

Global Paper Packaging Materials Market Size study & Forecast, By Product (Liquid Packaging Cartons, Corrugated Cases, Cartons & Folding Boxes), By Application (Beverages, Fast Food, Frozen Food, Dairy and Bakery Products, Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/G88EDE341D32EN.html>

Date: November 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G88EDE341D32EN

Abstracts

Global Paper Packaging Materials Market is valued approximately at USD 374.32 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2022-2029. Paper packaging products include paper, timber, pulp and other forest recycled products that are being used to produce paper packaging material. The key factor driving the demand for the market is rising environmental among the people concerns regarding plastic usage in packaging applications have resulted in a shift in consumer preference towards paper-based packaging solutions. Stringent regulations and standards set by governments and agencies to safeguard the environment and promote recyclable paper-based options are expected to play a critical role in boosting the market growth. Another factor driving the market growth is the rising population and growing demand for cheap packaging solution substitutes. Flexible packaging materials includes envelopes, bags, pouches, cellulose, and more.

According to Statista, in 2020, the flexible packaging market valued USD 42.64 billion and the market is anticipated to reach USD 56.26 billion by 2025. Also, according to the 2021 Global Buying Green Report, more than half of respondents (54%) consider about sustainable packaging when choosing a product, and younger consumers (aged 44 and under) are the one who are driving this trend. Compared to 70% of customers overall, 83% of people in that age group say they are willing to pay more for products that have been packaged sustainably. As a result, rising demand for flexible and sustainable

packaging solution is anticipated to create the demand for market. Also, rising awareness regarding eco-friendly packaging solutions will create the lucrative opportunity for the market during forecast period. However, availability of substitute stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Paper Packaging Materials Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is the dominating region across the world in terms of market share, owing to the rising number of manufacturing industries across the region. Asia Pacific is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as rising the disposable income, growing demand for sustainable packaging solution and rising demand in food and beverages industry.

Major market player included in this report are:

DS Smith Plc
Koch Industries
International Paper Company
Holmen AB
Georgia-Pacific
Hood Packaging Corporation
Tetra Pak International S.A.
Refresco Group
Nippon Paper Industries Co., Ltd.
WestRock Company

Recent Developments in the Market:

In 2020, Smurfit Kappa and Wildlife Fund Combia are collaborated to enhance forestry protection and increase the use of recyclable papers. The alliance's additional goals include the reconstruction, expansion, and protection of the country's forests and ecosystems. In total, the company supervises about 68,000 hectares of forestland. The company also believes that by expanding the alliance, different aspects of forest flora and fauna can be preserved.

In 2019, Huhtamaki announced the acquisition Everest Flexibles (Pty) Limited ("Everest") a South African flexible packaging manufacturer. Through this acquisition company expanded its market and customer base.

Global Paper Packaging Materials Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Liquid Packaging Cartons

Corrugated Cases

Cartons & Folding Boxes

By Application:

Beverages

Fast Food

Frozen Food

Diary and Bakery Products

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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