

# **Global Patchouli Oil Market Size study, by Product Type (Light Patchouli Oil, Dark Patchouli Oil) by Nature (Organic, Conventional) by Extraction Process (Steam Distillation, Hydro Distillation) by Function (Anti-inflammatory, Antidepressant, Flavoring Agent, Mood Harmonizer, Deodorizer, Others) by Distribution Channel (Direct Sales, Indirect Sales) by End Use Industries (Cosmetics and Personal Care, Aromatherapy, Food and Beverages, Pharmaceuticals, Others (Detergents, Household Cleaning, Insect Repellents)) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Patchouli Oil Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Patchouli oil is an essential oil which is derived from the leaves of the Patchouli plant, which is an aromatic herb. This oil contains anti-bacterial, anti-inflammatory, anti-fungal and antiseptic properties. Patchouli is native to tropical Asia, where it is widely cultivated and has been used as essential oil. Growing Personal care & Cosmetics industry and rising demand for clean label products are key drivers for the growth of Patchouli Oil market. For instance, according to global database Management Company Statista- As of 2022, the revenue in the Beauty & Personal Care market amounts to USD 564 billion and as per the projections the market is expected to grow annually by 4.76% between 2022 and 2026 and would reach to USD 679.3 billion by the year 2026. In recent events, in January 2022 Givaudan SA has acquired 48% stake in Nanovetores Group from The Criatec Fund, a Brazilian investment fund. Also, with the

increasing demand from end use industries and growing pharmaceutical sector in emerging economies, the adoption & demand for Patchouli Oil is likely to increase the market growth during the forecast period. However, price volatility of Patchouli Oil and supply Chain disruption due to pandemic restrictions impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Patchouli Oil market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to growing cultivation of patchouli plant and it being native of the region. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing food and beverages sector and increasing pharmaceuticals application of Patchouli plant in the region would create lucrative growth prospects for the Patchouli Oil market across Asia-Pacific region.

Major market player included in this report are:

Takasago International Corporation,  
Eastern Agencies Aromatics Pvt. Ltd.,  
Nusaroma Pvt Ltd.  
Firmenich S.A. Pvt Ltd.  
PT Mitra Ayu Adi Pratama Public Ltd.  
PT Aroma Essence Prima, Pvt Ltd.  
Givaudan SA, Public Ltd.  
Berj? Inc. Public Ltd.  
Ultra-International B.V. Pvt Ltd.  
Indesso Aroma Pvt Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Light Patchouli Oil

Dark Patchouli Oil

By Nature:

Organic

Conventional

By Extraction Process:

Steam Distillation

Hydro Distillation

By Function:

Anti-inflammatory

Antidepressant

Flavoring Agent

Mood Harmonizer

Deodorizer

Others

By Distribution Channel:

Direct Sales

Indirect Sales

By End Use Industries:

Cosmetics and Personal Care

Aromatherapy

Food and Beverages

Pharmaceuticals

Others (Detergents, Household Cleaning, Insect Repellents)

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Patchouli Oil Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Patchouli Oil Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Patchouli Oil Market, by Product Type, 2020-2028 (USD Billion)
  - 1.2.3. Patchouli Oil Market, by Nature, 2020-2028 (USD Billion)
  - 1.2.4. Patchouli Oil Market, by Extraction Process, 2020-2028 (USD Billion)
  - 1.2.5. Patchouli Oil Market, by Function, 2020-2028 (USD Billion)
  - 1.2.6. Patchouli Oil Market, by Distribution Channel, 2020-2028 (USD Billion)
  - 1.2.7. Patchouli Oil Market, by End Use Industries, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL PATCHOULI OIL MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL PATCHOULI OIL MARKET DYNAMICS

- 3.1. Patchouli Oil Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing Cosmetics & Personal care industry
    - 3.1.1.2. Rising demand for clean label products.
  - 3.1.2. Market Challenges
    - 3.1.2.1. price volatility of patchouli oil.
    - 3.1.2.2. Supply Chain disruption due to pandemic.
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Rising Demand from end use industries.
    - 3.1.3.2. Growing Pharmaceutical sector in emerging economies.

## **CHAPTER 4. GLOBAL PATCHOULI OIL MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL PATCHOULI OIL MARKET, BY PRODUCT TYPE**

- 6.1. Market Snapshot
- 6.2. Global Patchouli Oil Market by Product Type, Performance - Potential Analysis
- 6.3. Global Patchouli Oil Market Estimates & Forecasts by Product Type 2019-2028 (USD Billion)
- 6.4. Patchouli Oil Market, Sub Segment Analysis
  - 6.4.1. Light Patchouli Oil
  - 6.4.2. Dark Patchouli Oil

## **CHAPTER 7. GLOBAL PATCHOULI OIL MARKET, BY NATURE**

- 7.1. Market Snapshot
- 7.2. Global Patchouli Oil Market by Nature, Performance - Potential Analysis
- 7.3. Global Patchouli Oil Market Estimates & Forecasts by Nature 2019-2028 (USD

Billion)

#### 7.4. Patchouli Oil Market, Sub Segment Analysis

7.4.1. Organic

7.4.2. Conventional

### **CHAPTER 8. GLOBAL PATCHOULI OIL MARKET, BY EXTRACTION PROCESS**

8.1. Market Snapshot

8.2. Global Patchouli Oil Market by Extraction Process, Performance - Potential Analysis

8.3. Global Patchouli Oil Market Estimates & Forecasts by Extraction Process 2019-2028 (USD Billion)

8.4. Patchouli Oil Market, Sub Segment Analysis

8.4.1. Steam Distillation

8.4.2. Hydro Distillation

### **CHAPTER 9. GLOBAL PATCHOULI OIL MARKET, BY FUNCTION**

9.1. Market Snapshot

9.2. Global Patchouli Oil Market by Function, Performance - Potential Analysis

9.3. Global Patchouli Oil Market Estimates & Forecasts by Function 2019-2028 (USD Billion)

9.4. Patchouli Oil Market, Sub Segment Analysis

9.4.1. Anti-inflammatory

9.4.2. Antidepressant

9.4.3. Flavoring Agent

9.4.4. Mood Harmonizer

9.4.5. Deodorizer

9.4.6. Others

### **CHAPTER 10. GLOBAL PATCHOULI OIL MARKET, BY DISTRIBUTION CHANNEL**

10.1. Market Snapshot

10.2. Global Patchouli Oil Market by Distribution Channel, Performance - Potential Analysis

10.3. Global Patchouli Oil Market Estimates & Forecasts by Distribution Channel 2019-2028 (USD Billion)

10.4. Patchouli Oil Market, Sub Segment Analysis

10.4.1. Direct Sales

#### 10.4.2. Indirect Sales

### **CHAPTER 11. GLOBAL PATCHOULI OIL MARKET, BY END USE INDUSTRIES**

#### 11.1. Market Snapshot

#### 11.2. Global Patchouli Oil Market by End Use Industries, Performance - Potential Analysis

#### 11.3. Global Patchouli Oil Market Estimates & Forecasts by End Use Industries 2019-2028 (USD Billion)

#### 11.4. Patchouli Oil Market, Sub Segment Analysis

##### 11.4.1. Cosmetics and Personal Care

##### 11.4.2. Aromatherapy

##### 11.4.3. Food and Beverages

##### 11.4.4. Pharmaceuticals

##### 11.4.5. Others (Detergents, Household Cleaning, Insect Repellents)

### **CHAPTER 12. GLOBAL PATCHOULI OIL MARKET, REGIONAL ANALYSIS**

#### 12.1. Patchouli Oil Market, Regional Market Snapshot

#### 12.2. North America Patchouli Oil Market

##### 12.2.1. U.S. Patchouli Oil Market

###### 12.2.1.1. Product Type breakdown estimates & forecasts, 2019-2028

###### 12.2.1.2. Nature breakdown estimates & forecasts, 2019-2028

###### 12.2.1.3. Extraction Process breakdown estimates & forecasts, 2019-2028

###### 12.2.1.4. Function breakdown estimates & forecasts, 2019-2028

###### 12.2.1.5. Distribution Channel breakdown estimates & forecasts, 2019-2028

###### 12.2.1.6. End Use Industries breakdown estimates & forecasts, 2019-2028

##### 12.2.2. Canada Patchouli Oil Market

#### 12.3. Europe Patchouli Oil Market Snapshot

##### 12.3.1. U.K. Patchouli Oil Market

##### 12.3.2. Germany Patchouli Oil Market

##### 12.3.3. France Patchouli Oil Market

##### 12.3.4. Spain Patchouli Oil Market

##### 12.3.5. Italy Patchouli Oil Market

##### 12.3.6. Rest of Europe Patchouli Oil Market

#### 12.4. Asia-Pacific Patchouli Oil Market Snapshot

##### 12.4.1. China Patchouli Oil Market

##### 12.4.2. India Patchouli Oil Market

##### 12.4.3. Japan Patchouli Oil Market



- 12.4.4. Australia Patchouli Oil Market
- 12.4.5. South Korea Patchouli Oil Market
- 12.4.6. Rest of Asia Pacific Patchouli Oil Market
- 12.5. Latin America Patchouli Oil Market Snapshot
  - 12.5.1. Brazil Patchouli Oil Market
  - 12.5.2. Mexico Patchouli Oil Market
- 12.6. Rest of The World Patchouli Oil Market

## **CHAPTER 13. COMPETITIVE INTELLIGENCE**

- 13.1. Top Market Strategies
- 13.2. Company Profiles
  - 13.2.1. Takasago International Corporation,
    - 13.2.1.1. Key Information
    - 13.2.1.2. Overview
    - 13.2.1.3. Financial (Subject to Data Availability)
    - 13.2.1.4. Product Summary
    - 13.2.1.5. Recent Developments
  - 13.2.2. Eastern Agencies Aromatics Pvt. Ltd.,
  - 13.2.3. Nusaroma Pvt Ltd.
  - 13.2.4. Firmenich S.A. Pvt Ltd.
  - 13.2.5. PT Mitra Ayu Adi Pratama Public Ltd.
  - 13.2.6. PT Aroma Essence Prima, Pvt Ltd.
  - 13.2.7. Givaudan SA, Public Ltd.
  - 13.2.8. Berj? Inc. Public Ltd.
  - 13.2.9. Ultra-International B.V. Pvt Ltd.
  - 13.2.10. Indesso Aroma Pvt Ltd.

## **CHAPTER 14. RESEARCH PROCESS**

- 14.1. Research Process
  - 14.1.1. Data Mining
  - 14.1.2. Analysis
  - 14.1.3. Market Estimation
  - 14.1.4. Validation
  - 14.1.5. Publishing
- 14.2. Research Attributes
- 14.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Patchouli Oil Market, report scope

TABLE 2. Global Patchouli Oil Market estimates & forecasts by Region 2019-2028 (USD Billion)

TABLE 3. Global Patchouli Oil Market estimates & forecasts by Product Type 2019-2028 (USD Billion)

TABLE 4. Global Patchouli Oil Market estimates & forecasts by Nature 2019-2028 (USD Billion)

TABLE 5. Global Patchouli Oil Market estimates & forecasts by Extraction Process 2019-2028 (USD Billion)

TABLE 6. Global Patchouli Oil Market estimates & forecasts by Function 2019-2028 (USD Billion)

TABLE 7. Global Patchouli Oil Market estimates & forecasts by Distribution Channel 2019-2028 (USD Billion)

TABLE 8. Global Patchouli Oil Market estimates & forecasts by End Use Industries 2019-2028 (USD Billion)

TABLE 9. Global Patchouli Oil Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 10. Global Patchouli Oil Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 11. Global Patchouli Oil Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 12. Global Patchouli Oil Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 13. Global Patchouli Oil Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 14. Global Patchouli Oil Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 15. Global Patchouli Oil Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 16. Global Patchouli Oil Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 17. Global Patchouli Oil Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 18. Global Patchouli Oil Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 19. U.S. Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 20. U.S. Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. U.S. Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 22. Canada Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 23. Canada Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. Canada Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 25. UK Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 26. UK Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. UK Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 28. Germany Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 29. Germany Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. Germany Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 31. RoE Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 32. RoE Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. RoE Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 34. China Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 35. China Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. China Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 37. India Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 38. India Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 39. India Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 40. Japan Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 41. Japan Patchouli Oil Market estimates & forecasts by segment 2019-2028

(USD Billion)

TABLE 42. Japan Patchouli Oil Market estimates & forecasts by segment 2019-2028

(USD Billion)

TABLE 43. RoAPAC Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 44. RoAPAC Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 45. RoAPAC Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 46. Brazil Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 47. Brazil Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 48. Brazil Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 49. Mexico Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 50. Mexico Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 51. Mexico Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 52. RoLA Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 53. RoLA Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 54. RoLA Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 55. Row Patchouli Oil Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 56. Row Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 57. Row Patchouli Oil Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 58. List of secondary sources, used in the study of global Patchouli Oil Market

TABLE 59. List of primary sources, used in the study of global Patchouli Oil Market

TABLE 60. Years considered for the study

TABLE 61. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Patchouli Oil Market, research methodology
- FIG 2. Global Patchouli Oil Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Patchouli Oil Market, key trends 2021
- FIG 5. Global Patchouli Oil Market, growth prospects 2022-2028
- FIG 6. Global Patchouli Oil Market, porters 5 force model
- FIG 7. Global Patchouli Oil Market, pest analysis
- FIG 8. Global Patchouli Oil Market, value chain analysis
- FIG 9. Global Patchouli Oil Market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Patchouli Oil Market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Patchouli Oil Market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Patchouli Oil Market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Patchouli Oil Market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Patchouli Oil Market, regional snapshot 2019 & 2028
- FIG 15. North America Patchouli Oil Market 2019 & 2028 (USD Billion)
- FIG 16. Europe Patchouli Oil Market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Patchouli Oil Market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Patchouli Oil Market 2019 & 2028 (USD Billion)
- FIG 19. Global Patchouli Oil Market, company market share analysis (2021)

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