

Global Paperboard Jar Market Size study, By Neck Diameter (Up to 50 mm, 51 mm – 100 mm, 101 mm & Above), Closure Type (Caps, Snap-on, Plug, Lids, Metal, Plastic, Paperboard Ends), End Use (Personal Care & Cosmetics, Coffee and Tea, Food & Beverages, Snacks & Confectionery, Industrial Goods, Consumer Goods, Others), and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G771751103E3EN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G771751103E3EN

Abstracts

Global Paperboard Jar Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Paperboard Jar can be defined as sustainable packaging solutions made from recycled paper. Paperboard jars are getting popularity as green packaging solutions across different industries such as Personal Care & Cosmetics, Coffee and Tea, Food & Beverages, Snacks & Confectionery among others. The rising food and beverages industry and rising adoption of paperboard Jar as well as recent collaboration activities are factors that are accelerating the global market demand. For instance, in 2021, the global market for functional food & beverages was estimated at USD 281.14 billion, and this amount is projected to grow to USD 500 billion by 2028. Furthermore, leading companies are opting for sustainable paperboard jars. For instance, in August 2020, Coca-Cola European Partners (CCEP) unveiled a paperboard packaging solution, for multipack cans called CanCollar. Coca Cola's new packaging solution is developed in collaboration with Atlanta-based corrugated packaging company WestRock. Also, in May 2022, Mexican spirit brand Buen Vato, a subsidiary of Stockholm, Sweden based AliasSmith AB, announced to launch world's first tequila in a cardboard container shaped like a bottle. This new bottle is made from 94% recycled material and said to be launched in Europe in July 2022. Moreover, market players are collaborating with packaging developers to launch sustainable paperboard jars. For

instance, in July 2021, London, UK based Pulpex Limited, a leader in sustainable packaging technology collaborated with Delaware, United States based Solenis, a leading global producer of specialty chemicals, to develop Pulpex eco-friendly paper bottle. Under this collaboration Solenis would provide chemical solutions for PET-free paper bottle, such as surface treatments to enhance its functional and visual properties. Also, growing consumer shift towards sustainable products and increasing penetration of leading fast-food chains in emerging markets are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost associated with paperboard jars and stringent government regulations over deforestation impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Paperboard Jar Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for ecofriendly packaging solutions and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of packaged food and beverages as well as increasing adoption of sustainable packaging solutions from end use industries, would create lucrative growth prospects for the global Paperboard Jar Market across the Asia Pacific region.

Major market players included in this report are:

Paper Tube Co.

Chicago Paper Tube & Can Company

Sonoco Products Company

WestRock Company

Nagel Paper

Halaspack Bt

Irwin Packaging Pty Ltd.

Ace Paper Tube

International Paper.

Mondi

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report

shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Neck Diameter

Up to 50 mm

51 mm – 100 mm

101 mm & Above

By Closure Type

Caps

Snap-on

Plug

Lids

Metal

Plastic

Paperboard Ends

By End Use

Personal Care & Cosmetics

Coffee and Tea

Food & Beverages

Snacks & Confectionery

Industrial Goods

Consumer Goods

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Paperboard Jar Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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