

# **Global Palm Oil Market Size study, by Nature (Organic, Conventional), by Product (Fractionated Palm Oil, Crude Palm Oil), by End-use (Pharmaceuticals, Biofuel & Energy), and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Palm Oil Market is valued at approximately USD 70.44 billion in 2023 and is projected to grow at a compound annual growth rate of more than 5.1% during the forecast period from 2024 to 2032. Derived from the fruit of the oil palm tree, palm oil has evolved into one of the most versatile and in-demand edible oils across the globe. Its robust oxidative stability, neutral taste, and long shelf life have rendered it a staple ingredient in the production of processed foods, cosmetics, detergents, and even biodiesel. As the global population grows and industries pivot toward bio-based alternatives, the strategic importance of palm oil in both food security and sustainable energy becomes increasingly evident. Moreover, innovations in refining processes and the rising penetration of organic palm oil into premium FMCG segments are adding further momentum to its widespread adoption.

Accelerating this upward trajectory are several macroeconomic and environmental forces. The surging demand for clean-burning fuels, aligned with tightening global climate commitments, is steering both governmental policies and private investments toward palm oil-based biofuels. In parallel, the health and wellness movement has elevated consumer consciousness regarding food ingredients, giving rise to a preference for non-GMO and trans-fat-free oils. In response, key players are doubling down on R&D to develop responsibly sourced, high-quality palm oil that aligns with evolving consumer values. Additionally, the cost-effectiveness of palm oil, combined with its high yield per hectare compared to other oil crops, continues to fuel its demand in developing regions, where economic viability remains paramount.

Nevertheless, the market is not without its hurdles. Environmental concerns linked to deforestation, habitat destruction, and greenhouse gas emissions have cast a shadow over conventional palm oil production. Regulatory crackdowns, especially in the EU and North America, have intensified scrutiny around the ethical sourcing of palm oil, placing considerable pressure on producers to obtain sustainability certifications such as RSPO and ISCC. Also, volatile weather patterns and trade restrictions in major producing countries like Indonesia and Malaysia have the potential to disrupt global supply chains. Despite these headwinds, the growing inclination toward certified sustainable palm oil and government-supported reforestation initiatives are beginning to recalibrate the industry narrative.

As for the geographical landscape, Asia Pacific dominates the global palm oil market, with Indonesia and Malaysia emerging as the linchpin of global supply. The region not only benefits from favorable climatic conditions but also has deeply embedded palm oil-dependent agro-industries and a cost-effective labor force. Europe, while imposing strict sustainability mandates, remains a major importer for biofuel and industrial usage. North America is witnessing an upward trend, largely influenced by the demand for organic and ethically produced variants in food and personal care. Meanwhile, the Middle East & Africa and Latin America are gradually ramping up their palm oil consumption, driven by growing food processing sectors and increased infrastructural investments.

Major market player included in this report are:

Wilmar International Limited

Sime Darby Plantation Berhad

Archer Daniels Midland Company

IOI Corporation Berhad

Cargill Inc.

PT Astra Agro Lestari Tbk

Golden Agri-Resources Ltd.

Kuala Lumpur Kepong Berhad

United Plantations Berhad

Musim Mas Holdings

Godrej Agrovvet Ltd.

Indofood Agri Resources Ltd.

Bunge Limited

Felda Global Ventures Holdings Berhad

Apical Group Ltd

The detailed segments and sub-segment of the market are explained below:

#### By Nature

Organic

Conventional

#### By Product

Fractionated Palm Oil

Crude Palm Oil

#### By End-use

Pharmaceuticals

Biofuel & Energy

## By Region:

### North America

U.S.

Canada

### Europe

UK

Germany

France

Spain

Italy

ROE

### Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

## Latin America

Brazil

Mexico

## Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

## Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### CHAPTER 1. GLOBAL PALM OIL MARKET EXECUTIVE SUMMARY

- 1.1. Global Palm Oil Market Size & Forecast (2022–2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Nature & Product
  - 1.3.2. By End use
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### CHAPTER 2. GLOBAL PALM OIL MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory Frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### CHAPTER 3. GLOBAL PALM OIL MARKET DYNAMICS

- 3.1. Market Drivers

- 3.1.1. Rising Demand for Biofuels and Renewable Energy
- 3.1.2. Expanding Processed Food and Personal Care Industries
- 3.1.3. Cost Effectiveness and High Yield per Hectare
- 3.2. Market Challenges
  - 3.2.1. Environmental Concerns and Deforestation
  - 3.2.2. Regulatory Scrutiny and Sustainability Certification
  - 3.2.3. Supply Chain Volatility and Trade Restrictions
- 3.3. Market Opportunities
  - 3.3.1. Growth in Certified Sustainable Palm Oil
  - 3.3.2. Technological Innovation in Refining and Fractionation
  - 3.3.3. Expansion in Emerging Markets and Bioeconomy Initiatives

## **CHAPTER 4. GLOBAL PALM OIL MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top Investment Opportunity
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL PALM OIL MARKET SIZE & FORECASTS BY NATURE & PRODUCT 2022–2032**

### **5.1. Segment Dashboard**

*Global Palm Oil Market Size study, by Nature (Organic, Conventional), by Product (Fractionated Palm Oil, Crude...*



## 5.2. Global Palm Oil Market: Nature & Product Revenue Trend Analysis, 2022–2032 (USD Million/Billion)

### 5.2.1. Organic

### 5.2.2. Conventional

### 5.2.3. Fractionated Palm Oil

### 5.2.4. Crude Palm Oil

## **CHAPTER 6. GLOBAL PALM OIL MARKET SIZE & FORECASTS BY END USE 2022–2032**

### 6.1. Segment Dashboard

## 6.2. Global Palm Oil Market: End use Revenue Trend Analysis, 2022–2032 (USD Million/Billion)

### 6.2.1. Pharmaceuticals

### 6.2.2. Biofuel & Energy

## **CHAPTER 7. GLOBAL PALM OIL MARKET SIZE & FORECASTS BY REGION 2022–2032**

### 7.1. North America Palm Oil Market

#### 7.1.1. U.S. Palm Oil Market

##### 7.1.1.1. Nature & Product breakdown size & forecasts, 2022–2032

##### 7.1.1.2. End use breakdown size & forecasts, 2022–2032

#### 7.1.2. Canada Palm Oil Market

### 7.2. Europe Palm Oil Market

#### 7.2.1. UK Palm Oil Market

#### 7.2.2. Germany Palm Oil Market

#### 7.2.3. France Palm Oil Market

#### 7.2.4. Spain Palm Oil Market

#### 7.2.5. Italy Palm Oil Market

#### 7.2.6. Rest of Europe Palm Oil Market

### 7.3. Asia Pacific Palm Oil Market

#### 7.3.1. China Palm Oil Market

#### 7.3.2. India Palm Oil Market

#### 7.3.3. Japan Palm Oil Market

#### 7.3.4. Australia Palm Oil Market

#### 7.3.5. South Korea Palm Oil Market

#### 7.3.6. Rest of Asia Pacific Palm Oil Market

### 7.4. Latin America Palm Oil Market

- 7.4.1. Brazil Palm Oil Market
- 7.4.2. Mexico Palm Oil Market
- 7.4.3. Rest of Latin America Palm Oil Market
- 7.5. Middle East & Africa Palm Oil Market
  - 7.5.1. Saudi Arabia Palm Oil Market
  - 7.5.2. South Africa Palm Oil Market
  - 7.5.3. Rest of Middle East & Africa Palm Oil Market

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Key Company SWOT Analysis
  - 8.1.1. Wilmar International Limited
  - 8.1.2. Sime Darby Plantation Berhad
  - 8.1.3. Archer Daniels Midland Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
  - 8.3.1. Wilmar International Limited
    - 8.3.1.1. Key Information
    - 8.3.1.2. Overview
    - 8.3.1.3. Financial (Subject to Data Availability)
    - 8.3.1.4. Product Summary
    - 8.3.1.5. Market Strategies
  - 8.3.2. Sime Darby Plantation Berhad
  - 8.3.3. Archer Daniels Midland Company
  - 8.3.4. IOI Corporation Berhad
  - 8.3.5. Cargill Inc.
  - 8.3.6. PT Astra Agro Lestari Tbk
  - 8.3.7. Golden Agri Resources Ltd.
  - 8.3.8. Kuala Lumpur Kepong Berhad
  - 8.3.9. United Plantations Berhad
  - 8.3.10. Musim Mas Holdings
  - 8.3.11. Godrej Agrovet Ltd.
  - 8.3.12. Indofood Agri Resources Ltd.
  - 8.3.13. Bunge Limited
  - 8.3.14. Felda Global Ventures Holdings Berhad
  - 8.3.15. Apical Group Ltd

## **CHAPTER 9. RESEARCH PROCESS**

## 9.1. Research Process

### 9.1.1. Data Mining

### 9.1.2. Analysis

### 9.1.3. Market Estimation

### 9.1.4. Validation

### 9.1.5. Publishing

## 9.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE?1.?Global Palm Oil market, report scope

TABLE?2.?Global Palm Oil market estimates?&?forecasts by Region 2022–2032 (USD Million/Billion)

TABLE?3.?Global Palm Oil market estimates?&?forecasts by Nature 2022–2032 (USD Million/Billion)

TABLE?4.?Global Palm Oil market estimates?&?forecasts by Product 2022–2032 (USD Million/Billion)

TABLE?5.?Global Palm Oil market estimates?&?forecasts by End use 2022–2032 (USD Million/Billion)

TABLE?6.?Global Palm Oil market by segment, estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?7.?Global Palm Oil market by region, estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?8.?Global Palm Oil market by segment, estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?9.?Global Palm Oil market by region, estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?10.?Global Palm Oil market by segment, estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?11.?Global Palm Oil market by region, estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?12.?Global Palm Oil market by segment, estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?13.?Global Palm Oil market by region, estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?14.?U.S. Palm Oil market estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?15.?U.S. Palm Oil market estimates?&?forecasts by segment 2022–2032 (USD Million/Billion)

TABLE?16.?Canada Palm Oil market estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?17.?Canada Palm Oil market estimates?&?forecasts by segment 2022–2032 (USD Million/Billion)

TABLE?18.?Europe Palm Oil market estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?19.?Asia Pacific Palm Oil market estimates?&?forecasts, 2022–2032 (USD Million/Billion)

TABLE?20.?Latin America Palm Oil market estimates?&?forecasts, 2022–2032 (USD Million/Billion)

## I would like to order

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