

Global Passive Optical Network (PON) Market Size Study & Forecast, by Type (Ethernet Passive Optical Network (EPON), Gigabit Passive Optical Network (GPON), Others), By Component (Optical Line Terminal (OLT), Optical Network Terminal (ONT), Optical Distribution Network (ODN)), By Application (Fibre to the X (FTTx), Mobile Backhaul), and Regional Analysis, 2023-2030

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Abstracts

Global Passive Optical Network (PON) Market is valued at approximately USD 12.27 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 14.5% over the forecast period 2023-2030. Passive Optical Network (PON) is telecommunications technology that uses fiber-optic cables to deliver high-speed data, phone, and video services to end customers. PON is a point-to-multipoint network design that allows numerous users to use a single optical fiber without the use of repeaters or other active electrical components in the distribution network. The surging demand for high-speed broadband, and the growing popularity of fiber optic networks, coupled with favorable government and regulatory bodies initiatives are the key factors that are promoting the demand for passive optical networks across the globe.

The implementation of PON systems for network traffic complexities is exhibiting a positive influence on market growth. The rising internet connectivity in urban and rural areas, along with the growing trend of work-from-home (WFH) and availability of online content on various streaming platforms including YouTube, OTT, and others have accelerated the inclination toward the adoption of higher bandwidth and high-speed requirements for business and home broadband. PON technology provides the capacity

and bandwidth required to meet these demands, driving its adoption in both residential and commercial sectors. The International Telecommunication Union stated that in 2022, approximately 25.3 billion internet users are accounted for using the internet around the world, which raised from 2.4 billion individuals in 2012. Accordingly, these catalysts of the market are supporting the development of PON solutions, which, in turn, accelerates PON devices demand globally. Moreover, the eco-friendly substitute as compared to traditional networks, as well as continuous advancements in PON technology presents various lucrative opportunities over the forecasting years. However, the high initial infrastructure costs and the security and privacy concerns are challenging the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Passive Optical Network (PON) Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the increasing number of government policies and initiatives to promote digital capabilities and support advancements in countries including China, India, South Korea, and Japan. In addition, the rapid development of digital infrastructure and spurring network subscriptions for technologies like Next-Gen PON and GPON are further boosting the growth prospects in the region. Whereas, North America is expected to grow at a significant CAGR over the forecasting years. The rising demand for equipment such as OLT intensifies internet speed on both upstream and downstream, high internet penetration rate, as well as rising demand for triple-play services, are significantly propelling the market demand across the region.

Major market players included in this report are:

ADTRAN, Inc. (U.S.)
Calix, Inc. (U.S.)
Ciena Corporation (U.S.)
CISCO SYSTEMS, INC. (U.S.)
Huawei Investment & Holding Co., Ltd. (China)
Infinera Corporation (U.S.)
Nokia Corporation (Finland)
Telefonaktiebolaget LM Ericsson (Sweden)
TP-Link Corporation Limited. (China)
ZTE Corporation (China)

Recent Developments in the Market:

In July 2022, Nokia launched its next-generation XGS-PON solution in collaboration with SINET- Cambodia's leading internet service provider in order to meet the demand

for ultra-high-speed internet from businesses.

In October 2022, ZTE unveiled its one-of-a-kind Combo PON solutions, which apply both XG-PON and GPON for the FTTX. This solution has gained popularity among service providers because of its high quality, interoperability, and simplicity of use. In July 2022, Cityfibre, a prominent British telecom provider update its current GPON system to the 10Gbps XGS-PON Technology under an agreement with Calix Inc. and Nokia. Building an open-access network with the ability to connect up to 8 million locations in 285 cities was the goal.

Global Passive Optical Network (PON) Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Component, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Ethernet Passive Optical Network (EPON)

Gigabit Passive Optical Network (GPON)

Others

By Component:

Optical Line Terminal (OLT)
Optical Network Terminal (ONT)
Optical Distribution Network (ODN)

By Application:
Fibre to the X (FTTx)
Mobile Backhaul

By Region:

North America
U.S.
Canada

Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

Latin America
Brazil
Mexico

Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa

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