE 2. Global Patient Engagement Solutions Market estimates & forecasts by Region 2018-2028 (USD Billion)
- TABLE 3. Global Patient Engagement Solutions Market estimates & forecasts by Delivery Type 2018-2028 (USD Billion)
- TABLE 4. Global Patient Engagement Solutions Market estimates & forecasts by Component 2018-2028 (USD Billion)
- TABLE 5. Global Patient Engagement Solutions Market estimates & forecasts by Functionality 2018-2028 (USD Billion)
- TABLE 6. Global Patient Engagement Solutions Market estimates & forecasts by Therapeutic Area 2018-2028 (USD Billion)
- TABLE 7. Global Patient Engagement Solutions Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 8. Global Patient Engagement Solutions Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 9. Global Patient Engagement Solutions Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 10. Global Patient Engagement Solutions Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 11. Global Patient Engagement Solutions Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 12. Global Patient Engagement Solutions Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 13. Global Patient Engagement Solutions Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 14. Global Patient Engagement Solutions Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 15. Global Patient Engagement Solutions Market by segment, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 16. Global Patient Engagement Solutions Market by region, estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 17. U.S. Patient Engagement Solutions Market estimates & forecasts, 2018-2028 (USD Billion)
- TABLE 18. U.S. Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 19. U.S. Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 20. Canada Patient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 21. Canada Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 22. Canada Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 23. UKPatient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 24. UKPatient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 25. UKPatient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 26. Germany Patient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 27. Germany Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 28. Germany Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 29. RoEPatient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 30. RoEPatient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 31. RoEPatient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 32. China Patient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 33. China Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 34. China Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 35. India Patient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 36. India Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 37. India Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 38. Japan Patient Engagement Solutions Market estimates & forecasts,

2018-2028 (USDBillion)

TABLE 39. Japan Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 40. Japan Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 41. RoAPAC Patient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 42. RoAPAC Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 43. RoAPAC Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 44. Brazil Patient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 45. Brazil Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 46. Brazil Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 47. Mexico Patient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 48. Mexico Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 49. Mexico Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 50. RoLAPatient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 51. RoLAPatient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 52. RoLAPatient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 53. Row Patient Engagement Solutions Market estimates & forecasts, 2018-2028 (USDBillion)

TABLE 54. Row Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 55. Row Patient Engagement Solutions Market estimates & forecasts by segment 2018-2028 (USDBillion)

TABLE 56. List of secondary sources, used in the study of global Patient Engagement Solutions Market

TABLE 57. List of primary sources, used in the study of global Patient Engagement Solutions Market

TABLE 58. Years considered for the study

TABLE 59. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Patient Engagement Solutions Market, research methodology
- FIG 2. Global Patient Engagement Solutions Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Patient Engagement Solutions Market, key trends 2021
- FIG 5. Global Patient Engagement Solutions Market, growth prospects 2022-2028
- FIG 6. Global Patient Engagement Solutions Market, porters 5 force model
- FIG 7. Global Patient Engagement Solutions Market, pest analysis
- FIG 8. Global Patient Engagement Solutions Market, value chain analysis
- FIG 9. Global Patient Engagement Solutions Market by segment, 2018 & 2028 (USDBillion)
- FIG 10. Global Patient Engagement Solutions Market by segment, 2018 & 2028 (USDBillion)
- FIG 11. Global Patient Engagement Solutions Market by segment, 2018 & 2028 (USDBillion)
- FIG 12. Global Patient Engagement Solutions Market by segment, 2018 & 2028 (USDBillion)
- FIG 13. Global Patient Engagement Solutions Market by segment, 2018 & 2028 (USDBillion)
- FIG 14. Global Patient Engagement Solutions Market, regional snapshot 2018 & 2028
- FIG 15. North America Patient Engagement Solutions Market 2018 & 2028 (USDBillion)
- FIG 16. Europe Patient Engagement Solutions Market 2018 & 2028 (USDBillion)
- FIG 17. Asia pacific Patient Engagement Solutions Market 2018 & 2028 (USDBillion)
- FIG 18. Latin America Patient Engagement Solutions Market 2018 & 2028 (USDBillion)
- FIG 19. Global Patient Engagement Solutions Market, company Market share analysis (2021)

I would like to order

Product name: Global Patient Engagement Solutions Market Size study, by Delivery Type (Web & Cloud-based, On-premise), By Component (Software & Hardware, Services) by Functionality (Communication, Health Tracking & Insights, Billing & Payments, Administrative, Patient Education, Others), by Therapeutic Area (Health & Wellness, Chronic Disease Management, Others), By Application, (Population Health Management, Outpatient Health Management, In-patient Health Management, Others By End User (Payers, Providers, Others) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G94D8F62E02FEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G94D8F62E02FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970