

Global Paper Masking Tapes Market Size study, by Paper (Crepe Paper, Washi Paper, kraft Paper, Flatback Paper) by End Use (Automotive, Building & Construction, Aerospace Packaging, Electronics & electricals, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Paper Masking Tapes Market is valued approximately USD 2 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.4 % over the forecast period 2022-2028. Paper masking tapes are a form of pressure-sensitive tape that is constructed of a thin, easy-to-tear paper and a pressure-sensitive adhesive that is readily disengaged. It comes in a number of different widths. It's mostly utilized in painting to hide regions that shouldn't be painted. The expansion of the building & construction sector across the world and increasing demand in sectors like building & construction, automotive has led the adoption of Paper Masking Tapes across the forecast period. Increasing construction activity directly result in surging the demand for Paper masking tapes. For Instance: as per the government of India construction sector is likely to grow in double digits at 10.7 percent in FY22 in a rebound from a contraction of 8.6 percent last year and in Brazil from January to November 2020, cement production in Brazil amounted to 56.3 million metric tons represent the pace of construction activity. Also, with the increasing adoption in healthcare packaging and surge in adoption as an alternative to plastic tape, the adoption & demand for Paper Masking Tapes is likely to increase the market growth during the forecast period. However, stringent laws regarding environment and economic slowdown in application industries during pandemic impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Paper Masking Tapes Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. North



America is the leading region across the world in terms of market share owing to the rapid growth of the building and construction industry. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate CAGR over the forecast period 2022-2028. Factors such as rapid urbanization and staggering infrastructural development would create lucrative growth prospects for the Paper Masking Tapes Market across Asia-Pacific region.

Major market player included in this report are: Intertape Polymer Group, Inc. Avery Dennison Corporation Nitto Denko Corporation Scapa Group plc 3M Company CMS Group of Companies TOYOCHEM Co. Ltd. CCT Tapes K.L. & Ling Bolex (Shenzhen) Adhesive Products Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Paper: Crepe Paper Washi Paper

Flatback Paper By End Use: Automotive

Building & Construction

Aerospace Packaging

Electronics & electricals

Others

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By Region: North America U.S. Canada Europe UK Germany France Spain Italy ROE Asia Pacific China India Japan Australia South Korea RoAPAC Latin America Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020 Base year – 2021 Forecast period – 2022 to 2028

Target Audience of the Global Paper Masking Tapes Market in Market Study:

Key Consulting Companies & Advisors Large, medium-sized, and small enterprises Venture capitalists Value-Added Resellers (VARs) Third-party knowledge providers Investment bankers Investors



Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
- 1.2.1. Paper Masking Tapes Market, by region, 2020-2028 (USD Billion)
- 1.2.2. Paper Masking Tapes Market, by Paper, 2020-2028 (USD Billion)
- 1.2.3. Paper Masking Tapes Market, by End Use, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL PAPER MASKING TAPES MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
- 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL PAPER MASKING TAPES MARKET DYNAMICS

- 3.1. Paper Masking Tapes Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Expansion of the global building & construction sector
 - 3.1.1.2. Increasing demand in sectors like building & construction, automotive
 - 3.1.2. Market Challenges
 - 3.1.2.1. Stringent laws regarding environment
 - 3.1.2.2. Economic slowdown in application industries during pandemic
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing adoption in healthcare packaging
 - 3.1.3.2. Increasing Adoption as an alternative to Plastic tape

CHAPTER 4. GLOBAL PAPER MASKING TAPES MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model



- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

CHAPTER 6. GLOBAL PAPER MASKING TAPES MARKET, BY PAPER

- 6.1. Market Snapshot
- 6.2. Global Paper Masking Tapes Market by Paper, Performance Potential Analysis
- 6.3. Global Paper Masking Tapes Market Estimates & Forecasts by Paper 2019-2028 (USD Billion)
- 6.4. Paper Masking Tapes Market, Sub Segment Analysis
 - 6.4.1. Crepe Paper
 - 6.4.2. Washi Paper
- 6.4.3. kraft Paper
- 6.4.4. Flatback Paper

CHAPTER 7. GLOBAL PAPER MASKING TAPES MARKET, BY END USE

7.1. Market Snapshot

7.2. Global Paper Masking Tapes Market by End Use, Performance - Potential Analysis7.3. Global Paper Masking Tapes Market Estimates & Forecasts by End Use 2019-2028 (USD Billion)



- 7.4. Paper Masking Tapes Market, Sub Segment Analysis
 - 7.4.1. Automotive
 - 7.4.2. Building & Construction
 - 7.4.3. Aerospace Packaging
 - 7.4.4. Electronics & electricals
 - 7.4.5. Others

CHAPTER 8. GLOBAL PAPER MASKING TAPES MARKET, REGIONAL ANALYSIS

- 8.1. Paper Masking Tapes Market, Regional Market Snapshot
- 8.2. North America Paper Masking Tapes Market
- 8.2.1. U.S. Paper Masking Tapes Market
- 8.2.1.1. Paper breakdown estimates & forecasts, 2019-2028
- 8.2.1.2. End Use breakdown estimates & forecasts, 2019-2028
- 8.2.2. Canada Paper Masking Tapes Market
- 8.3. Europe Paper Masking Tapes Market Snapshot
 - 8.3.1. U.K. Paper Masking Tapes Market
 - 8.3.2. Germany Paper Masking Tapes Market
 - 8.3.3. France Paper Masking Tapes Market
 - 8.3.4. Spain Paper Masking Tapes Market
 - 8.3.5. Italy Paper Masking Tapes Market
- 8.3.6. Rest of Europe Paper Masking Tapes Market
- 8.4. Asia-Pacific Paper Masking Tapes Market Snapshot
- 8.4.1. China Paper Masking Tapes Market
- 8.4.2. India Paper Masking Tapes Market
- 8.4.3. Japan Paper Masking Tapes Market
- 8.4.4. Australia Paper Masking Tapes Market
- 8.4.5. South Korea Paper Masking Tapes Market
- 8.4.6. Rest of Asia Pacific Paper Masking Tapes Market
- 8.5. Latin America Paper Masking Tapes Market Snapshot
- 8.5.1. Brazil Paper Masking Tapes Market
- 8.5.2. Mexico Paper Masking Tapes Market
- 8.6. Rest of The World Paper Masking Tapes Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Intertape Polymer Group, Inc.



- 9.2.1.1. Key Information
- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Avery Dennison Corporation
- 9.2.3. Nitto Denko Corporation
- 9.2.4. Scapa Group plc
- 9.2.5. 3M Company
- 9.2.6. CMS Group of Companies
- 9.2.7. TOYOCHEM Co. Ltd.
- 9.2.8. CCT Tapes
- 9.2.9. K.L. & Ling
- 9.2.10. Bolex (Shenzhen) Adhesive Products Co. Ltd.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



List Of Tables

LIST OF TABLES

TABLE 1. Global Paper Masking Tapes Market, report scope TABLE 2. Global Paper Masking Tapes Market estimates & forecasts by Region 2019-2028 (USD Billion) TABLE 3. Global Paper Masking Tapes Market estimates & forecasts by Paper 2019-2028 (USD Billion) TABLE 4. Global Paper Masking Tapes Market estimates & forecasts by End Use 2019-2028 (USD Billion) TABLE 5. Global Paper Masking Tapes Market by segment, estimates & forecasts, 2019-2028 (USD Billion) TABLE 6. Global Paper Masking Tapes Market by region, estimates & forecasts, 2019-2028 (USD Billion) TABLE 7. Global Paper Masking Tapes Market by segment, estimates & forecasts, 2019-2028 (USD Billion) TABLE 8. Global Paper Masking Tapes Market by region, estimates & forecasts, 2019-2028 (USD Billion) TABLE 9. Global Paper Masking Tapes Market by segment, estimates & forecasts, 2019-2028 (USD Billion) TABLE 10. Global Paper Masking Tapes Market by region, estimates & forecasts, 2019-2028 (USD Billion) TABLE 11. Global Paper Masking Tapes Market by segment, estimates & forecasts, 2019-2028 (USD Billion) TABLE 12. Global Paper Masking Tapes Market by region, estimates & forecasts, 2019-2028 (USD Billion) TABLE 13. Global Paper Masking Tapes Market by segment, estimates & forecasts, 2019-2028 (USD Billion) TABLE 14. Global Paper Masking Tapes Market by region, estimates & forecasts, 2019-2028 (USD Billion) TABLE 15. U.S. Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion) TABLE 16. U.S. Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion) TABLE 17. U.S. Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion) TABLE 18. Canada Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)



TABLE 19. Canada Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 20. Canada Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. UK Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 22. UK Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 23. UK Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. Germany Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 25. Germany Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 26. Germany Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. RoE Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 28. RoE Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 29. RoE Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. China Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 31. China Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 32. China Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. India Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 34. India Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 35. India Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. Japan Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 37. Japan Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 38. Japan Paper Masking Tapes Market estimates & forecasts by segment



2019-2028 (USD Billion)

TABLE 39. RoAPAC Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 40. RoAPAC Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 41. RoAPAC Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 42. Brazil Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 43. Brazil Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 44. Brazil Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 45. Mexico Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 46. Mexico Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 47. Mexico Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 48. RoLA Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 49. RoLA Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 50. RoLA Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 51. Row Paper Masking Tapes Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 52. Row Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 53. Row Paper Masking Tapes Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Paper Masking Tapes Market

TABLE 55. List of primary sources, used in the study of global Paper Masking Tapes Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered



List Of Figures

LIST OF FIGURES

FIG 1. Global Paper Masking Tapes Market, research methodology FIG 2. Global Paper Masking Tapes Market, market estimation techniques FIG 3. Global market size estimates & forecast methods FIG 4. Global Paper Masking Tapes Market, key trends 2021 FIG 5. Global Paper Masking Tapes Market, growth prospects 2022-2028 FIG 6. Global Paper Masking Tapes Market, porters 5 force model FIG 7. Global Paper Masking Tapes Market, pest analysis FIG 8. Global Paper Masking Tapes Market, value chain analysis FIG 9. Global Paper Masking Tapes Market by segment, 2018 & 2027 (USD Billion) FIG 10. Global Paper Masking Tapes Market by segment, 2018 & 2027 (USD Billion) FIG 11. Global Paper Masking Tapes Market by segment, 2018 & 2027 (USD Billion) FIG 12. Global Paper Masking Tapes Market by segment, 2018 & 2027 (USD Billion) FIG 13. Global Paper Masking Tapes Market by segment, 2018 & 2027 (USD Billion) FIG 14. Global Paper Masking Tapes Market, regional snapshot 2018 & 2027 FIG 15. North America Paper Masking Tapes Market 2018 & 2027 (USD Billion) FIG 16. Europe Paper Masking Tapes Market 2018 & 2027 (USD Billion) FIG 17. Asia pacific Paper Masking Tapes Market 2018 & 2027 (USD Billion) FIG 18. Latin America Paper Masking Tapes Market 2018 & 2027 (USD Billion) FIG 19. Global Paper Masking Tapes Market, company market share analysis (2021)



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