

Global Paper-thin Display Market Size study & Forecast, by Display Technology (Liquid Crystal Display, Thin Film Transistor-Liquid Crystal Display (TFT-LCD), OLED, Electronic Paper Display Technology, Other Technologies), Application (Television and Digital Signage, Smart Phones and Tablets, Vehicles and Public Transport, Smart Wearable Devices, Other Applications), and Regional Analysis, 2023-2030

https://marketpublishers.com/r/G8D87C031583EN.html

Date: September 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G8D87C031583EN

#### **Abstracts**

Global Paper-thin Display Market is valued approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than 20.65% over the forecast period 2023-2030. A typical display panel is much thicker than a paper-thin display. These displays, which are based on various display technologies including LCD, OLED, and electronic paper display technology among others, are used for various applications including television and digital signage, smartphones and tablets, smart wearable devices, and more. The market growth is driven by key factor such as increasing Demand of Paper-Thin Displays in Smartphone and Television and advancements in Display Technologies.

OLED screens are used in several smartwatches and high-end smartphones like the iPhone 13 and iPhone 14 models to provide superior image quality. According to Statista, a projected 19 million foldable OLEDs will be deployed in 2022, which is another use for OLED in flexible displays. Analysts predict that the number of OLED shipments will rise and reach 90 million by 2027 as a result of the growing popularity of foldable smartphones like the Samsung Galaxy Fold. Moreover, increase in smartphone



adoption and rising trend of miniaturization create lucrative opportunities in the coming years. However, Competition with Existing Display Technologies

stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Paper-thin Display Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America is leading the global market share of Paper-thin Display. Factors such as rising smartphone uses and technological advancement supporting the growth of market. On the other side, APAC is expected to be the fastest growing region in the coming years due to rapidly increasing number of consumer electronics manufacturers and manufacturing facilities in several of its emerging economies

manufacturing facilities in several of its emerging economies

Major market player included in this report are:

Gpeg International

LG Display Co. Ltd

AU Optronics Corp.

E Ink Corporation

Pioneer Corporation

Visionox Company

Innolux Corporation

Samsung Electronics Co. Ltd

Japan Display Inc.

Panasonic Corporation

Recent Developments in the Market:

Jan 2020, In advance of CES 2020, Samsung Electronics debuted its newest portfolio of MicroLED, QLED 8K, and Lifestyle TVs. Samsung presented its 2020



solutions, which have the potential to redefine immersion and revolutionise home integration, with the introduction of new display sizes, 8K AI upscaling capabilities, cutting-edge display orientation technologies, and more.

Global Paper-thin Display Market Report Scope:

Historical Data - 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Display Technology, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Display Technology:



Liquid Crystal Display		
Thin Film Transistor- Liquid Crystal Display (TFT-LCD)		
OLED		
Electronic Paper Display Technology		
Other Technologies		
By Application:		
Television and Digital Signage		
Smart Phones and Tablets		
Vehicles and Public Transport		
Smart Wearable Devices		
Other Applications		
By Region:		
North America		
U.S.		
Canada		
Europe		
UK		
Germany		
France		

Spain



Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Middle East & Africa
Saudi Arabia
South Africa
Rest of Middle East & Africa



### **Contents**

#### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
- 1.2.1. Paper-thin Display Market, by Region, 2020-2030 (USD Billion)
- 1.2.2. Paper-thin Display Market, by Display Technology, 2020-2030 (USD Billion)
- 1.2.3. Paper-thin Display Market, by Application, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

#### CHAPTER 2. GLOBAL PAPER-THIN DISPLAY MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

#### **CHAPTER 3. GLOBAL PAPER-THIN DISPLAY MARKET DYNAMICS**

- 3.1. Paper-thin Display Market Impact Analysis (2020-2030)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing Demand of Paper-Thin Displays in Smartphone and Television
  - 3.1.1.2. Advancements in Display Technologies
  - 3.1.2. Market Challenges
    - 3.1.2.1. Competition with Existing Display Technologies
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increase in smartphone adoption
    - 3.1.3.2. Rising trend of miniaturization

# **CHAPTER 4. GLOBAL PAPER-THIN DISPLAY MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers



- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
- 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

# CHAPTER 5. GLOBAL PAPER-THIN DISPLAY MARKET, BY DISPLAY TECHNOLOGY

- 5.1. Market Snapshot
- 5.2. Global Paper-thin Display Market by Display Technology, Performance Potential Analysis
- 5.3. Global Paper-thin Display Market Estimates & Forecasts by Display Technology 2020-2030 (USD Billion)
- 5.4. Paper-thin Display Market, Sub Segment Analysis
  - 5.4.1. Liquid Crystal Display
  - 5.4.2. Thin Film Transistor- Liquid Crystal Display (TFT-LCD)
  - 5.4.3. OLED
  - 5.4.4. Electronic Paper Display Technology
  - 5.4.5. Other Technologies

# CHAPTER 6. GLOBAL PAPER-THIN DISPLAY MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Paper-thin Display Market by Application, Performance Potential Analysis
- 6.3. Global Paper-thin Display Market Estimates & Forecasts by Application 2020-2030 (USD Billion)



- 6.4. Paper-thin Display Market, Sub Segment Analysis
  - 6.4.1. Television and Digital Signage
  - 6.4.2. Smart Phones and Tablets
  - 6.4.3. Vehicles and Public Transport
  - 6.4.4. Smart Wearable Devices
  - 6.4.5. Other Applications

#### CHAPTER 7. GLOBAL PAPER-THIN DISPLAY MARKET, REGIONAL ANALYSIS

- 7.1. Top Leading Countries
- 7.2. Top Emerging Countries
- 7.3. Paper-thin Display Market, Regional Market Snapshot
- 7.4. North America Paper-thin Display Market
  - 7.4.1. U.S. Paper-thin Display Market
    - 7.4.1.1. Display Technology breakdown estimates & forecasts, 2020-2030
    - 7.4.1.2. Application breakdown estimates & forecasts, 2020-2030
  - 7.4.2. Canada Paper-thin Display Market
- 7.5. Europe Paper-thin Display Market Snapshot
  - 7.5.1. U.K. Paper-thin Display Market
  - 7.5.2. Germany Paper-thin Display Market
  - 7.5.3. France Paper-thin Display Market
  - 7.5.4. Spain Paper-thin Display Market
  - 7.5.5. Italy Paper-thin Display Market
- 7.5.6. Rest of Europe Paper-thin Display Market
- 7.6. Asia-Pacific Paper-thin Display Market Snapshot
  - 7.6.1. China Paper-thin Display Market
  - 7.6.2. India Paper-thin Display Market
  - 7.6.3. Japan Paper-thin Display Market
  - 7.6.4. Australia Paper-thin Display Market
  - 7.6.5. South Korea Paper-thin Display Market
  - 7.6.6. Rest of Asia Pacific Paper-thin Display Market
- 7.7. Latin America Paper-thin Display Market Snapshot
  - 7.7.1. Brazil Paper-thin Display Market
  - 7.7.2. Mexico Paper-thin Display Market
- 7.8. Middle East & Africa Paper-thin Display Market
  - 7.8.1. Saudi Arabia Paper-thin Display Market
  - 7.8.2. South Africa Paper-thin Display Market
  - 7.8.3. Rest of Middle East & Africa Paper-thin Display Market



#### **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Key Company SWOT Analysis
  - 8.1.1. Company
  - 8.1.2. Company
  - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. Gpeg International
    - 8.3.1.1. Key Information
    - 8.3.1.2. Overview
    - 8.3.1.3. Financial (Subject to Data Availability)
    - 8.3.1.4. Product Summary
    - 8.3.1.5. Recent Developments
  - 8.3.2. LG Display Co. Ltd
  - 8.3.3. AU Optronics Corp.
  - 8.3.4. E Ink Corporation
  - 8.3.5. Pioneer Corporation
  - 8.3.6. Visionox Company
  - 8.3.7. Innolux Corporation
  - 8.3.8. Samsung Electronics Co. Ltd
  - 8.3.9. Japan Display Inc.
  - 8.3.10. Panasonic Corporation

#### **CHAPTER 9. RESEARCH PROCESS**

- 9.1. Research Process
  - 9.1.1. Data Mining
  - 9.1.2. Analysis
  - 9.1.3. Market Estimation
  - 9.1.4. Validation
  - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption



## **List Of Tables**

#### LIST OF TABLES

- TABLE 1. Global Paper-thin Display Market, report scope
- TABLE 2. Global Paper-thin Display Market estimates & forecasts by Region 2020-2030 (USD Billion)
- TABLE 3. Global Paper-thin Display Market estimates & forecasts by Display Technology 2020-2030 (USD Billion)
- TABLE 4. Global Paper-thin Display Market estimates & forecasts by Application 2020-2030 (USD Billion)
- TABLE 5. Global Paper-thin Display Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 6. Global Paper-thin Display Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 7. Global Paper-thin Display Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 8. Global Paper-thin Display Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 9. Global Paper-thin Display Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 10. Global Paper-thin Display Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 11. Global Paper-thin Display Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 12. Global Paper-thin Display Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 13. Global Paper-thin Display Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 14. Global Paper-thin Display Market by region, estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 15. U.S. Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 16. U.S. Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 17. U.S. Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 18. Canada Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)



- TABLE 19. Canada Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 20. Canada Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 21. UK Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 22. UK Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 23. UK Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 24. Germany Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 25. Germany Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 26. Germany Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 27. France Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 28. France Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 29. France Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 30. Italy Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 31. Italy Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 32. Italy Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 33. Spain Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 34. Spain Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 35. Spain Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 36. RoE Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 37. RoE Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 38. RoE Paper-thin Display Market estimates & forecasts by segment



- 2020-2030 (USD Billion)
- TABLE 39. China Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 40. China Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 41. China Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 42. India Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 43. India Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 44. India Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 45. Japan Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 46. Japan Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 47. Japan Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 48. South Korea Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 49. South Korea Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 50. South Korea Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 51. Australia Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 52. Australia Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 53. Australia Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 54. RoAPAC Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 55. RoAPAC Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 56. RoAPAC Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 57. Brazil Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)



- TABLE 58. Brazil Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 59. Brazil Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 60. Mexico Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 61. Mexico Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 62. Mexico Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 63. RoLA Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 64. RoLA Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 65. RoLA Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 66. Saudi Arabia Paper-thin Display Market estimates & forecasts, 2020-2030 (USD Billion)
- TABLE 67. South Africa Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 68. RoMEA Paper-thin Display Market estimates & forecasts by segment 2020-2030 (USD Billion)
- TABLE 69. List of secondary sources, used in the study of global Paper-thin Display Market
- TABLE 70. List of primary sources, used in the study of global Paper-thin Display Market
- TABLE 71. Years considered for the study
- TABLE 72. Exchange rates considered
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable



# **List Of Figures**

#### LIST OF FIGURES

- FIG 1. Global Paper-thin Display Market, research methodology
- FIG 2. Global Paper-thin Display Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Paper-thin Display Market, key trends 2022
- FIG 5. Global Paper-thin Display Market, growth prospects 2023-2030
- FIG 6. Global Paper-thin Display Market, porters 5 force model
- FIG 7. Global Paper-thin Display Market, pest analysis
- FIG 8. Global Paper-thin Display Market, value chain analysis
- FIG 9. Global Paper-thin Display Market by segment, 2020 & 2030 (USD Billion)
- FIG 10. Global Paper-thin Display Market by segment, 2020 & 2030 (USD Billion)
- FIG 11. Global Paper-thin Display Market by segment, 2020 & 2030 (USD Billion)
- FIG 12. Global Paper-thin Display Market by segment, 2020 & 2030 (USD Billion)
- FIG 13. Global Paper-thin Display Market by segment, 2020 & 2030 (USD Billion)
- FIG 14. Global Paper-thin Display Market, regional snapshot 2020 & 2030
- FIG 15. North America Paper-thin Display Market 2020 & 2030 (USD Billion)
- FIG 16. Europe Paper-thin Display Market 2020 & 2030 (USD Billion)
- FIG 17. Asia pacific Paper-thin Display Market 2020 & 2030 (USD Billion)
- FIG 18. Latin America Paper-thin Display Market 2020 & 2030 (USD Billion)
- FIG 19. Middle East & Africa Paper-thin Display Market 2020 & 2030 (USD Billion)

List of tables and figures and dummy in nature, final lists may vary in the final deliverable



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