

Global Paper & Paperboard Packaging Market Size study, By Grade (Solid Bleached Sulfate (SBS), Coated unbleached kraft paperboard (CUK), Folding boxboard (FBB), White Lined Chipboard (WLC), Glassine & Greaseproof Paper, Label Paper, Others), By Type (Corrugated Box, Boxboard, Flexible Paper), By Application (Food, Beverage, Healthcare, Personal & Homecare, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Paper & Paperboard Packaging Market is valued approximately USD 190.29 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.0% over the forecast period 2021-2027.

The paper and paper-based products are made up of interwoven cellulosic fibers held together mainly by hydrogen bonding. The paper-based packaging includes products such as paperboard, paper bags, cardboard, and shipping sacks, which are produced from renewable resources (trees and recycled paper fiber) that are replanted to ensure a sustainable supply. The increasing responsiveness regarding the sustainable packaging material by the population, recyclability of paper & paperboard, and the potential growth of the packaging industry owing to the rising trend of online shopping are surging the market demand across the globe. For instance, in 2020, the global sustainable plastic packaging market was accounted for USD 80 billion and is likely to reach USD 127.5 billion by the end of 2028. Thereby, growing awareness for sustainable plastic packaging is propelling market growth in the near future. However, the impact on the environment during the production & recycling of paper impedes the

growth of the market over the forecast period of 2021-2027. Also, replacing plastic packaging for food applications in developing countries is anticipated to act as a catalyzing factor for the market demand during the forecast period.

The key regions considered for the global Paper & Paperboard Packaging market study includes Asia Pacific, North America, Europe, Latin America and the Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to high demand by the countries such as India, South Korea, China, and Japan. Additionally, increasing disposable income, growing demand for convenience food, and changing lifestyle would create lucrative growth prospects for the paper & paperboard packaging market across the APAC region. Whereas, North America is the second dominating region in the global paper & paperboard packaging market. Factors such as the growing need for the suitable storage of food & beverage products in the warehouses and huge demand for online shopping are attributed to the regional market growth.

Major market player included in this report are:

ITC Ltd.

Sonoco Products Company

Packaging Corporation of America

Clearwater Paper Corporation

Nippon Paper Industries Co., Ltd.

Mondi Group

Cascades Inc.

RockTenn Company

Spartan Paperboard Company

Colbert Packaging

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Grade

Solid Bleached Sulfate (SBS)
Coated unbleached kraft paperboard (CUK)
Folding boxboard (FBB)
White Lined Chipboard (WLC)
Glassine & Greaseproof Paper
Label Paper
Others
By Type
Corrugated Box
Boxboard
Flexible Paper
By Application
Food
Beverage
Healthcare
Personal & Homecare
Others

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil

Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Paper & Paperboard Packaging Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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