

Global Paper Tapes Market Size study, by Type (Masking Tape, Packaging Tape, Consumer & Stationary Tape and Others), by Adhesive (Rubber Based Adhesive, Acrylic Based Adhesive, Silicon Based Adhesive and others), by Application (Masking, Packaging, Sealing and others), by Feature (Single sided and Double Sided), by End-Use (Building & Construction, Automotive, Retail & Logistics and others) and Regional Forecasts 2020-2027

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Abstracts

Global Paper Tapes Market is anticipated to grow with a healthy growth rate of more than 3.4 % over the forecast period 2020-2027. Paper tapes have good holding power, heat insulation, and temperature resistance properties. Hence, they provide great comfort comparative to PET adhesive tapes. As they are thinner, flexible and smoother, they are extensively use for automobiles aircraft manufacturing, appliance manufacturing, heating, ventilation & air conditioning (HVAC) and paper & printing application. Further, spurred by their surging applications across various sectors and their eco-friendly usage, the paper tapes market has led the adoption of these tapes across the forecast period. As consumers are getting more aware about the threats posed by plastic on the environment, paper tapes are preferred over plastic tapes. Logistics and retails sectors have been the major drivers for paper tapes demand, as they are more sustainable for outdoor applications. These tapes are being consistently used in automotive sector, due to their uniqueness of providing surface protection and clear paint line after surface protection. This has led to the rising customer interest in car modification and thus increasing the applications of these tapes like masking, varnishing, sealing and others. For Instance: According to the Monta company source,

in February 2020, Monta, a renowned manufacturer of packaging & industrial tapes, revealed its new self-adhesive tapes that is free from synthetic adhesives and is made from 65% renewable sources. However, high investment costs in its research and fluctuating raw material prices impedes the growth of the market over the forecast period of 2020-2027. Also, the increasing investment in infrastructure & demand for paper tapes in healthcare industry is likely to increase, thus creating opportunity for the market.

The regional analysis of global Paper Tapes Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing to the rising construction projects in both residential and industrial sectors. . Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as improving healthcare infrastructure, food-processing sector and consistent growth in electronics and automotive sector would create lucrative growth prospects for the Paper Tapes Market across Asia-Pacific region.

Major market player included in this report are:

3M Company

NITTO DENKO CORPORATION

tesa SE

Intertape Polymer Group Inc.

Berry Global Inc.

Shurtape Technologies, LLC

Vibac Group S.p.a

Atlas Tapes S.A.

Advance Tapes International

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The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Masking Tape

Packaging Tape

Consumer & Stationary Tape

Others

By Adhesive:

Rubber Based Adhesive,

Acrylic Based Adhesive,

Silicon Based Adhesive

Others

By Application:

Masking

Packaging

Sealing

Others

By Feature

Single Sided

Double Sided

By End-Use:

Building & Construction

Automotive

Retail & Logistics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Paper Tapes Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Paper Tapes Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Paper Tapes Market, by Type, 2018-2027 (USD Billion)
 - 1.2.3. Paper Tapes Market, by Adhesive, 2018-2027 (USD Billion)
 - 1.2.4. Paper Tapes Market, by Application, 2018-2027 (USD Billion)
 - 1.2.5. Paper Tapes Market, by Feature, 2018-2027 (USD Billion)
 - 1.2.6. Paper Tapes Market, by End-Use, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PAPER TAPES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PAPER TAPES MARKET DYNAMICS

- 3.1. Paper Tapes Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL PAPER TAPES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes

- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL PAPER TAPES MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Paper Tapes Market by Type, Performance - Potential Analysis
- 5.3. Global Paper Tapes Market Estimates & Forecasts by Type 2017-2027 (USD Billion)
- 5.4. Paper Tapes Market, Sub Segment Analysis
 - 5.4.1. Masking Tape
 - 5.4.2. Packaging Tape
 - 5.4.3. Consumer & Stationary Tape
 - 5.4.4. Others

CHAPTER 6. GLOBAL PAPER TAPES MARKET, BY ADHESIVE

- 6.1. Market Snapshot
- 6.2. Global Paper Tapes Market by Adhesive, Performance - Potential Analysis
- 6.3. Global Paper Tapes Market Estimates & Forecasts by Adhesive 2017-2027 (USD Billion)
- 6.4. Paper Tapes Market, Sub Segment Analysis
 - 6.4.1. Rubber Based Adhesive
 - 6.4.2. Acrylic Based Adhesive
 - 6.4.3. Silicon Based Adhesive
 - 6.4.4. Others

CHAPTER 7. GLOBAL PAPER TAPES MARKET, BY APPLICATION

- 7.1. Market Snapshot
- 7.2. Global Paper Tapes Market by Application, Performance - Potential Analysis
- 7.3. Global Paper Tapes Market Estimates & Forecasts by Application 2017-2027 (USD Billion)

Billion)

7.4. Paper Tapes Market, Sub Segment Analysis

- 7.4.1. Masking
- 7.4.2. Packaging
- 7.4.3. Sealing
- 7.4.4. Others

CHAPTER 8. GLOBAL PAPER TAPES MARKET, BY FEATURE

8.1. Market Snapshot

8.2. Global Paper Tapes Market by Feature, Performance - Potential Analysis

8.3. Global Paper Tapes Market Estimates & Forecasts by Feature 2017-2027 (USD Billion)

8.4. Paper Tapes Market, Sub Segment Analysis

- 8.4.1. Single sided
- 8.4.2. Double Sided

CHAPTER 9. GLOBAL PAPER TAPES MARKET, BY END-USE

9.1. Market Snapshot

9.2. Global Paper Tapes Market by End-Use, Performance - Potential Analysis

9.3. Global Paper Tapes Market Estimates & Forecasts by End-Use 2017-2027 (USD Billion)

9.4. Paper Tapes Market, Sub Segment Analysis

- 9.4.1. Building & Construction
- 9.4.2. Automotive
- 9.4.3. Retail & Logistics
- 9.4.4. Others

CHAPTER 10. GLOBAL PAPER TAPES MARKET, REGIONAL ANALYSIS

10.1. Paper Tapes Market, Regional Market Snapshot

10.2. North America Paper Tapes Market

10.2.1. U.S. Paper Tapes Market

- 10.2.1.1. Type breakdown estimates & forecasts, 2017-2027
- 10.2.1.2. Adhesive breakdown estimates & forecasts, 2017-2027
- 10.2.1.3. Application breakdown estimates & forecasts, 2017-2027
- 10.2.1.4. Feature breakdown estimates & forecasts, 2017-2027
- 10.2.1.5. End-Use breakdown estimates & forecasts, 2017-2027

- 10.2.2. Canada Paper Tapes Market
- 10.3. Europe Paper Tapes Market Snapshot
 - 10.3.1. U.K. Paper Tapes Market
 - 10.3.2. Germany Paper Tapes Market
 - 10.3.3. France Paper Tapes Market
 - 10.3.4. Spain Paper Tapes Market
 - 10.3.5. Italy Paper Tapes Market
 - 10.3.6. Rest of Europe Paper Tapes Market
- 10.4. Asia-Pacific Paper Tapes Market Snapshot
 - 10.4.1. China Paper Tapes Market
 - 10.4.2. India Paper Tapes Market
 - 10.4.3. Japan Paper Tapes Market
 - 10.4.4. Australia Paper Tapes Market
 - 10.4.5. South Korea Paper Tapes Market
 - 10.4.6. Rest of Asia Pacific Paper Tapes Market
- 10.5. Latin America Paper Tapes Market Snapshot
 - 10.5.1. Brazil Paper Tapes Market
 - 10.5.2. Mexico Paper Tapes Market
- 10.6. Rest of The World Paper Tapes Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

- 11.1. Top Market Strategies
- 11.2. Company Profiles
 - 11.2.1. 3M Company
 - 11.2.1.1. Key Information
 - 11.2.1.2. Overview
 - 11.2.1.3. Financial (Subject to Data Availability)
 - 11.2.1.4. Product Summary
 - 11.2.1.5. Recent Developments
 - 11.2.2. NITTO DENKO CORPORATION
 - 11.2.3. Tesa SE
 - 11.2.4. Intertape Polymer Group Inc.
 - 11.2.5. Berry Global Inc.
 - 11.2.6. Shurtape Technologies, LLC
 - 11.2.7. Vibac Group S.p.a
 - 11.2.8. Atlas Tapes S.A.
 - 11.2.9. Advance Tapes International
 - 11.2.10. BOLEX

CHAPTER 12. RESEARCH PROCESS

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

12.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Paper Tapes market, report scope

TABLE 2. Global Paper Tapes market estimates & forecasts by Region 2017-2027
(USD Billion)

TABLE 3. Global Paper Tapes market estimates & forecasts by Type 2017-2027 (USD Billion)

TABLE 4. Global Paper Tapes market estimates & forecasts by Adhesive 2017-2027
(USD Billion)

TABLE 5. Global Paper Tapes market estimates & forecasts by Application 2017-2027
(USD Billion)

TABLE 6. Global Paper Tapes market estimates & forecasts by Feature 2017-2027
(USD Billion)

TABLE 7. Global Paper Tapes market estimates & forecasts by End-Use 2017-2027
(USD Billion)

TABLE 8. Global Paper Tapes market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 9. Global Paper Tapes market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 10. Global Paper Tapes market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 11. Global Paper Tapes market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 12. Global Paper Tapes market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 13. Global Paper Tapes market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 14. Global Paper Tapes market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 15. Global Paper Tapes market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 16. Global Paper Tapes market by segment, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 17. Global Paper Tapes market by region, estimates & forecasts, 2017-2027
(USD Billion)

TABLE 18. U.S. Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 19. U.S. Paper Tapes market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 20. U.S. Paper Tapes market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 21. Canada Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 22. Canada Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 23. Canada Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. UK Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 25. UK Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 26. UK Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Germany Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 28. Germany Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 29. Germany Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. RoE Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 31. RoE Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 32. RoE Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. China Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 34. China Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 35. China Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. India Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 37. India Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 38. India Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 39. Japan Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 40. Japan Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 41. Japan Paper Tapes market estimates & forecasts by segment 2017-2027

(USD Billion)

TABLE 42. RoAPAC Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 43. RoAPAC Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 44. RoAPAC Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. Brazil Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 46. Brazil Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 47. Brazil Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. Mexico Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 49. Mexico Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 50. Mexico Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. RoLA Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 52. RoLA Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 53. RoLA Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Row Paper Tapes market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 55. Row Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 56. Row Paper Tapes market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 57. List of secondary sources, used in the study of global Paper Tapes market

TABLE 58. List of primary sources, used in the study of global Paper Tapes market

TABLE 59. Years considered for the study

TABLE 60. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Paper Tapes market, research methodology
- FIG 2. Global Paper Tapes market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Paper Tapes market, key trends 2019
- FIG 5. Global Paper Tapes market, growth prospects 2020-2027
- FIG 6. Global Paper Tapes market, porters 5 force model
- FIG 7. Global Paper Tapes market, pest analysis
- FIG 8. Global Paper Tapes market, value chain analysis
- FIG 9. Global Paper Tapes market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Paper Tapes market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Paper Tapes market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Paper Tapes market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Paper Tapes market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Paper Tapes market, regional snapshot 2017 & 2027
- FIG 15. North America Paper Tapes market 2017 & 2027 (USD Billion)
- FIG 16. Europe Paper Tapes market 2017 & 2027 (USD Billion)
- FIG 17. Asia pacific Paper Tapes market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Paper Tapes market 2017 & 2027 (USD Billion)
- FIG 19. Global Paper Tapes market, company market share analysis (2019)

COMPANIES MENTIONED

3M Company
NITTO DENKO CORPORATION
tesa SE
Intertape Polymer Group Inc.
Berry Global Inc.
Shurtape Technologies, LLC
Vibac Group S.p.a
Atlas Tapes S.A.
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