

# **Global Paper Products Market Size study, by Application (Graphic Paper, Sanitary & Household, Packaging Paper and Other Paper) and Regional Forecasts 2019-2026**

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## **Abstracts**

Global Paper Products Market is valued approximately at USD 265.7 billion in 2018 and is anticipated to grow with a healthy growth rate of more than 0.5 % over the forecast period 2019-2026. Paper Products refers to the products that are made up of paper. Paper industries manufacture and supply paper-based products, due to its recycling and reusable ability. The paper mills produce pulp, bulk paper and bulk paperboard through a variety of purchased inputs, including clay, dyes, wood chips, lime, chemical resins and others, which enhanced production of pulp from recycled paper. The paper-based products like notebooks, postcards, paper napkins, gift wrapping box, paper bag are used in various sectors. . In packaging of food, medical and various consumer products, paper material is gaining acceptance will boost the market growth. The rising awareness about environmental issues like biodegradability, global warming, and health problems created by plastic packaging materials are the few factors responsible for high CAGR of the market over the forecast period. For instance, as per Statista, the global production of paper and cardboard, in 2017 was approximately USD \$ 419.7 million and 423.3 million metric tons of paper consumed globally in the same year. Further, growing hospitality and tourism industry across the globe, increasing usage of tissue paper in restrooms and dining areas coupled with rising hygiene concerns among consumers are anticipated to impel the demand of paper product market over the forecast period.

The regional analysis of global Paper Products Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world. Whereas, Asia Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period

2019-2026. Factors such as growing population, rising awareness towards healthy environment, rapid expansion of QSR market and implementation of various technologies in Paper Products industries would create lucrative growth prospects for the Paper Products Market across Asia Pacific region.

Major market player included in this report are:

Kimberly-Clark Corporation  
Procter & Gamble  
Georgia-Pacific  
KP Tissue Inc.,  
Essity Aktiebolag (publ)  
Cascades Inc.  
Irving Consumer Products  
Clearwater Paper Corporation  
First Quality Enterprises, Inc.  
ST Paper LLC

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Graphic Paper  
Sanitary & Household  
Packaging Paper  
Other Paper

By Region:

North America  
U.S.  
Canada  
Europe  
UK

Germany  
Asia Pacific  
China  
India  
Japan  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016,2017  
Base year – 2018  
Forecast period – 2019 to 2026

Target Audience of the Global Paper Products Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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